

F A U M E BESPOKE WHITE LABEL RESALE SOLUTION

Founded in 2019

4 Co-Founders & a growing team of 30+ resale experts

#1 White-Label resale provider in Europe



Note: Real secondhand (not just returns)

2 Funding rounds closed — profitable by 2026 (or sooner)

45+ fashion brands already launched



Turnkey Solution — Tech, ops, logistics & CX fully managed all brand on DNA



Circularity that converts — Up to -35% CO₂ per item resold

EU-wide since 2019, US entry Jan 2026, Asia roadmap 2027

From a business perspective, what we share in this deck works



Our Results for brands

40-50% EBIT margin on secondhand P&L already in **year 1**

+5%

of additional revenue of
e-com revenue

70%

net-new and
reactivated customers

5

Positive ROI in just
5 months

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