

Shopopop

the right delivery for you

Crowdshipping

Transform your business with a sustainable on-demand delivery

The problem

E-commerce is facing a real paradox : consumer demand for convenience and rapid delivery keeps rising, retailers and brands are continuously adjusting to these needs... but this model remains resource-intensive, costly, and unprofitable



The solution

Shopopop is a delivery solution that allows merchants to deliver their products according to their customers' needs and consideration in terms of flexibility, affordability and sustainability. **Powered by technology & network of couriers from local communities.**

We're using existing commutes of 200,000 individuals (by car, by bike...) to hop on, pop by a store and deliver products. In return, they earn extra cash while bringing a social impact in their mutual aid actions. And no additional traffic on the road!

Use cases



Develop Online GMV / Respect the customer promise
by always having express, same-day, scheduled delivery

Create additional value
with customers turning to omnichannel (+22% GMV)

Accelerate online go-to-market
without investment in infrastructure or technology

Expand the omnichannel experience everywhere
by proposing delivery service in hard-to-reach areas

...Offer a delivery that always ends with a smile or a coffee



+10 million
deliveries
all over Europe

+5
countries covered

+8,000
stores partners

4,7/5
customer satisfaction

1,300 tons
customer of CO₂e
saved*, equivalent
to 734 flights from Paris
to New York**

*Analysis based on Shopopop data 2023,
conducted by the ekodev agency
**round-trip, source: impactco2.fr

E.Leclerc

Intermarché

Carrefour

Dia

U

ELECTRO
DEPOT

colruyt

EROSKI

CONAD

Bureau Vallée
Le plaisir est dans notre nature

Jeff de Bruges
NATURELLEMENT CHOCOLAT

BRICO
MARCHE

Interflora

DECATHLON

Le Jardin
des Fleurs

Auchan

MONCEAU
Fleurs