



PROGRAM

**THE MAIN BUSINESS
EVENT BETWEEN
GULF COUNTRIES AND
FRANCE**

JUNE, 4 & 5

**MINISTRY FOR THE ECONOMY,
FINANCE AND INDUSTRIAL AND
DIGITAL SOVEREIGNTY**

**#VisionGolfe
#FranceGCC**





PROGRAM

France and Gulf: A shared vision for transition

TUESDAY, JUNE 4th

Conducted by: Daleen HASSAN, Anchor, Chair Global, France-UAE

08:00 Welcome Coffee

09:15 Opening Remarks

Bruno LE MAIRE, Minister of Economy, Finance and Industrial and Digital Sovereignty (Video Message)
Laurent SAINT-MARTIN, CEO, BUSINESS FRANCE

09:45 Keynote Speech

Jean-Yves LE DRIAN, President of The French Agency for AUla Development (Afalula)

10:00 Sharing views on 2030s: Milestones in National strategies

Bruno BONNELL, CEO, France 2030
Sulaiman AL MAZROUA, CEO, National Industrial Development Logistic Program (NIDL)
Sherif SHAWKI, Egypt, Libya & Kuwait Tax Leader, PWC
Marc LHERMITTE, Senior Partner, EY
Safa Sharif A. KHALIQ, CEO, EXPORT BAHRAIN

Moderated by: Cornelius MATTHES, CEO, DESERT DII ENERGY, UAE

10:50 Ceremony for the signature of the cooperation agreement (MoU) between GPMM and the MAWANI

Omar HARIRI, CEO, MAWANI
Christophe CASTANER, President of the Supervisory Board of the PORT OF MARSEILLE-FOS
Laurent SAINT-MARTIN, CEO, BUSINESS FRANCE

11:05 Unveiling the Future of Infrastructure and Transport Corridors

Gérard MESTRALLET, Special Envoy of the French President, IMEC
Charles-Emmanuel de BEAUREGARD, Head of Corporate and Institutional Banking, QATAR NATIONAL BANK
Zahi SABEH, Product Director for Mainline Platform, ALSTOM
Abdullah AL MUNIF, Vice President of Commercial Business, MAWANI (Saudi Ports Authority)
Patrice BERGAMINI, Diplomatic Adviser to the Chairman & CEO CMA-CGM

Moderated by: Ali ITANI, ARAB NEWS en Français, UAE

11:50 Powering Tomorrow: The Sustainable Energy, waste management and resources revolution following COP 28

Yves RANNOU, COO Recycling & Recovery Division & Executive Vice-President, SUEZ

Julien POUGET, Président MENA, Exploration & Production, TOTALENERGIES

Sheikh Dr. Soud K. AL-THANI, Green Development and Environmental Sustainability Department Director, Qatar Ministry of Environment and Climate Change

Frank BRICHAU, Managing Director Customer & Digital, ENOWA-NEOM

Ahmed ALGHAMDI, CEO, Artificial Intelligence Global Co (AIGC)

*Moderated by: **Jeremy GHEZ**, Academic Director of the Sustainable and Disruptive Innovation Track in the HEC Paris MBA program and of the HEC PARIS CENTER FOR GEOPOLITICS*

12:35 Cocktail & Networking lunch

14:30 Keynote Speech

Jaleela SAYED JAWAD HASAN JAWAD, Minister of Health, Bahrain

14:40 Navigating Healthcare Challenges in the GCC: Charting the Course to Excellence

Amr METWALLY, Assistant Executive Director, ITQAN (Clinical Simulation and Innovation Center), Hamad Medical Corporation, Qatar

Jean-Pierre BOFFY, CEO, STEAM France and President of FRENCH HEALTHCARE

Clément PACAUD, CEO, VISIOMED

Jérôme Christian CABANNES, CEO, SPIMACO

*Moderated by: **Johanna LERFEL**, Executive Director, FRENCH HEALTHCARE*

15:30 Artificial intelligence: from fiction to reality

DR Ramzi BEN OUAGHREM, Mohammed Bin Zayed University of AI, UAE

Caroline COMET-FRAIGNEAU, VP France & Benelux & Africa, OVH Cloud

PROF. OLIVIER OULLIER, Co-founder & CEO, Inclusive Brains, Chairman, Institute for Artificial Intelligence by Biotech Dental, France

Hani AL HEMSI, Director of Technology Development Ministry of communications and IT, KSA

*Moderated by: **Valérie HAWLEY**, Director, Sorbonne Center for AI*

16:15 Keynote Speech: Universæ Analysis: Art and Tech as Engines for Strategic Investments in the Gulf

Thierry RAYER, President, LE CERCLE D'ETUDES SCIENTIFIQUES PIERRE RAYER

16:25 Consumer goods: what opportunities for French brands in the GCC?

Her Highness Princess Noura Bint Faisal AL SAUD, CGEO Consultant, AL OTHAIM INVESTMENT

Amal AMEEN, Founder of AMAL AMEEN GROUP, Qatar

Patrick F. BOUSQUET-CHAVANNE, Abu Dhabi Retail Program Lead, Abu Dhabi Investment Office (ADIO), UAE

Geoffroy BUNETEL, Chief of Staff, CHALHOUB GROUP

Hugo WEBER, VP Corporate Affairs & Impact, MIRAKL

*Moderated by: **Aby THOMAS**, Editor-In-Chief, ENTREPRENEUR MIDDLE EAST, UAE*

17:00 Closing remarks

20:00 Networking cocktail "French night on the Seine" (Concorde Atlantique boat)

WEDNESDAY, JUNE 5TH

08:30 **Welcome Coffee**

09:00 **Opening Remarks**

Didier BOULOGNE, Deputy CEO Export, Business France

09:15 **Keynote Speech: “The energy transition, the need to partner”**

Salim bin Nasser AL AUFY, Minister of Energy and Minerals, Oman

09:30 **Keynote Speech:**

Mishaal BIN OMAIRH, CEO, OTHAIM Investments, KSA

09:45 **How to invest and set up in France and in the Gulf?**

Mohamed BEN LADEN, President, Saudi French Business Council (CAFS)

Jinane KABBARA, Regional Counselor for Intellectual Property, INPI, UAE

Khalifah AL YAQOUT, Managing Partner, Al-Yaqout & Al-Fouzan, Kuwait

Fahad ALJUWAIDI, Country CEO – Saudi Arabia, FAB (First Abu Dhabi Bank)

Gustave LAURENT, Senior Executive Officer, Tikehau Capital Middle East, UAE]

Jean-Christophe DURAND, President, The French Chamber of Commerce and Industry in Bahrain, FCCIB

Moderated by: Ziad OBEID, Obeid Partners, Managing Partner

10:30 **Raising the game - mastering Mega events in the GCC from a Sports Perspective**

Fabrice FAVETTO-BON, General Director, Olympic & Paralympic Games, ON LOCATION

Nicolas CHAVANCE, Deputy Managing Director, GROUPE F

Phanuel ABBOU, CEO & Co-Founder, THALLIUM CONSULTING

Mohamad Mustafa AL MARZOUQ, CEO Investment, TAMDEEN GROUP, Kuwait

Jean-Guillaume LACOSTE, CEO GL Events Middle East Africa

Moderated by: Jack DUTTON, Chief Business Correspondent Middle East, Al Monitor, UAE

11:30 **Explore & Connect: Tourism and Leisure in the Digital Era**

Bridget WOODS, Tourism Director, NEOM

Daniel DOPPLER, President, QUICKTEXT

Pierrick MOIZAN, Vice President, Hopscotch Entertainment & Communication

Moderated by: Faisal ABBAS, Arab News, Editor-In-Chief, KSA

12:00 **Closing remarks**

Axel BAROUX, French Trade & Invest Commissioner for United Arab Emirates and Middle East, BUSINESS FRANCE

12:15 **Cocktail & networking lunch**

18:00 **End of the B2B meetings**

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