SWIIFT IMAGING

The Industrial Revolution in Ultrasound.

DIGITIZING THE HUMAN TOUCH IN RADIOLOGY

Powered By

cea list

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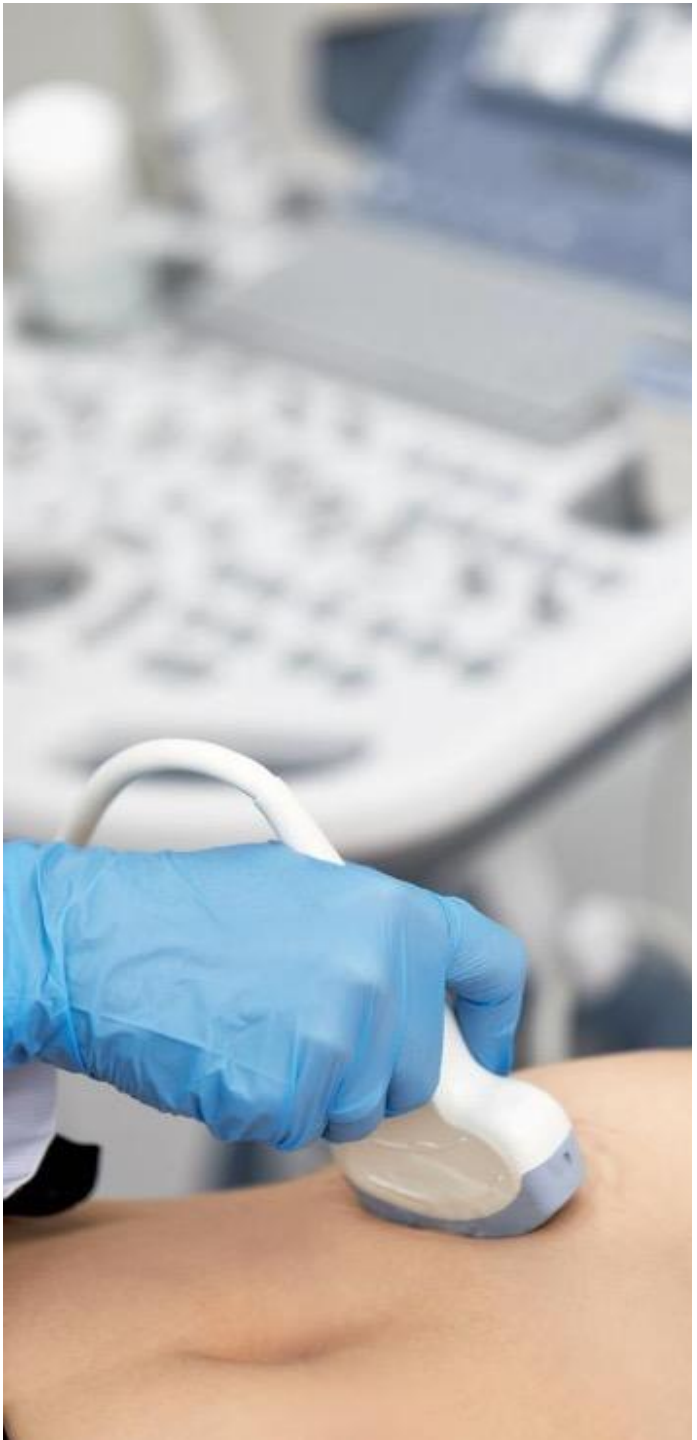
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ULTRASOUND IS STUCK IN THE 1970s.

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Today's Reality:

CT & MRI are automated

They are industrial machines. Press a button & the machine does the work.

Ultrasound remains expert dependant

It is the only modality that still relies 100% on a human hand, on-site.

The Consequence:

The physical tether

If the expert isn't in the room, the machine is useless and revenues = 0

The bottleneck

1 Billion exams/year are capped by the physical availability of experts.
This is why medical deserts exist and will strive.

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HAPTUS®

TELEPORTING CLINICAL EXPERTISE.

Our Paradigm Shift

From "Stationary" to "Scalable"

We transform the radiologist's skills into a digital resource that can be deployed **instantly anywhere**, untethering the doctor from the hospital.



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HAPTUS®

TELEPORTING CLINICAL EXPERTISE.

The Enabler

"Transparent" Haptics

Our proprietary Low Inertia Architecture (CEA Tech) creates a seamless extension of the human hand. As if the robot disappears between the expert and his/her patient.



The Result: High-Fidelity Tele-Presence

The expert feels the tissue resistance and texture in real-time, delivering the precision of an in-person exam even from hundreds of miles away.

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LEVERAGING ON A MATURE TECHNOLOGY, BOTH ROBUST & SCALABLE.

Technological Validation

Exclusive industrial partnership

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20+ years of R&D in robotic tele-operation transferred to SHIFT Imaging.

Exclusive IP License with WW reach.

Clinical Validation



Olivier ROUVIERE
MD, PhD
Head of Radiology, Lyon University Hospital)

"Having tested Haptus, this is a very fluid solution. You feel like you're controlling the gesture at the other end of the arm. I know I can trust it"



Cloé DURDILLY
MD
Vascular physician, Private practice

« The force feedback is both pleasant and precise. The feeling is perfect and you can know that your exam is accurate. I'd definitely use Haptus"

WHY PREVIOUS SOLUTIONS FAILED TO SCALE.

Critical Features	AdEchoTech Melody	DOPL	MGI MGIUS-R3	WOSLER SonoSystem	SWIIFT HAPTUS
Haptic Feedback	❌ Joystick - Blind touch	❌ Joystick - Blind touch	❌ Joystick - Blind touch	⚠️ Limited	✅ High Fidelity
Quality of images	❌	⚠️ Limited	⚠️ Limited	⚠️ Limited	✅
Autonomous exam	❌ Requires on-site manipulator	⚠️ Limited Tele-op	⚠️ Limited Tele-op	⚠️ Limited Tele-op	✅ Total Tele-operation
Status	Launch	Prototype	Launch	Prototype	Ready for Industrialization

Conclusion:

Haptus unlocks the market by combining a unique haptics touch with agnostic universality.

A HYBRID MODEL: CAPEX + RECURRING REVENUES

SWIIFT Imaging Pricing Model *(estimates)*

- **CAPEX** *(One-Off)* **€150k** - Patient Unit **/ €130k** Expert Unit
- **OPEX** *(Recurring)* Annual License & Maintenance fees (~15% of hardware cost)

Our Customers' ROI

- **For Public Hospitals** *(Cost Rationalization)*
  Immediate savings on ambulance transfers (-30%) and interim staff.
  Hardware amortized in <18 months.
- **For Private Radiologists** *(Growth)*
  Unlocks new revenue streams by performing exams across multiple remote sites, with zero travel time or associated costs.

AN EXPERIENCED TEAM TO EXECUTE OUR VISION



Stéphane **LUONG**

Chairman & CMO

Vascular Physician, HCL

20 years clinical expertise.



Jean-Alexandre **KAMINISKY**

CEO

MedTech Executive

ex-COO Samsung Healthcare (Triple-digit growth), Harvard Medical School.



Robin **MAISONNEUVE**

COO

Engineer

20+ years MedTech, ex-GM of hyper-growth SME, Regulatory expert (FDA/CE).



Cyril **JOURDAN**

CTO

Robotics Engineer

10 years in advanced robotics (ECCE Robot Consortium).

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A €15B ULTRASOUND MARKET...
& AN INFINITE DATA MARKET

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TAM Total Addressable Market

≈ € 600 M

With an approximative number on ultrasound acts standing at 210 M / year in FR + USA alone.

SAM Serviceable Available Market

≈ € 150 M

With roughly 25% of the activity being accessible

SOM Serviceable Obtainable Market

Addressing medical deserts & ICUs

≈ € 75 M

Drivers:

- Lack of experts, especially in medical deserts and at some critical time
- Increasing time to get access to ultrasound for patients

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A UNIQUE ROUTINE NETWORK TO REACH PATIENTS WHERE & WHEN



- **Center (HUB):**
  1 Expert Radiologist
  (Teleradiology group / University hospital).
- **Spokes (Remote Sites):** Connected to 4 remote units
  (ER, Peripheral Hospital, Nursing Home, Offshore Site, Military, etc.).

The Leverage Effect:

- **Efficiency:** 1 Expert covers 4 sites simultaneously.
- **Zero Travel Time:** Maximum productivity for the shortage of doctors.

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ROUTINE TO BETTER TRAIN OUR ROBOT TO BECOME AUTONOMOUS

USE-CASES with KOLs + **AI** ARTIFICIAL INTELLIGENCE = **AUTONOMOUS PATIENT ROBOT for screening**

Providing the first-of-its kind robot to deliver automatic, qualitative, large scale, screening of the population to detect at an early stage:

- **Breast cancer**
- **Thyroid cancer**
- **some Cardiovascular pathologies**

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FAST PACE ROADMAPS TO REACH OUR TARGET

Our Timeline to deliver:

AI
ARTIFICIAL
INTELLIGENCE

2025

- **Industrial Finalization & "Early Access" Sales** (Research/Non-Clinical).

2026

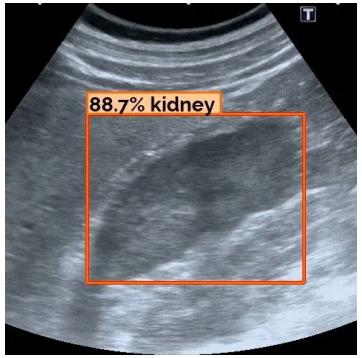
- **Start of Haptic Data Collection** (AI Level 1).

2027

- **CE Mark Approval & FDA 510(k) Clearance & Mass Commercial Launch** (France & USA).

2028+

- **Automate the Hand** (AI Level 3: Autonomous acquisition using proprietary data)



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INVEST IN THE REVOLUTION OF HOW ULTRASOUND IS DELIVERED

€5.5M Seed Round Opportunity

The Deal	**5,5 M€ (Equity)** + *Significant Non-dilutive Leverage (BPI/Grants)*
Use of Funds	1. Industrialization: Finalizing hardware production and quality systems. 2. Regulatory: Securing CE Mark (Europe) and FDA clearance (USA). 3. Data & AI: Launching the HaptAI program to build our proprietary data library. 4. Deployment: Driving "Early Access" sales in Europe and hiring Head of Sales

- **You are not just investing in a robotic arm.**
- **You are investing in the only company capable of capturing the haptic data required to fully automate the world's most common medical exam.**



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Quality ultrasound

Anytime

Anywhere

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