



# VISION GOLFE 2023 :

## RESULTS OF THIS INAUGURAL EDITION



# SUMMARY

**VISION GOLFE'S COMMITMENT vs VISION GOLFE'S BUSINESS PERFORMANCE**

**3**

**MARKETING & PR CAMPAIGN**

**4**

BRAND AWARENESS

**5**

MEDIA PARTNERSHIPS

**10**

PR CAMPAIGN

**18**

SOCIAL MEDIA CAMPAIGN

**35**

**REPLAY OF THE PANEL DISCUSSION**

**55**

**JOIN US FOR THE UPCOMING EDITION**

**56**

# VISION GOLFE'S COMMITMENT vs VISION GOLFE'S BUSINESS PERFORMANCE

**Valued**  
insights with a rich business agenda

**International**  
media exposure from France to the GCC

**Secure**  
lead generations with the right stakeholders

**Immerse**  
into the backstage of buoyant economic trade relations

**Optimise**  
your business meetings thanks to a dedicated platform Digitevent

**Network**  
with high-level officials & decision-makers from France & the GCC

## Attendance & Networking

**795+**  
Participants

**14**  
Discussions on  
the most  
pressing issues

**78+**  
speakers

**1000+**  
Formal &  
Informal B2B  
meetings

**350**  
Attendees  
from the  
GCC

**Business France** organized the first edition of **Vision Golfe**, the main business event between the Gulf countries and France. Along with the contribution of all Business France's partners who played a crucial role in the success of this inaugural edition, these figures reflect our collective achievements.

During the event, keynote speeches were delivered, starting with the French Minister of Economy Finance and Industrial and Digital Sovereignty, **Bruno LE MAIRE**, followed on day two by the French Minister Delegate for Foreign Trade and Attractiveness, **Olivier BECHT**.

Saudi Arabia's Minister of Industry and Mineral Resources, **Bandar Ibrahim AL KHORAYEF**, and the Secretary-General of the Gulf Cooperation Council, **Jasem Mohamed AIBUDAIWI**, shared their perspectives, visions, to strengthen the commercial relations between the Gulf countries and France.

These contributions added significant value to the event.

# MARKETING & PR CAMPAIGN

## Brand awareness

The event offered several branding options to facilitate each partner's recognition among the international attendees and the media.

## Media partnerships & Press Coverage

Press releases were dispatched to **200+ GCC** and **French media outlets** to announce the event.

The media attendance during this two-day conference gathered **40 journalists**, including **ARAB NEWS en français**, **CNBC Arabia**, **Entrepreneur Middle East**, **Eye of Dubai**, **Logistics Gulf** based in the **United Arab Emirates**, **Oil & Gas News (OGN)** located in **Bahrain**, **ARAB NEWS**, **Eye of Riyadh** based in **Saudi Arabia**, France Media Monde including **RFI**, **France 24**, **Monte Carlo Doualiya (MCD)**, located in **France**, all of which acted as official **partners** of the event.

Additionally with **France 24** and **CNBC ARABIA**, TV Channels that covered the event include **Al Ghad TV**, **Oman TV**, **Emirates News Agency (WAM)**, **Dubai TV**, and **Sky News Arabia**.

## Social Media tactical plan

Business France launched a campaign on [Twitter](#), [LinkedIn](#), [Instagram](#), to sensitize on the event by sharing posts featuring the topics, the speakers and other partners.

An [Instagram story](#) remains **available** and **highlights** this inaugural edition as well as an [Instagram Collection](#).

Before the conference, Business France social team shared simultaneously, on **LinkedIn** and **Twitter**, daily messages about each **partnership**, **panel discussion**, the **schedule** of the **event** and **calls to register** → through this approach, we informed both our **existing** and **new audiences** across sponsored campaign, while providing them with all the necessary components to actively engage in the event sessions.

During the to days of the event, we also **live-streamed key moments** and **wrapped-up** the **panel after each session** to provide an immediate overview of the discussions → this contributed to draw more attention on Vision Golfe in real time.



# BRAND AWARENESS

# VISION GOLFE'S WEBSITE



[Vision Golfe 2023 Website](#)



# EVENT'S ONLINE CATALOG

## PROUD TO SUPPORT VISION GOLFE 2023

### SPONSORS



### PARTNERS



### MEDIA PARTNERS



### THANKS TO



## Message from BRUNO LE MAIRE

Minister for economy, finance, industrial and digital sovereignty of the french republic



It is a great pleasure to welcome you at the ministry of Economy, Finance, and Industrial and Digital Sovereignty for the very first edition of Vision Golfe. This event is bringing together, for the first time in such a format, institutional and economic representatives from France and GCC members states. It constitutes the opportunity to share an outlook on the key regional development challenges and opportunities, and stimulate the great cooperation potential that exist between our respective countries.

The post-Covid recovery has been held back by the effects of the war led by Russia in Ukraine, the disruption of supply chains, inflation, and other factors. The crisis has highlighted the vulnerabilities of our economies in global value chains and acted as a reminder of the imperative for our countries to further invest into their sovereignty, but also to reinforce cooperation among strategic partners.

Looking forward to the next decade and beyond, our countries have been drafting plans to develop their industries and prepare their future. These plans are country specific but they also share several elements in common, such as the need to encourage innovation and foster climate and ecological transition. France, with its industrial excellence, its expertise in infrastructure and key technological areas and a very ambitious decarbonation policy, has the potential to be a major economic partner -even more tomorrow than today- of GCC countries.

After now decades of commercial and investments cooperation we need to go a step further, diversify our areas of cooperation, explore how we can better work together at regional and global levels. I count on all of you to build tomorrow's innovative partnerships between GCC countries and France. In the end, it is the mobilization of all economic players which will translate our ambitious goals into concrete realizations and projects.

Let me wish you a very productive, 1<sup>st</sup> edition of Vision Golfe!



# PRINTED PROGRAM





# EVENT'S STAGE BACKDROP



Conference wall



# MEDIA PARTNERSHIPS

# INTERVIEW LOGOWALL



Partners logowall displayed on 88 videos [smoovebox](#) & Media interviews

# MEDIA BANNERS LIVE ON CNBC ARABIA'S WEBSITE



REPUBLICQUE FRANÇAISE

VISION GOLFE 2023

الحدث التجاري الرئيسي  
بين فرنسا و  
دول مجلس التعاون الخليجي

13 و 14 يونيو

مقر وزارة الاقتصاد والمالية  
والسيادة الصناعية والرقمية  
الفرنسية

BUSINESS FRANCE

REPUBLICQUE FRANÇAISE

VISION GOLFE 2023

الحدث التجاري الرئيسي  
بين فرنسا و  
دول مجلس التعاون الخليجي

13 و 14 يونيو

مقر وزارة الاقتصاد والمالية  
والسيادة الصناعية  
والرقمية الفرنسية

BUSINESS FRANCE

ابحث في الموقع

الرئيسية الأسواق آخر الأخبار برامج CNBC عربية فيجوهات CNBC عربية إنفوغرافيك عاجل التصنيفات المزيد البث المباشر تسجيل الدخول

العربية أميركا أوروبا آسيا نفط وطاقمة المعادن العملات العملات المشفرة السلع الزراعية

5,415.89 12 0.22% 1:45:50 PM GMT + 3	الكويت 50 ▲	9,582.87 20.95 0.22% 3:46:28 PM GMT + 3	أبو ظبي ▲	3,930.93 52.41 1.35% 3:00:24 PM GMT + 3	دبي ▲	11,602.41 57.28 0.50% 3:46:15 PM GMT + 3	السعودية ▲
--	----------------	---	--------------	---	----------	--	---------------

روابط سريعة الأسواق إنفوغرافيك خاص CNBC عربية التضخم التغير المناخي مقالات

[cnbcarabia.com](http://cnbcarabia.com) عربية (CNBC)

# MEDIA BANNERS LIVE ON ARAB NEWS EN FRANÇAIS

The screenshot shows the Arab News website interface in French. At the top, the logo "ARAB NEWS En Français" is prominent. Below it, a navigation bar includes the text "THE MAIN BUSINESS EVENT BETWEEN GULF COUNTRIES AND FRANCE" and "JUNE 13 & 14". A secondary bar mentions the "MINISTRY FOR THE ECONOMY, FINANCE AND INDUSTRIAL AND DIGITAL SOVEREIGNTY". The main headline reads "Vision Golfe se penche sur l'attractivité économique française". A large photograph shows a panel discussion on a stage with a screen displaying the event's agenda. To the right, a "LES + LUS" section lists several news items with small images. At the bottom, a social media share bar for LinkedIn is visible, along with a list of panelists: "Le panel réunissait des experts des secteurs bancaire, juridique, du marketing et de l'investissement" and "des femmes bancaires, la France affiche de belles performances", with a mention of "Christophe Bourland, manager France de First Abu Dhabi Bank". A small inset banner at the bottom right of the screenshot repeats the event title: "L'ÉVÉNEMENT BUSINESS DE RÉFÉRENCE ENTRE LES PAYS DU GOLFE ET LA FRANCE".

[Flash infos & dernières news internationales | Arab News FR](#)

# MEDIA BANNERS LIVE ON LOGISTICS GULF NEWSWEBSITE

The screenshot displays the homepage of the Logistics Gulf News website. At the top, there is a live media banner for the 'VISION GULF 2023' event. The banner includes the logos of the French Republic and the Ministry of Economy and Digital Transformation, along with Arabic text: 'الحدث التجاري الرئيسي بين فرنسا و دول مجلس التعاون الخليجي' (Main commercial event between France and GCC countries) and 'مقر وزارة الاقتصاد والمالية والسيادة الصناعية والرقمية الفرنسية' (Ministry of Economy and Digital Transformation, French Republic). A date box indicates '13 و 14 يونيو' (June 13 and 14). Below the banner is the website's navigation bar with the 'LOGISTICS GULF NEWS' logo, social media icons, and 'SUBSCRIPTION' and 'ADVERTISE' buttons. A menu bar lists categories like Home, News, Transport, Ports, Materials Handling, Vehicles, E-commerce, Technology, Interviews, Express Deliveries, Freight, FM, Expo 2020, and Events. A 'TRENDING' section highlights an article: 'Jeddah Islamic Port Posts 25% Spike in April Container Throughput' dated May 25, 2023. The main content area features two large images: one of a group of people in front of an 'amazon.sa' banner, and another of a large industrial facility.

[Home - LogisticsGulfNews.com](https://www.logisticsgulfnews.com)

# MEDIA BANNERS LIVE ON ENTREPRENEUR MIDDLE EAST

**Entrepreneur**  
MIDDLE EAST



## Vision Golfe 2023 Set To Convene Business Stakeholders From France And The GCC In Paris From June 13-14, 2023

Held under the patronage of French President Emmanuel Macron, the conference is expected to stage more than 1,000 business meetings and roundtable discussions.

BY ENTREPRENEUR MIDDLE EAST STAFF • JUN 6, 2023

Share

You're reading Entrepreneur Middle East, an international franchise of Entrepreneur Media





[Vision Golfe 2023 Set To Convene Business Stakeholders From France And The GCC In Paris From June 13-14, 2023 | Entrepreneur](#)

THE ART OF ELEVATION

# MEDIA BANNERS LIVE ON EYE OF RIYADH








---

HOME | NEWS | EVENTS | VIDEOS | BUSINESS DIRECTORY | TRAINING | BOOK HOTELS | عربى
Riyadh 42 ° C
Search


---

AWARD | CONFERENCE | ENTERTAINMENT | EXHIBITION | FORUM | SUMMIT | WEBINAR



**THE MAIN BUSINESS EVENT BETWEEN GULF COUNTRIES AND FRANCE**

JUNE 13 & 14




**MINISTRY FOR THE ECONOMY, FINANCE AND INDUSTRIAL AND DIGITAL SOVEREIGNTY**

---

EVENTS > VISION GOLFE THE MAIN BUSINESS EVENT BETWEEN FRANCE AND THE GULF COUNTRIES

Riyadh (98)	Dubai (41)
Abu Dhabi (8)	Al-Ythibar (2)
Barcelona (1)	Cairo (1)
Cannes (2)	Dammam (1)
Dhahran (1)	Doha (1)
Jeddah (7)	Hanama (1)
New Delhi (1)	New York (1)
Online (1)	

---



**Vision Golfe The Main Business Event between France and the Gulf Countries**

13 - 14 Jun, 2023 from 8:00 AM to 5:30 PM (GMT+3)  
French Ministry of the Economy, Finance and Industrial and Digital Sovereignty , Paris


REGISTER
ADD TO CALENDAR

Phone: +971 55 478 22 15

Contact Person: Miyem OUKAS

Email: [miyem.oukassaidi@businessfrance.fr](mailto:miyem.oukassaidi@businessfrance.fr)

Website: [Click Here](#)



Business France, the national agency supporting the international development of the French economy, is organizing "Vision Golfe", the main business event between France and the Gulf Cooperation Council, a new platform to promote business cooperation in markets with high-growth potential. The conference is scheduled to take place in Paris on June 13-14, 2023, at the premises of French Ministry of the Economy, Finance and Industrial and Digital Sovereignty, under the high patronage of Mr Emmanuel Macron, President of the French Republic.

The conference will cover a wide range of topics, including:


- Best practices for building sustainable partnerships between France and the GCC region, including panel discussions focusing on economic diversification and creating business models for sustainable development ;
- Cooperation and investment opportunities in various sectors such as aerospace, blue energy, digital transformation, green industry, renewable energy, biotechnology, culture, consumer goods, cosmetics and fashion, food, transportation and logistics, and healthcare;
- Use cases and success stories on the latest trends and innovations shaping ongoing projects between French companies and GCC partners;

Categories (152)

Dates (152)

OUR SERVICES

VIEW ALL SERVICES



**SAUDI CONSTRUCTION EXCELLENCE SUMMIT**

المؤتمر السعودي للبناء والبناء المتميز

13 -14 NOV. 2023

Ritz Carlton Riyadh, Saudi Arabia

ADD TO EYE OF RIYADH

Add News

Add Company



# MEDIA BANNERS LIVE ON EYE OF DUBAI



**ESCAPE TO PARADISE THIS EID AL ADHA WITH  
SUN SIYAM RESORTS IN THE MALDIVES**  
BOOK NOW

HOME | NEWS | EVENTS | VIDEOS | BUSINESS DIRECTORY | TRAINING | BOOK HOTELS | عربي | Riyadh 43 ° C | Search

AWARD | CONFERENCE | ENTERTAINMENT | EXHIBITION | FORUM | SUMMIT | WEBINAR

**VISION GOLFE 2023**  
THE MAIN BUSINESS EVENT BETWEEN  
GULF COUNTRIES AND FRANCE  
JUNE 13 & 14

MINISTRY FOR THE ECONOMY,  
FINANCE AND INDUSTRIAL  
AND DIGITAL SOVEREIGNTY

EVENTS > VISION GOLFE THE MAIN BUSINESS EVENT BETWEEN FRANCE AND THE GULF COUNTRIES

**VISION GOLFE 2023**  
Vision Golfe The Main Business Event between France and  
the Gulf Countries  
13 - 14 Jun, 2023 from 8:00 AM to 5:30 PM (GMT+3)  
French Ministry of the Economy, Finance and Industrial and Digital Sovereignty , Paris

REGISTER ADD TO CALENDAR

Phone: +971 55 478 22 15  
Contact Person: Miyem OUKAS  
Email: miyem.oukas@businessfrance.fr  
Website: Click Here

Business France, the national agency supporting the international development of the French economy, is organizing "Vision Golfe", the main business event between France and the Gulf Cooperation Council, a new platform to promote business cooperation in markets with high-growth potential. The conference is scheduled to take place in Paris on June 13-14, 2023, at the premises of French Ministry of the Economy, Finance and Industrial and Digital Sovereignty under the high patronage of Mr Emmanuel Macron, President of the French Republic.

The conference will cover a wide range of topics, including:

- Best practices for building sustainable partnerships between France and the GCC region, including panel discussions focusing on economic diversification and creating business models for sustainable development ;
- Cooperation and investment opportunities in various sectors such as aerospace, blue energy, digital transformation, green industry, renewable energy, biotechnology, culture, consumer goods, cosmetics and fashion, food, transportation and logistics, and healthcare;
- Use cases and success stories on the latest trends and innovations shaping ongoing projects between French companies and GCC partners;

Riyadh (98) Dubai (41)  
Abu Dhabi (8) Al-Rhothar (2)  
Barcelona (4) Cairo (1)  
Cannes (2) Dammam (4)  
Dhahran (4) Doha (5)  
Jeddah (7) Hanoi (1)  
New Delhi (4) New York (1)  
Qatar (1)

Catagories (152)  
Dates (152)

OUR SERVICES  
VIEW ALL SERVICES

**SAUDI CONSTRUCTION EXCELLENCE SUMMIT**  
المؤتمر السعودي للبناء والبناء  
13-14 NOV. 2023  
Ritz Carlton Riyadh, Saudi Arabia

ADD TO EYE OF RIYADH  
Add News  
Add Company

**VISION GOLFE 2023**

THE MAIN BUSINESS  
EVENT BETWEEN  
GULF COUNTRIES  
AND FRANCE  
JUNE 13 & 14

MINISTRY FOR THE ECONOMY,  
FINANCE AND INDUSTRIAL  
AND DIGITAL SOVEREIGNTY



# PR CAMPAIGN

# NEWS ARTICLE (ENGLISH)



News article

## Vision Golfe The Main Business Event between France and the Gulf Countries

**Business France**, the national agency supporting the international development of the French economy, is organizing "Vision Golfe", the main business event between France and the Gulf Cooperation Council, a new platform to promote business cooperation in markets with high-growth potential. The conference is scheduled to take place in Paris on June 13-14, 2023, at the premises of French Ministry of the Economy, Finance and Industrial and Digital Sovereignty, **under the high patronage of Mr Emmanuel Macron, President of the French Republic.**

The conference will cover a wide range of topics, including:

- Best practices for building sustainable partnerships between France and the GCC region, including panel discussions focusing on economic diversification and creating business models for sustainable development ;
- Cooperation and investment opportunities in various sectors such as aerospace, blue energy, digital transformation, green industry, renewable energy, biotechnology, culture, consumer goods, cosmetics and fashion, food, transportation and logistics, and healthcare;
- Use cases and success stories on the latest trends and innovations shaping ongoing projects between French companies and GCC partners;
- This will also be an opportunity to identify potential investment projects and learn more about why France has become the most attractive destination in Europe for foreign direct investment.

"Vision Golfe" aims to strengthen relations between France and the GCC region. Despite persistent global challenges, the future looks bright for the Gulf countries, due to forward-looking policies and bold investments in energy transition and sustainable development. France, with its industrial excellence, historical know-how, expertise in key sectors and its strong decarbonization policy, is fully committed to take part in the gulf visions through capacity-building, leading to fruitful business collaborations.

This major business event will bring together key decision makers from the private and public sectors, including policy makers, ministries from the GCC and France, business leaders, high-potential midcaps, SMEs and startups to explore new opportunities for collaboration and investment, while showcasing success stories of great partnerships that contribute to localization strategies and the Gulf Visions.



More than 1000 business meetings are set to happen, along with themed panel discussions and workshops.

To connect with thought leaders and decision-makers from France and the GCC, and to enjoy extensive networking sessions and tap into potential partnerships, you can register [directly through this link](#).

# NEWS ARTICLE (ARABIC)



مقال إخباري

فيجن جوليف الحث التجاري الرئيس بين فرنسا ودول مجلس التعاون الخليجي

ستعقد فيجن جوليف، الوكالة الوطنية لدعم تنمية الاقتصاد الفرنسي دولياً، بتكليف "فيجن جوليف" (رؤية الخليج)، العملية التجارية الهامة التي ستسمح بين فرنسا ودول مجلس التعاون الخليجي، والتي ستشكل منصة جديدة لتعزيز التعاون التجاري في الاسواق ذات إمكانات النمو المالية ومن المقرر أن يفتتح هذا المؤتمر في باريس يومي 13 و14 يونيو 2023. يعقد وزير الاقتصاد والمالية والسيادة الصناعية والزراعة الفرنسية، كذلك تحت الرعاية السامية للسيد إيمانويل ماكرون، رئيس الجمهورية الفرنسية.

يهدف المؤتمر مجموعة واسعة من المواضيع، بما في ذلك:

- أفضل الممارسات لبدء شركات مستدامة بين فرنسا ودول مجلس التعاون الخليجي، عبر حلقات نقاشية تركز على التوقع الاقتصادي وخلق نماذج أعمال لتكثيف المستدامة.
  - فرص التعاون والاستثمار في مختلف القطاعات مثل القضاء، الطاقة الذرية، التحول الرقمي، الصناعة الخضراء، الطاقة المتجددة، التكنولوجيا الحيوية، الثقافة، الملح الاستهلاكية، مستحضرات التجميل والأزياء، الأغذية، النقل، الخدمات اللوجستية والزراعة الصحية.
  - حالات الاستخدام وخصم النجاح حول أحدث الابتكارات والابتكارات التي تشكل المشاريع القائمة بين الشركات الفرنسية وشركاء دول مجلس التعاون الخليجي.
  - كما سيحلل هذا اللقاء فرصة لتحديد المشاريع الاستثمارية المحتملة ومعرفة المزيد حول كيفية تحول فرنسا إلى الوجهة الأكثر جاذبية في أوروبا في مجال الاستثمار الأخضر المتنامي.
- هذا، ويهدف مؤتمر "فيجن جوليف" إلى تعزيز العلاقات بين فرنسا ومنطقة مجلس التعاون الخليجي، فبإلى الرغم من التحديات العالمية المتصاعدة، يند مستغل دول الخليج محركاً، بفضل السياسات التنموية والاستثمارات الجريئة في مجال التمويل البشري والقطاعات الرئيسية المستدامة. وما تعتبر به فرنسا، في المجال الصناعي ومرفقها التنموية وغيرها في القطاعات الرئيسية وسياسيتها القوية في مجال إدارة الكربون، فإنها ملتزمة تماماً بالمشاركة في تحقيق الرؤى والمبادرات الخليجية من خلال تعزيز اتصالات، المؤدية إلى التعاون التجاري العثم.

وستسمح هذه العملية التجارية الهامة صناع القرار الرئيسيين من القطاعين العام والخاص، بما في ذلك صناع السياسات، والوزراء، من دول مجلس التعاون الخليجي وفرنسا، وقيادة الأعمال، والشركات المتوسطة ذات الإمكانيات العالية، والشركات الصغيرة والمتوسطة والشركات الناشئة لاكتشاف فرص جديدة للتعاون والاستثمار، وتقديم عرض لفصص نجاح الشركات التي تسعى في تحقيق استراتيجيات التطوير والريعية والعلجية. ومن المقرر أن يتم عقد أكثر من 1000 جلسة عمل، بالموازاة مع حلقات نقاشية وورش عمل.



للتواصل مع قادة الشركات وصناع القرار من فرنسا ودول مجلس التعاون الخليجي، والاستمتاع بجلسات التواصل المكتتة والاستفادة من المراكات المحتملة، يمكنكم التسجيل [هنا](#) من خلال هذا الرابط.

# PRESS & SOCIAL MEDIA COVERAGE REPORT



## Press Coverage

TV APPEARANCE : 18

NEWS AGENCIES PUBLICATIONS : 4

PRINTED PUBLICATIONS : 3

ONLINE ARTICLES : 81

**106 MEDIA PUBLICATIONS**

## Social Media Coverage

SOCIAL MEDIA POSTS FROM  
BUSINESS FRANCE PLATFORMS\* :

**100**

SOCIAL MEDIA POSTS / REPOSTS FROM EXTERNAL  
ACCOUNTS ON LINKEDIN / TWITTER / FACEBOOK :

**800+**

**205 SOCIAL POSTS / SHARES**

## TV CHANNELS

MEDIA/CHANNEL	COUNTRY	URL LINK
> France 24 - French	> France	> <a href="#">Pierre Ramirez: "Qatar is a strategic partner of France."</a>
> France 24 - English	> France	> <a href="#">Rabih Soufangi: "Vision Golfe - An economic meeting in Paris to strengthen relations between France and the Gulf Cooperation Council countries".</a>
> France 24- Arabic	> France	> <a href="#">Daleen Hassan &amp; Rabih Soufangi Talking about Vision Golfe</a>
> France 24- Arabic	> France	> <a href="#">Interview with Rabih Soufangi</a>
> CNBC Arabia	> UAE	> <a href="#">مناقشة ملفات اقتصادية بين #فرنسا و #دول الخليج.. Vision Golfe</a>
> CNBC Arabia	> UAE	> <a href="#">Vision Golfe Live – CNBC Arabia</a>
> CNBC Arabia	> UAE	> <a href="#">Interview Yikone</a>
> CNBC Arabia	> UAE	> <a href="#">Interview with H.E. Jamal Saif Al Jarwan Secretary General of The UAE International Investors Council</a>
> CNBC Arabia	> UAE	> <a href="#">Interview with French Minister- Olivier Becht</a>
> CNBC Arabia	> UAE	> <a href="#">Interview with the Vice President of the Saudi-French Business Council</a>
> CNBC Arabia	> UAE	> <a href="#">عربية إلى المؤتمر في #باريس، رندة خشة بلقاء مع الرئيس التنفيذي لمؤتمر CNBC موفدة أسيا-سلطنة عمان، د أحمد العبري</a>
> CNBC Arabia	> UAE	> <a href="#">Interview with the CEO of Business France</a>

## TV CHANNELS

MEDIA/CHANNEL	COUNTRY	URL LINK
> Dubai TV	> UAE	> <a href="#">Coverage Vision Golfe &amp; Interviews with: Olivier Becht, French Minister, Axel Baroux Regional Director Business France ME, Dr Marwan Al Zarouni &amp; Philippe Thirion</a>
> Oman TV	> Oman	> <a href="#">Coverage and interview with Didier Holleaux and the CEO of Business France Laurent Saint-Martin</a>
> Al Ghad TV	> Egypt	> <a href="#">Coverage and Interviews with HE, Bandar Alkhorayef, CEO of Business France, HE Noor Al Tamimi, Jean-Pierre Labry</a>
> Akhbar Al Imarat – Dubai TV	> UAE	> <a href="#">Coverage Vision Golfe &amp; Interviews with: Olivier Becht, French Minister, Axel Baroux Regional Director Business France ME, Dr Marwan Al Zarouni &amp; Philippe Thirion</a>
> Sky News Arabia	> UAE	> <a href="#">Interview Axel Baroux, Regional Director Business France ME – Part 1</a>
> Sky News Arabia	> UAE	> <a href="#">Interview Axel Baroux, Regional Director Business France ME – Part 2</a>

## News Agencies

MEDIA/CHANNEL	COUNTRY	URL LINK
> Emirates News Agency – English	> UAE	> <a href="#">UAE-French relations significantly growing: Trade &amp; Invest Commissioner</a>
> Emirates News Agency	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Qatar News Agency	> Qatar	> <a href="#">QC Chairman Hails Significant Growth of Qatari-French Trade...</a>
> Saudi Press Agency	> KSA	> <a href="#">GCC SG: Vision Golfe Conference Represents Great Importance as it Creates Opportunities to Strengthen Trade Cooperation between France and GCC Countries</a>





## Daily Newspapers, Magazines, French Government websites - French

MEDIA/CHANNEL	COUNTRY	URL LINK
> Direction Générale du Trésor	> France	> <a href="#">Qatar actively participates in Gulf Vision 2023, the leading event between Gulf countries and France</a>
> Ministère de l'Économie, des Finances et de la Souveraineté industrielle et numérique	> France	> <a href="#">Retour sur Vision Golfe (13 et 14 juin)</a>
> Ministère de l'Économie, des Finances et de la Souveraineté industrielle et numérique	> France	> <a href="#">12/06/2023 - NAR - Bruno Le Maire ouvrira l'événement Vision Golfe</a>
> Le Moci	> France	> <a href="#">Forum Vision Golfe : la France veut intensifier les échanges avec les émirats du CCG</a>
> Afriqinfos	> Africa	> <a href="#">'Vision Golfe 2023', un autre regard saoudien du monde qui devrait aussi intéresser l'Afrique</a>
> WanSquire	> France	> <a href="#">La France compte bien garder un pied dans le Golfe</a>

## Magazines

MEDIA/CHANNEL	COUNTRY	URL LINK
> Entrepreneur ME	> UAE	> <a href="#">Vision Golfe 2023 Set To Convene Business Stakeholders From France And The GCC In Paris From June 13-14, 2023</a>
> Design Middle East	> EAU	> <a href="#">Vision Golfe The Main Business Event Between France And The Gulf Countries</a>
> Hotel & Catering News Middle East	> EAU	> <a href="#">VISION GOLFE THE MAIN BUSINESS EVENT BETWEEN FRANCE AND THE GULF COUNTRIES</a>
> Construction Business News Middle East	> EAU	> <a href="#">Vision Golfe The Main Business Event Between France And The Gulf Countries</a>
> Entrepreneur Al Arabia	> EAU	> <a href="#">Vision Golfe 2023 Set To Convene Business Stakeholders From France And The GCC In Paris From June 13-14, 2023</a>
> OGN Magazine	> Bahreïn	> <a href="#">Vision Golfe to promote France, GCC partnership</a>
> Trade Arabia	> Bahreïn	> <a href="#">Mining in KSA is 'open to all'</a>
> Gulf Industry	> Bahreïn	> <a href="#">Mining in KSA is 'open to all'</a>
> OGN	> Bahreïn	> <a href="#">Mining in KSA is 'open to all'</a>
> OGN	> Bahreïn	> <a href="#">Vision Golfe 2023 - Industry 4.0 solutions in the GCC countries   Business France</a>

## English & Arabic Daily Newspapers

MEDIA/CHANNEL	COUNTRY	URL LINK
> Gulf Times	> Qatar	> <a href="#">Qatar participates in the first edition of the "Vision Gulf" forum to strengthen ties with France.</a>
> Arab News	> KSA	> <a href="#">French fashion brands keen on tapping into \$12bn Gulf market</a>
> Arab News	> KSA	> <a href="#">GCC's emerging green logistics sector in the spotlight</a>
> Arab News	> KSA	> <a href="#">The French connection: Paris event is Gulf business showcase</a>
> Arab News En Français	> KSA	> <a href="#">"Expo 2030 in Saudi Arabia, crucial stakes for the country   Arab News FR"</a>
> Arab News En Français	> KSA	> <a href="#">Vision Golfe se penche sur l'attractivité économique française</a>
> Arab News En Français	> KSA	> <a href="#">Vision Golfe: «Les pays du Golfe offrent de nombreuses opportunités pour les entreprises françaises»</a>
> Gulf Times	> Qatar	> <a href="#">QC Chairman Hails Significant Growth of Qatari-French Trade Exchange in 2022</a>
> Arab News Japan	> Japan	> <a href="#">Gulf countries offer reservoir of opportunities for French companies,' Vision Golfe 2023 conference hears</a>
> Arab News Pakistan	> Pakistan	> <a href="#">Gulf countries offer reservoir of opportunities for French companies,' Vision Golfe 2023 conference hears</a>

## English & Arabic Daily Newspapers

MEDIA/CHANNEL	COUNTRY	URL LINK
> L'opinion	> France	> <a href="#">Pays du Golfe: l'engouement des entreprises françaises</a>
> Al Bayan – Arabic	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Emarat El Youm	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Arab News	> KSA	> <a href="#">'Vision Golfe' to become conference of reference between France and GCC says French business commissioner</a>
> Arab News	> KSA	> <a href="#">Gulf countries offer reservoir of opportunities for French companies,' Vision Golfe 2023 conference hears</a>
> Al Bayan- Arabic	> UAE	> <a href="#">الإمارات تستشرف الفرص أمام المنتدى الفرنسي الخليجي</a>
> Emarat Elyoum – Arabic	> UAE	> <a href="#">المنتدى الاقتصادي الخليجي - الفرنسي يختتم أعماله بمشاركة مستثمرين إماراتيين</a>
> Al Sharq Al Awsat	> KSA	> <a href="#">منتدى اقتصادي خليجي – فرنسي تستضيفه باريس ليومين</a>
> Al Sharq Al Awsat	> KSA	> <a href="#">منتدى «رؤية الخليج» في باريس يقدم دعوات لشراكات شاملة بين الطرفين</a>
> Al Sharq Al Awsat	> KSA	> <a href="#">«مؤتمر رؤية الخليج» لتعزيز التعاون التجاري بين فرنسا ودول المجلس</a>
> Arab News en Français	> KSA	> <a href="#">«Vision Golfe» vise à devenir la conférence économique de référence entre la France et les pays du CCEAG</a>
> Arab News	> KSA	> <a href="#">'Vision Golfe' to become conference of reference between France and GCC says French business commissioner</a>

## Business Publications - English

MEDIA/CHANNEL	COUNTRY	URL LINK
> Zawya	> UAE	> <a href="#">Qatar-France bilateral trade stood at \$4.58bln in 2022, says Sheikh Khalifa</a>
> Libya News	> Libya	> <a href="#">Qatar Participates in First Edition of "Vision Golfe" Forum to Strengthen Cooperation with France</a>
> Emirates News Wire	> UAE	> <a href="#">Qatar Participates in First Edition of "Vision Golfe" Forum to Strengthen Cooperation with France</a>
> Qatar Press	> Qatar	> <a href="#">QC Chairman Hails Significant Growth of Qatari-French Trade Exchange in 2022</a>
> Eye of Riyadh	> KSA	> <a href="#">Vision Golfe The Main Business Event between France and the Gulf Countries</a>
> Euro Day Fr	> France	> <a href="#">Moody's rating raises Saudi Arabia's positive banking outlook amid economic growth</a>
> Zawya	> UAE	> <a href="#">Vision Golfe the main business event between France and the Gulf countries</a>
> ESG MENA	> UAE	> <a href="#">Vision Golfe The Main Business Event between France and the Gulf Countries</a>
> Abu Dhabi SME Hub	> UAE	> <a href="#">Vision Golfe The Main Business Event between France and the Gulf Countries</a>

## Business Publications - English

MEDIA/CHANNEL	COUNTRY	URL LINK
> Go Dubai	> EAU	> <a href="#">Vision Golfe The Main Business Event between France and the Gulf Countries</a>
> Mena FN	> Jordan	> <a href="#">Vision Golfe The Main Business Event Between France And The Gulf Countries</a>
> Dubai PR Network	> UAE	> <a href="#">Vision Golfe The Main Business Event between France and the Gulf Countries</a>
> Qadran (Le Cercle Economique Franco-Qatari)	> Qatar	> <a href="#">A LOOK BACK AT QADRAN'S PARTICIPATION IN VISION GOLFE 2023</a>
> BEDigest	> UAE	> <a href="#">French Fashion Brands Keen on Tapping into GCC Market</a>
> Zawya	> UAE	> <a href="#">Significant growth in Qatari-French trading</a>
> Gulf Times	> Qatar	> <a href="#">Qatar-France bilateral trade stood at QR16.7bn in 2022, says Sheikh Khalifa</a>
> Libya News Gazette	> Libya	
> MidEastInfo	> UAE	> <a href="#">Qatar Participates in First Edition of "Vision Golfe" Forum to Strengthen Cooperation with France</a>
> What's Goin On Qatar	> Qatar	> <a href="#">QC Chairman Hails Significant Growth of Qatari-French Trade Exchange in 2022</a>

## Business Publications - English

MEDIA/CHANNEL	COUNTRY	URL LINK
> Press Arabia	> Qatar	> <a href="#">QC Chairman Hails Significant Growth of Qatari-French Trade Exchange in 2022</a>
> My Droll	> Inde	> <a href="#">'Gulf Countries Offer Reservoir Of Opportunities For French Companies,' Vision Golfe 2023 Conference Hears</a>
> Zawya	> UAE	> <a href="#">UAE-French relations significantly growing: Trade &amp; Invest Commissioner</a>
> Trends MENA	> UAE	> <a href="#">France-UAE ties get robust as non-oil trade soars</a>
> UAE Times	> UAE	> <a href="#">UAE-France relations develop significantly: Trade and Investment Commissioner</a>
> MENA FN	> Jordan	> <a href="#">UAE-French relations significantly growing: Trade &amp; Invest Commissioner</a>
> Dubai Forum	> UAE	> <a href="#">UAE-French relations significantly growing: Trade &amp; Invest Commissioner</a>
> Go Dubai	> UAE	> <a href="#">Vision Golfe The Main Business Event between France and the Gulf Countries</a>



## Business Publications - Arabic

MEDIA/CHANNEL	COUNTRY	URL LINK
> Future News	> Egypt	> <a href="#">"دول الخليج توفر مخزوناً من الفرص للشركات Vision Golfe 2023 باسم مؤتمر الفرنسية"</a>
> News for Me	> KSA	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Klyoum	> UAE	> <a href="#">المفوض التجاري الفرنسي: علاقاتنا مع الإمارات تشهد تطوراً كبيراً</a>
> AL Fajr	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Joha Bazaar	> UAE – Turkey	> <a href="#">العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Head Topics UAE	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين   الإمارات اليوم</a>
> UAE News	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين   الإمارات اليوم</a>
> Alaraby News	> EAU	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Sahafah	> EAU	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات وفرنسا تشهد تنامياً وتطوراً كبيرين</a>

## Business Publications - Arabic

MEDIA/CHANNEL	COUNTRY	URL LINK
> Nabd	> UAE	> <a href="#">المفوض التجاري الفرنسي: العلاقات الاقتصادية بين الإمارات و فرنسا تشهد تنامياً وتطوراً كبيرين</a>
> Mini News	> UAE	> <a href="#">فيجن جولف الحدث التجاري الرئيسي بين فرنسا و دول مجلس التعاون الخليجي</a>
> Go Green	> UAE	> <a href="#">Vision Golfe The Main Business Event Between France And The Gulf Countries</a>
> Khaleeji 360	> UAE	> <a href="#">الإمارات تستشرف الفرص أمام المنتدى الفرنسي الخليجي</a>
> Shofee	> UAE	> <a href="#">الإمارات تستشرف الفرص أمام المنتدى الفرنسي الخليجي</a>
> Sada Al Balad	> KSA	> <a href="#">السعودية تشارك في منتدى الأعمال بين دول الخليج وفرنسا</a>
> Al Sharq	> KSA	> <a href="#">جامعة الدراسات العليا تشارك بمؤتمر رؤية الخليج</a>



# SOCIAL MEDIA CAMPAIGN

# SOCIAL MEDIA POSTS

## LINKEDIN

**Business France Middle East**  
6 924 abonnés  
6 j · Modifier ·

Business France is proud to announce the opening of the inaugural edition of Vision Golfe with the presence of [...](#)

Voir la traduction



Vous et 61 autres personnes · 8 republications

**Business France Middle East**  
6 924 abonnés  
6 j · Modifier ·

Business France Middle East is delighted to share with you the highlights of the first edition of Vision Golfe, which took place in Paris !  
This event was an opportunity to strengthen the ties between France and t...voir plus

Voir la traduction



Vous et 64 autres personnes · 2 commentaires · 2 republications

J'aime Commenter Republier Envoyer

**Business France Middle East**  
6 924 abonnés  
4 j · Modifier ·

Vision Golfe : A Look Back at the Success of the 1st Edition!

Business France Middle East is delighted to present an incredible recap of ...voir plus

Voir la traduction

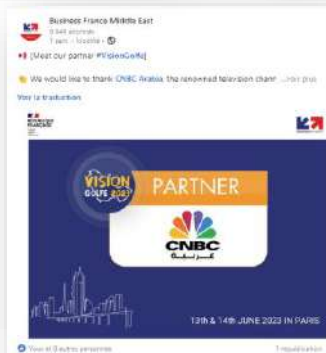
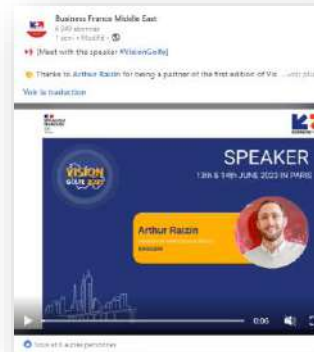


Vous et 76 autres personnes · 7 commentaires · 10 republications

J'aime Commenter Republier Envoyer

# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

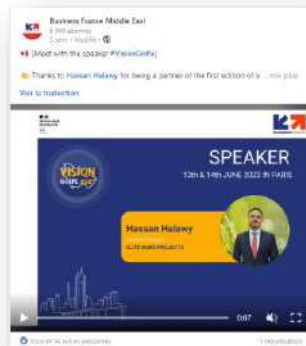
## LINKEDIN





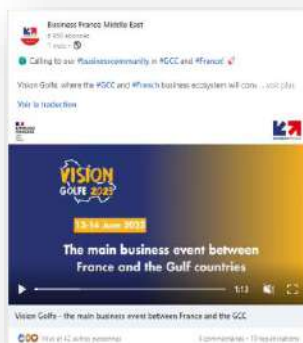
# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

## LINKEDIN



# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER



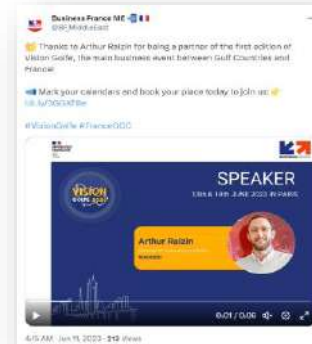
# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER





# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER



# SOCIAL MEDIA POSTS

## TWITTER



# REPLAY OF THE PANEL DISCUSSION

(RE)DISCOVER THE INTERVENTIONS OF VISION GOLFE 2023 BY CLICKING [here](#)



Vision Golfe 2023 - Opening Remarks - Daleen HASSAN | Business France

Business France  3.011 abonnés

S'abonner

👍 2    🗨    ➦ Partager    ⬇ Télécharger    ➡ Enregistrer    ⋮

**Vision Golfe 2023** Business France - 1/22

- 1 Vision Golfe 2023 - Opening Remarks - Daleen HASSAN | Business France 6:18
- 2 Vision Golfe 2023 - Opening Remarks - Bruno Le Maire | Business France 17:51
- 3 Vision Golfe 2023 - Opening Remarks - Laurent Saint-Martin | Business France 8:03
- 4 Vision Golfe 2023 - Geopolitics of today | Business France 1:08:20
- 5 Vision Golfe 2023 - "Doing Business" in the Gulf countries | Business France 3:48
- 6 Vision Golfe 2023 - Gulf countries: investing in the... | Business France 5:01
- 7 Vision Golfe 2023 - Building Smart Cities in the Gulf Region | Business France 38:48
- 8 Vision Golfe 2023 - Towards a Healthier Future in the Gulf... | Business France 57:22
- 9 Vision Golfe 2023 - The Growth and Potential of the French... | Business France 15:47





# JOIN US FOR THE UPCOMING EDITION

Once again, our deepest thanks go to our partners for their trust and commitment.

For any **suggestions & to join us** for the second edition in 2024, you can reach us at : [visiongolfe@businessfrance.fr](mailto:visiongolfe@businessfrance.fr)



# ABOUT BUSINESS FRANCE



## BUSINESS FRANCE

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

بيزنس فرانس هي الوكالة الوطنية التي تدعم التنمية الدولية للاقتصاد الفرنسي.

وهي مسؤولة عن تعزيز نمو الصادرات من قبل الشركات الفرنسية، فضلاً عن تشجيع وتسهيل الاستثمار الدولي في فرنسا.

**Business France** offers four comprehensive ranges of support services to help French businesses identify market opportunities and realize their international development projects. From **trade shows** to **acceleration programs**, **learning expeditions** and many other business events, our team aims to **connect French** and **GCC** stakeholders. We also support **investment** projects of **international investors** on their way to France.

Find detailed information about our products on: [www.businessfrance.fr](http://www.businessfrance.fr)

### CONSULTING SERVICES

To obtain accurate information about foreign markets and benefit from the expertise of Business France's network of specialists.

### CONTACT SERVICES

To identify your business contacts and benefit from hundreds of promotional activities worldwide.

### COMMUNICATION SERVICES

To promote your company, products, and news internationally.

### INTERNATIONAL VOLUNTEER PROGRAM IN BUSINESS (V.I.E)

To optimize your international human resources budget.

