

**VISION
GOLFE 2023**

PROGRAM

THE MAIN BUSINESS
EVENT BETWEEN
GULF COUNTRIES
AND FRANCE

JUNE, 13 & 14

MINISTRY FOR THE ECONOMY,
FINANCE AND INDUSTRIAL
AND DIGITAL SOVEREIGNTY

#VisionGolfe
#FranceGCC





PROGRAM

Conference hosted by Daleen HASSAN, Anchor & Founder of Chair Global

Tuesday, June 13th

08:00 Registration of participants & Welcome Coffee

09:00 Opening Remarks

Bruno LE MAIRE, Minister of Economy, Finance and Industrial and Digital Sovereignty
Laurent SAINT-MARTIN, CEO, Business France

09:30 Geopolitics of today: the new business dynamics in an era of uncertainty and global challenges

Bandar Ibrahim AL KHORAYEF, Minister of Industry and Mineral Resources of Saudi Arabia
H.E. Jasem Mohamed ALBUDAIWI, Secretary General of the Gulf Cooperation Council
Magali CESANA, Head of Bilateral Affairs, General Direction of French Treasury
Laurent SAINT-MARTIN, CEO, Business France

Moderated by: Faisal J. ABBAS, Editor in Chief, ARAB NEWS

10:30 « Doing business » in the Gulf countries, a successful Vision for global economy

Jamal ALJARWAN, Secretary-General, UAE International Investors Council (UAEIIC)
Mohamed BEN LADEN, President, Franco-Saudi Business Council (CAFS)
Khaled ABBAS, Group Head of Wholesale Banking, Gulf International Bank (GIB)
Natalie DEMOL, Legal Director, Europe and Americas, KATARA HOSPITALITY & Founding member of QADRAN, the Franco-Qatari business circle
Sherif SHAWKI, Egypt, Libya & Kuwait Tax Leader, PWC

Moderated by: Pablo MARTIN DE HOLAN, Dean of HEC Paris in Qatar

11:30 Gulf countries: investing in the future of energy security while accelerating the energy transition

Nabil AL-NUAIM, Aramco Digital CEO and Aramco SVP Digital & IT, ARAMCO
Hervé MAILLART, Permanent Delegate for the Nuclear Sector, Strategic Committee for the Nuclear Sector (CSFN)
Brice RAISIN, Vice President, Heavy Duty Gas Turbine Sales, GE Gas Power Europe, Middle East & Africa
Amalia GIANNAKIKOU, Head, Development & Investment (Europe), MASDAR
Majdi ABED, VP International Public Affairs, TOTALENERGIES
Didier HOLLEAUX, Executive Vice President, ENGIE

Moderated by: Marc-Antoine EYL-MAZZEGA, Director, Energy & Climate Center, French Institute for International Relations (IFRI)

12:30 Cocktail & Networking lunch



14:00 Building Smart Cities in the Gulf Region: the leading way for a sustainable future

Muntaser KALAHJI, President & COO, SHURFAH Holding
Muhammad JAWAD, Manager - Property & Community Management, IMKAN Properties
Mohamed AL BREIKI, Executive Director, Sustainable Real Estate, MASDAR CITY
Dayana PANKOVA, Head of Business Development GCC Countries, ASTEK INTERNATIONAL

Moderated by: Madeleine HOUBART, Secretary General AFEX

15:00 Towards a Healthier Future in the Gulf Countries: addressing challenges and embracing opportunities

Faisal AL-MUTAWA, Chairman & CEO, AAW Group
Sherif BESHARA, Group CEO, AMERICAN HOSPITAL DUBAI
Dr Khaled HAMAWI, Director for Health System Design, NEOM Health, Wellbeing & Biotechnology
Johanna LERFEL, General Delegate, FRENCH HEALTHCARE ASSOCIATION
Daphné RICHEL-COOPER, Head of Bilateral Relations, SANOFI

Moderated by: Saada EL SABRI, Journalist, MCD

16:00 Tasting Success, Building Business: the growth and potential of the French agrifood sector in the Gulf countries

David GAU, Director of Franchise Operations & Business Development, EXTENC (CASINO GROUP)
Waleed Abdulrazzaq BINDAWOOD, CCO, DANUBE
Fathi BENNI, Founder, LE PETIT BERET

Moderated by: Hava YILDIZ, Public Relations, Marketing & Content Strategy, BUSINESS FRANCE

17:00 French Touch in the Gulf: navigating new trends and retail realities through innovative shopping experiences in a competitive landscape

Geoffroy BUNETEL, Chief of Staff to Chalhoub Group's President, CHALHOUB GROUP
Meshaal BIN OMAIRH, CEO, Abdullah Al Othaim Investment Co.
H.E Noor AL TAMIMI, Board Member for Abu Dhabi Businesswomen Council / Abu Dhabi Chamber of Commerce / Founder Bedashing Beauty Lounge
Ziad ASMAR, Executive Director, Darwish Holding
Pascal ABCHEE, General Manager, French Department Stores LLC (Galeries Lafayette Dubai)

Moderated by: Aby SAM THOMAS, Editor in Chief of the Magazine, ENTREPRENEUR MIDDLE EAST

18:00 Closing remarks

Sheikha Alanoud bint Hamad AL-THANI, Deputy Chief Executive Officer and Chief Business Officer, QATAR FINANCIAL CENTRE

18:30 Cocktail & Networking dinner



Wednesday, June 14th

08:00 Welcome Coffee

08:50 Networking in presence of Minister Olivier BECHT

09:20 Opening Remarks

Olivier BECHT, Minister Delegate for Foreign Trade, Economic Attractiveness and French Nationals Abroad

09:40 Invest in France and build tomorrow's value chains and economies

Marc LHERMITTE, Senior Partner, EY Consulting, Global Lead – FDI & Attractiveness | EY – Global
Geoffroy BUNETEL, Chief of staff to Chalhoub Group's President, CHALHOUB GROUP
Christophe BOURLAND, Country Manager France, FIRST ABU DHABI BANK
Roland MONTFORT, Corporate and M&A Partner, BRYAN CAVE LEIGHTON PAISNER
Olivier BILLON, Founder & CEO, YKONE

Moderated by: Raffaella SILVETI, Director, Inward Investment, BUSINESS FRANCE Middle East

10:30 How do GCC countries use Artificial Intelligence to drive their digital transformation in order to diversify their economies?

Ahmed AL GHAMDI, Founder & CEO, AI GLOBAL COMPANY
H.E. Marwa AL MANSOORI, Board Member Abu Dhabi Business Women Council & Siemens Advanta
Digital Transformation Consultant
Valérie HAWLEY, Executive Director, SORBONNE CENTER FOR ARTIFICIAL INTELLIGENCE
Yousef KHALILI, Chief Commercial Officer, President of Professional Services, TONOMUS-NEOM
Jean-Baptiste FANTUN, CEO, NukkAI

Moderated by: Elodie ROBIN, Head of Growth and Strategy, Hub 71

11:20 GCC, the new global green logistics hub: partnership & new Investment opportunities?

Suliman ALMAZROUA, CEO, National Industrial Development Logistic Program (NIDL)
Dr. Ahmed AL ABRI, CEO, ASYAD PORTS
Ali H. KHALIL, CEO, Kuwait Financial Center - MARKAZ
Ali Al-Khalifa, Chief Executive Officer for Zones Development, QATAR FREE ZONES AUTHORITY
Amal LOUIS, General Management, Sales & Business Development, MARSEILLE PORT

Moderated by: Ali ITANI, Regional Head of ARAB NEWS in FRENCH, Arab News

12:10 Industry 4.0 solutions to drive GCC vision in building smart and sustainable manufacturing of tomorrow

Abdallah OBEIKAN, CEO, OBEIKAN GROUP
Alice GUEHENNEC, Chief Digital and Information Officer, SAUR
Paul GUILLAUMOT, CEO, SPARE PARTS 3D

Moderated by: Abdulaziz KHATTAK, Editor, OGN energy magazine/Al Hilal Group

13:00 Cocktail & Networking lunch



14:00 Sports, Entertainment and Creative economy: 3 pillars to boost Tourism development in the GCC

Guillaume DEGUERRY, Associate Director, METALU PLAST
Arthur RAIZIN, Director International Business, RUGGIERI
Yasmin GAHTANI, Director, Saudi Climbing and Hiking Federation
Thomas GATEFF, Managing Director, M2L Concepts
Abdul Rahman Bin Abdul LATIF AL-MANNAI, Chairman, Qatar Motor and Motorcycle Federation (QMMF)

Moderated by: Olivier BILLON, Founder & CEO, YKONE

15:00 Addressing food security and sovereignty challenges – How the French F&B stands out?

Dr. Masoud AL-MARRI, Director, Food Security Department, Ministry Of Municipality – Qatar
Anaïs RIFFIOD, Managing Director, APEXAGRI
Hassan HALAWY, General Manager, ELITE AGRO PROJECTS LLC
Stéphane LAYANI, CEO, SEMMARIS
Khuloud AL NUWAIS, Chief Sustainability Officer and Secretary General, EMIRATES FOUNDATION

Moderated by: Ali ITANI, Regional Head of ARAB NEWS in FRENCH, Arab News

16:00 World's biggest megaprojects shaping the GCC

Charles-Emmanuel DE BEAUREGARD, Country Head of CIB, QATAR NATIONAL BANK
Nicolas LEFEBVRE, Tourism and Hospitality Director, AFALULA

Moderated by: Dr. Arnaud LACHERET, Director of the Master of Science "Program and Project Management and Business Development", SKEMA BUSINESS SCHOOL

16:45 Closing remarks

Axel BAROUX, French Trade & Invest Commissioner for United Arab Emirates and Middle East,
BUSINESS FRANCE

17:00 End of the event

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