

SAVE

WARDROBE

YOUR

Save Your Wardrobe is an Award-Winning Aftersales platform that digitises and optimises the processes of repair and care services for your customers while leveraging a global network of service providers.

OUR STORY

Our CEO Hasna Kourda's vision for circularity and zero waste is inspired by her Tunisian upbringing and led her to found Save Your Wardrobe in 2017 with co-founder Mehdi Dogri.

THE PROBLEM

Aftercare at scale creates business operational challenges for brands, with both digital and physical aftersales experiences lacking transparency and consistency.

OUR SOLUTION

Save Your Wardrobe unlocks aftercare at scale with end-to-end operations, logistics, an optimized customer experience with full transparency and communication.

BRAND PARTNERS

LVMH

HUGO BOSS

zalando

SMCP

SANDRO MAJE CLAUDIE PIERLOT

maje

PARIS

SANDRO

ATELIER MANAGEMENT

E-AFTERSALES

LIVE DATA DASHBOARD

IN STORE BOOKING

BACKEND ADMIN PROCESSES

LIVE TRACKING, COMMS, LOGISTICS



A word from our CEO: Hasna Kourda

"Our platform is a catalyst for the circular economy. We empower brands and retailers to inspire their customers to extend the life of their garments through accessible repair services. Moreover, our advanced data dashboard provides brands with critical insights, enabling them to fine-tune production processes for greater efficiency and sustainability."

IMPACT STATS



10% of our partner clients in-store traffic was driven by customers seeking care & repair services.



Our care and repair services reduce our clients return rates which typically cost around 66% of the original item's price. This is crucial, as 93% of returns are due to incorrect sizing or fit.



Customer Net Satisfaction Score increased from 4.6 to 4.9 out of 5 after customers used our aftercare service solution.

AS SEEN IN

VOGUE
BUSINESS

BAZAAR

The
Economist

FINANCIAL TIMES

BBC