

Quividi

WWW.QUIVIDI.COM

GLOBAL LEADER IN REAL-TIME AUDIENCE MEASUREMENT & SHOPPER ENGAGEMENT FOR RETAIL

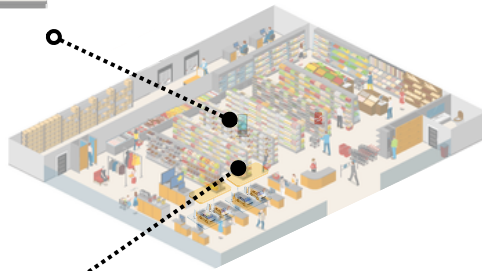
Quividi leads as the pioneering and top-ranked provider of AI & multisensor-based platforms, delivering real-time audience measurement and shopper engagement for merchandising and retail media. Quividi offers audience impressions to monetize in-store retail media networks and actionable shopper behavior insights, enabling retailers and brands to optimize POP displays, increase conversion, and drive sales.

AUDIENCE MEASUREMENT & SHOPPER ENGAGEMENT PLATFORMS

MERCHANDISING: Understand and Optimize the Sales Conversion Funnel of Your Displays



- . Is the POP display located in a cold or hot traffic zone?
- . What are the shoppers' demographic profiles?
- . Is the display engaging with shoppers? (presence time, product interactions)



RETAIL MEDIA Monetize Screens and Improve Content Performance



- . What are the audience impressions of my campaign?
- . Which campaign works best for each demographic group?

TYPICAL EDGE COMPUTING SET UP



SENSORS
. Camera
. Radar

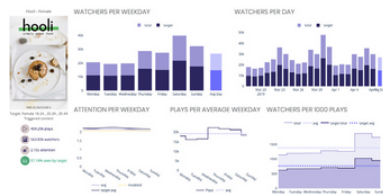


COMPUTER
. Windows
. Linux
. Intel
. Intel SDM



INTERNET
. Wired
. Wifi
. Mobile
. VPN
. Also works offline

ONLINE DATA PORTAL



TRUSTED BY LEADING RETAILERS AND BRANDS



PROUD MEMBERS

