Retail NEXT.AI – One-Pager

Who We Are

Retail NEXT.AI is a next-generation retail platform delivering unified, AI-driven tools to simplify operations, boost profitability, and elevate the customer experience.
Part of the SoftNext, deployed across **5,000+ stores** and optimizing **500M SKUs daily**.

What We Do

A single platform covering the full retail value chain:

- **Product & Assortment** – Smart range building and lifecycle management
- **Supply Chain & Forecasting** – AI demand forecasting, replenishment, supplier performance
- **Commerce & Marketing** – Customer insights, loyalty, personalized promotions
- **Operations & Analytics** – Real-time KPIs, dashboards, store and HQ performance

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Why Retail NEXT.AI

- **One platform instead of 10 tools** → Simplifies IT & reduces costs
- **AI that adapts to each retailer's specificities**
- **Fast deployment, low integration friction**
- **Immediate gains**: higher availability, reduced stock, improved margins
- **Sustainability by design**: less waste, fewer unnecessary transports

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Our Promise

Make retailers faster, smarter, and more profitable — with technology that finally works the way retail works.

Contact

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