

Program

**The main business event
between Gulf countries and
France**

—

Ministry of Economy and Finance

June, 17 & 18



TUESDAY, JUNE 17TH

Conducted by: Daleen HASSAN, Anchor, Chair Global, France-UAE

8:00 Welcome Coffee

9:00 Opening remarks

Didier BOULOGNE, Chief Operating Officer, Export Division, BUSINESS FRANCE

Laurent-SAINT-MARTIN, Minister Delegate for Foreign Trade and French Nationals Abroad

9:20 Keynote speech: Advancing Strategic Partnerships: Strengthening Economic Ties Between Qatar, the GCC, and France

H.E. M. Ahmed AL SAYED, Minister of Foreign Trade of the State of Qatar

9:40 Panel

Pascal CAGNI, France's Ambassador for International Investments & Chairman of the Board of Business France

Abeer ALAKEL, CEO of The Royal Commission for ALUla

Jean-Yves LE DRIAN, Former Minister, Chairman of AFALULA, and Personal Envoy of the President of the French Republic for Lebanon and the Middle East

9:55 Blueprints for 2030, Accelerating Visions 5 Years Ahead

Marie-Cécile TARDIEU, Chief Operating Officer, Investment Division, BUSINESS FRANCE

Mohamed BEN LADEN, President, SAUDI FRENCH BUSINESS COUNCIL (CAFS)

Sherif SHAWKI, Regional Tax Leader, PWC

Juan LEON, CEO, ESTITHMAR HOLDING

Moderated by Daleen HASSAN, Anchor & Founder, CHAIR GLOBAL MEDIA

10:40 AI: Technology and Innovation Fueling New Horizons

Niccolo SOMASCHI, CEO & CoFounder, QUANDELA

Ibrahim NEYAZ, CEO, NTDP (National Technology Development Program)

César MAKLARY, President & Co-founder, FLUIDSTACK

Florence VERZELEN, Executive VP EMEA, DASSAULT SYSTEMS

Sultan ALOWAIS, VP – International Execution, KHAZNA

Igor CARRON, CEO, LIGHTON

Moderated by Valérie HAWLEY, Director, Sorbonne Center for AI

11:25 Innovating for Sustainability: Managing Water, Waste, and Energy in the Gulf

Julien POUGET, President MENA, Exploration & Production, TOTALENERGIES

Charles-Emmanuel DE BEAUREGARD, Head of Corporate and Institutional Banking, QNB

Dr. Fernando DIAZ LOPEZ, Director Climate & Earth Center, HEC PARIS

Derek RUSHGROVE, Managing Director Power & Utilities EMEA, CRÉDIT AGRICOLE CIB

Maher AL KAABI, Advisor to the Chairman & Independent Board Member, ALSERKAL

Moderated by Zeina ZBIBO, Web Editor, ARAB NEWS FR



12:15 **Keynote speech: Shaping Systems, Scaling Impact: Building the Future of Health in Saudi Arabia**
H.E. Dr. Nouf AL NUMAIR, Secretary General, Saudi Arabia's Ministerial Committee for Health in All Policies

12:30 **Cocktail & networking lunch**

14:20 **Keynote speech**
Nabil EL SBAITI, Design & Technical Director, MBL (Modern Building Leaders)

14:30 **Routes of Growth: Expanding Transport connections Between France and the GCC**

Gérard MESTRALLET, Special Envoy of the French President for IMEC

Hervé MARTEL, Chief Executive Officer, PORT OF MARSEILLE-FOS

Hamed MEHDIPOOR, Co-founder and Chief Innovation Officer at Ankaa Innovation, ANKAA

Cédric VIRCIGLIO, Director of International, European Affairs and Forecasting, HAROPA PORT

Turki ALSUBAIHI, CEO, SAPTCO (The Saudi Public Transport Company)

Abdulla AL ASHRAM, Group CEO, EMIRATES POST GROUP

Moderated by Oscar WENDEL, Editor At Large, MEA Finance Magazine

15:15 **Agribusiness Excellence: French Innovations Shaping the GCC Market**

Bahia EZZAT JAAFAR, Deputy Chairman & Deputy CEO CFO, KDD

Hassan HALAWY, CEO, ELITE AGRO

Philippe MAUBERNA, Chief Financial Officer, STANDING OVATION

Mustapha BAHMAN, Owner, FRANCE ORIGINELLE

Katina AGHAYAN, Founder & CEO, KINGDOM CONSULT

Moderated by Aby THOMAS, Editor-in-Chief, INC. ARABIA

16:00 **Healing Lives Together: The Role of Franco-GCC Collaboration in Tech-Driven Healthcare**

Yacine HADJIAT, Innovation in health science and Digital Health, DUBAI HEALTH

Dr. Nouf AL SAOUD, Saudi Doctor, Reconstructive Surgery, PROGRAMME « MÉDECINS DU GOLFE »

Joseph HAZEL, CEO, APEX HEALTH

Christophe BANCEL, CEO, TISSIUM

Emile JOCKEY, Managing Director - CEO, FRENCH HEALTHCARE ASSOCIATION

Ahmed AL ANSARI, CEO, NATIONAL HEALTH AUTHORITY BAHRAIN

Moderated by Johanna LERFEL, Regional Counsellor, The Ministry for Europe and Foreign Affairs

16h45 **Keynote speech**

Shaima SALEH AL HUSSEINI, Managing Director, SAUDI SPORTS FOR ALL FEDERATION (SFA)

16:55 **Beyond the Game: Economic Impacts of Sports and Tourism**

Lama AL FOZAN, Vice President, Saudi Olympic & Paralympic Committee

Phanuel William ABBOU, CEO, THALLIUM CONSULTING & President of Le Club France & Paris Saint Germain Academy in Mena

Marian OTAMENDI, CEO, WORLD FOOTBALL SUMMIT

Clio ANDRIOPOULOS, Associate Director Strategy and Innovation, MIRAL

Jean-Guillaume LACOSTE, CEO, GL EVENTS Middle East Africa

Abid BUTT, CEO, ASSET GROUP

Frédéric GARCIA, General Director, Winfield Racing School



Moderated by Richard BARNES, Editor, presenter & global marketing specialist, SA-FE

17:40 Closing remarks

Julie HUGUET, Director, MISSION FRENCH TECH

19:00 Exclusive networking cocktail “French night on the Seine II” (Concorde Atlantique boat)

WEDNESDAY, JUNE 18TH

8:30 Welcome Coffee

9:30 Opening Remarks

Eric LOMBARD, Minister of the Economy, Finance and Industrial and Digital Sovereignty

Claire CHEREMETINSKI, Deputy Director General, French Treasury, Ministry of Finance, Economy and Industrial and Digital Sovereignty

9:45 Keynote speech

Maram KHALAF, Business Development Director, ETHMAR CONSTRUCTION FOR CONTRACTING COMPANY

10:00 Succeeding in France and in the GCC Market: Strategies and Insights

Sossy INGIRKOKCHIAN, Managing Director and Head of Global Subsidiaries, FAB (First Abu Dhabi Bank)

Khalifa AL YAQOUT, Managing Partner, AL-YAQOUT & AL-FOUZAN LEGAL GROUP

Franck LATINIER, Managing Partner, MOMENTUM MENA

Denis LE FERS, General Manager Assurance Export, BPI FRANCE

Said EL SAADI, CEO, ACCESS KSA

Moderated by Ali ITANI, Head of Arab News FR

10:45 Timeless Luxury, Smart Retail: Reinventing the Franco-GCC Experience

Geoffroy BUNETEL, Chief of Staff, CHALHOUB GROUP

Mohamed SLEIMAN, CEO, ALFARDAN PROPERTIES & ALFARDAN HOSPITALITY

Gaël ESTUBLIER, Managing Partner & CFO, ONYX GLOBAL PARTNERS GROUP

Giovanina ATIEH, Co-founder, MAISON PYRAMIDE GROUP

Marc ARDISSON, Managing Director Middle East, PETIT BATEAU

Moderated by Aby THOMAS, Editor-in-Chief, INC. ARABIA

11:30 Shaping Tomorrow's Minds: The Learning Revolution in Franco-GCC Global Education Partnerships

Omar KNIO, Vice President Education and Academic Affairs, KAUST (King Abdullah of Science & Technology)

Karim SEGHIR, Chancellor, AJMAN UNIVERSITY

Jan VAN DER LEE, CEO Executive Director, International Institute of Nuclear Energy (I2EN)

Cédimir NESTOROVIC, Professor, Management Department, ESSEC Business School

Moderated by Sarah SADDOUK, Director of Innovation, Entrepreneur Middle East



12:15 **Closing remarks**

Ludovic POUILLE, Director for Economic Diplomacy at the Ministry of Europe & Foreign Affairs

12:30 **Cocktail & networking lunch**

14:00 **B2B Meetings**

18:00 **End of the event**



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