

Meet Juliia – The Conversational AI That Turns E-Commerce Search Into a Conversion Engine

Juliia is a next-generation conversational agent powered by generative AI, designed for retailers who want to turn product search into a high-performance conversion tool. This is not just another plug-in or chatbot. It's a paradigm shift from traditional product search and a **new way to sell online**:

The Problem: online Shoppers Are Leaving

Nearly **80% of consumers abandon a site** after an unsuccessful search — often to buy elsewhere. (Source: Google Cloud). Despite having search engines, faceted filters, and scripted chatbots, most e-commerce platforms still struggle to understand real buying intent, deliver relevant search results fast and guide users smoothly to purchase. The result? Frustrated visitors, abandoned carts, and lost revenue.

Juliia 's unique value proposition

Juliia fixes what others miss — by offering a **conversational, contextual, and commerce-driven** experience:

-  **Understands intent**, not just keywords
 -  **Chains actions** without interruption: refine, filter, recommend, add to cart
 -  **Adapts to both user context and your business rules**
 -  **Fully embedded** in your site's interface — no pop-ups, no break
 -  **Easily managed** by your marketing team — no tech expertise required
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Built for Retailers Who Want More

Juliia is ideal for merchants who:

- Manage large catalogs with complex variations
- Serve customers with specific needs or expectations
- Want to align product recommendations with business goals

It connects to your structured data (catalogs, specs) and unstructured data (sales scripts, brand voice, promo logic), to deliver tailored guidance — just like a real in-store advisor.

Compatible with: **Shopify, Magento, BigCommerce, Adobe Commerce, PrestaShop**, and more.