

AI Technology



Our algorithms collect and analyze **1040 fashion attributes** via text and images on the web. Matching with our taxonomy by a tagging system our algorithms cross-reference this attributes with millions of data to detect and track trends. Empowered by **artificial intelligence**, our Trend Experts are able to analyze and spot trends with **93% of reliability**.



E-COMMERCE
>150K PRODUCTS/WEEK



FASHION SHOWS
>20 000 LOOKS/SEASON



INSTAGRAM
>3 000 000 IMAGES/MONTH

Data to Drive Creativity

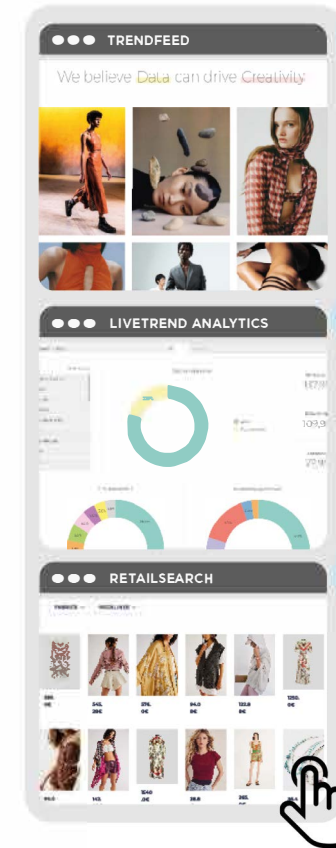


What We Do

Livetrend is a data-driven trend and market intelligence solution for fashion. Leveraging on Big Data and Artificial Intelligence, Livetrend helps to create best-selling collections, optimize margins and reduce overstock.

All-In-One Platform

A collaborative platform to enable designers, product managers, merchandisers, marketing and sales teams to share the same information.



**DATA-DRIVEN
TREND ANALYSIS**

**COMPETITIVE
INTELLIGENCE**

**LIVE PRODUCT
SEARCH**

**Turn Millions of data into
actionable insights.**

**Master your market and
competition in one-click.**