



For immediate release

# Ubimobility-EV

## Electric Vehicle Technologies

### **Business France to launch the 3<sup>rd</sup> edition of Ubimobility Electric Vehicle**

*Business France, The French Embassy Trade Commission, is welcoming 8 innovative French companies to the 3<sup>rd</sup> edition of its Ubimobility Electric Vehicle acceleration program. Selected by a jury of experts, these laureates offer solutions in areas as diverse as EV charging stations, batteries, electronics, high-tech cables, and fasteners.*

### **A unique immersion program for electric vehicle technologies**

France has a rich history of electric vehicle technologies and companies. With the assistance of the automotive, transportation, IT industries and clusters, Business France scouts out the leading French mobility startups with electric vehicle and related technologies. These companies are encouraged to apply for the Ubimobility-EV program where they will be selected by a jury for their innovative developments. After coaching and preparation, the companies will pitch in front of automakers, suppliers and VCs during a 3 week period.

Detroit, July 2022 - Ten French companies have been selected by a jury of American experts to participate in Business France's 3<sup>rd</sup> edition of Ubimobility EV, a unique Electric Vehicle acceleration program. Ubimobility EV is geared towards French companies offering innovative solutions for autonomous and connected vehicles. The program helps them better understand local business practices and introduces them to North American companies looking to source new solutions.

From September 26 to October 14, the French cohort will have the opportunity to meet virtually with key North American players and VCs investing in the automotive industry. Among them will be stakeholders such as Ford, Valeo North America, Stellantis, BCG, WardsAuto, BorgWarner, Nvidia, and others. Business France selects the applications that are best suited to the U.S. and Canadian markets and can meet a demand.

*"The electric vehicle market – growing especially in the US and Canada – is now more than ever significantly strategic. France and its state-of-the-art companies have everything it takes to play a part in this technological revolution. Ubimobility-EV is a unique way to introduce the best of French technologies to key stakeholders operating in the US and Canada"*

said **Frédéric Rossi**, Executive Director at Business France North America

## Focus: Success Stories from previous editions

Since 2015, 50+ companies have been supported by the Business France Ubimobility acceleration program both focusing on autonomous / connected as well as electric vehicles. As a result, more than 27 alumni from the program are operating in North America. Here are 2 of the more remarkable success stories:



Founded in 2014 by Christophe Sapet, Navya is developing one of the most advanced autonomous passenger shuttles. Today, the company has more than 280 employees, based predominantly in France, the US and Singapore. Navya's shuttles rely on a technology that is fully developed in-house: from the self-driving software to vehicle design.



Since its participation in Ubimobility in 2015, the company has been collaborating with major local partners (Beep), and OEMs (Valeo), and begun testing its vehicles in several US cities, including Jacksonville (FL), Peachtree Corners (GA), Orlando (FL), and they will soon be deployed in Tampa, (FL).









Pierre Laporte founded MyScript in the French city of Nantes in 1998, with the idea of improving emerging hand-writing recognition technology. 24 years later, MyScript's solution is a leader in this sector, providing different companies from various industries with their AI.

Although already active in the automotive industry before participating in Ubimobility 2019, the program helped MyScript build its reputation in the US, leading to new clients and prospects. As of today, its technology is implemented in more than 15 million cars and recognized as the number one solution for OEMs when it comes to handwriting recognition in onboard systems.

## Discover the 8 French companies selected for 2022:

	Expert on automotive high-tech cables, <b>ACOME</b> designs specific cables ranges adapted to the next generation of electrical, connected & autonomous vehicles.
	Using their charging station and clem.mobi platform, <b>Clem's</b> customers define their objectives, charge and share electric vehicles, and choose the rules, pricing and brand of the service. For its part, Clem manages supervision and user relations.

	<p><b>Clufix</b> is a company recognized for nearly 50 years for its expertise in mechanical fasteners. Thanks to their operational excellence, Clufix supports international customers to turn their projects to success</p>
	<p><b>LEASE GREEN</b> is a company specifically dedicated to electric and hydrogen vehicles. It was created in 2012 by electric vehicle specialists who, through their professional experiences, drew the following observations: the environment is becoming more and more important in people's minds, and transport and infrastructures are evolving as well as mentalities.</p>
	<p><b>Transition-One</b> offers a clean, virtuous and sustainable mobility solution, which makes it possible to fight against climate change and to contribute to the end of fossil energies.</p>
	<p>"<b>MyBatteryHealth</b>" is an application that allows very simply, without installing a box or any manipulation, to obtain a report evaluating the state and value of the high voltage battery, the main organ of the cars of tomorrow.</p>
	<p><b>QoWatt</b> is the first EV charging network connected to Web3 technology. They have re-imagined the way charging stations are being manufactured, commercialized and used.</p>
	<p>Since 2016, <b>ProtectECRAN</b> has been innovating, developing, and manufacturing protective films for all touch screens and surfaces. Their protective films have the ability to act as a barrier to bacteria, microbes, viruses, rain, scratches and shocks.</p>

### Contact

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### Interested by meeting one of these companies?

Visit the Ubimobility EV website: <https://events-export.businessfrance.fr/ubimobility-ev/>

### About Business France:

*Business France is the French agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. Business France positions itself not only as a promoter of French Trade in the United States but also as an accelerator of the export and development of French SME's and Startup's in innovative industries. Business France also manages the V.I.E. program (Young executive program). Business France has 1500 colleagues located in France and 58 counties throughout the world. It uses a network of both public and private partners.*

For additional information: <https://www.businessfrance.fr/en/home>