

Gaudier

www.gaudier.com

Gaudier builds and operates in-store devices that turn retail spaces into interactive, measurable experiences.

Our Operating System enables brands to launch new connected devices and retail technologies fast.

Through remote monitoring, maintenance, and data collection, our platform keeps every device running smoothly and every store performing at its best.

Results are measurable: traffic, dwell, product discovery, interactions, content performance, and device health are visible in dashboard.

The company is based in Paris and New York, active in 30+ countries, and works with 25+ international brands.

PROVEN RESULTS

Faster time to market with reusable modules, lower operational risk, and measurable impact.



30% to 70%
sales uplift



20K+ devices
monitored

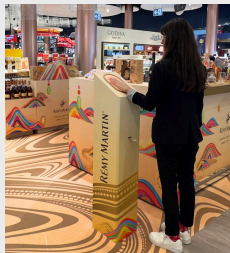
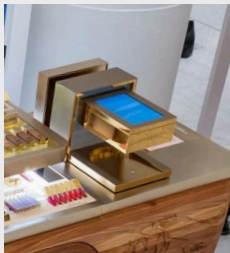
INNOVATION
AWARD
LVMH

2024/2025
Winner



30 countries
covered

We are trusted by LVMH, Shiseido, Richemond, Hermès, L'Oréal, Coty, Puig and more, with international deployments across beauty, fashion, and spirits for events, and permanent installs.



Paris – New York

contact@gaudier.com

Gaudier_Retail

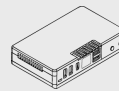
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MAESTRO OS

Maestro is the operating system for in-store devices powering Gaudier tech. With modules (sensors, lights, screens, motors) and connectivity (WiFi, BLE, 4G), it delivers faster builds and avoids rebuilds. E.g.: Paperscent/Dropper for sampling, RetailLens for computer vision, Media Player for content.

TECHNOLOGIES

MEDIA PLAYER



Cloud-controlled content for screen

Manages remotely videos, music, or apps

PAPERSCENT



Fragrance testing Device

Proven uplift (+25% to +70%), no waste

DROPPER



Cosmetic testing Device

Hygienic, eco-conscious, behavior-tracking

RetailLens



computer-vision analytics

Tracks: Profile, product view, interactions and visit count

PLATFORM

One platform for every in-store asset, even third-party hardware

- **Unified control:** Onboard, monitor and update technology from a single dashboard.
- **Maintenance:** Automated health checks and real-time alerts keep devices running and staff out of troubleshooting mode.
- **Data:** Capture rich usage and journey data to uncover actions that lift traffic, conversion and basket size.
- **AI Planogram:** Generate errors reports with an analysis of your POS planogram