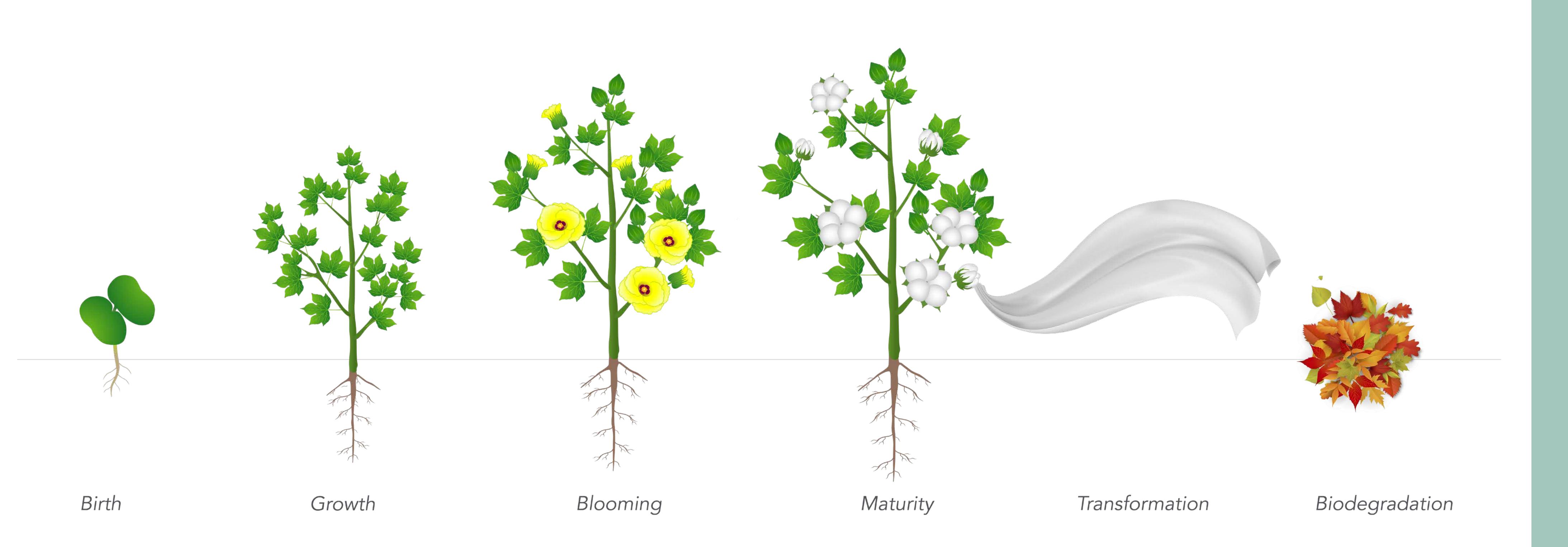
NATURAL FIBRE







BIODEGRADABLE

Cotton grows from a plant. INDUO® fabrics are completely biodegradable. This means that they can be decomposed by living organisms. Left in nature, they will degrade naturally.

They are also fully recyclable. For instance, do you know that the textile recycling industry can convert cotton clothing into insulating materials for construction?



At INDUO® we work to reduce the environmental impact of clothing on the entire product life cycle. Our solution is a fabric produced in an environmentally friendly way and truly built to last.

All our products are OEKO-TEX® certified, which guarantees that our fabrics are safe for health and the environment.

We offer organically-grown cotton as an option.

More than 50% of the total ecological impact of a shirt lies in its care (washing and ironing). INDUO® fabrics repel perspiration and the associated bacteria, which means that clothing can be washed less frequently - saving water and energy.

Finally, thanks to their stain resistance, our fabrics remain spotless and can be worn for an extended period of time.





SUPERNATURAL PROPERTIES



REPELLENIT

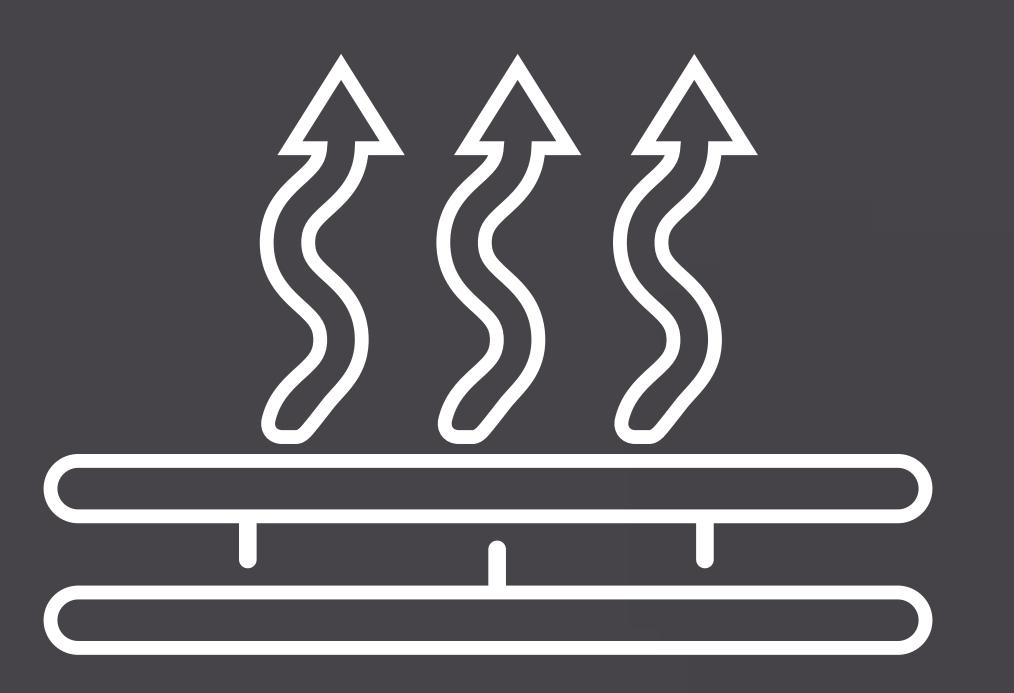
As a result of its hydrophobic properties, our fabrics repel liquids.

They are water-repellent but not waterproof, which makes them suitable for machine washing.

In case of spills, rinse the stain immediately with plenty of water to remove it - a simple solution that is obviously impossible with a traditional shirt.







BREATHABLE

Our fabrics are breathable. They avoid sweat patches and unpleasant odours.

To facilitate the evacuation of perspiration, just free its exit path: remove your jacket or backpack to let the sweat evaporate.

It is a revolution from classic shirts that retain moisture and allow bacteria to multiply.

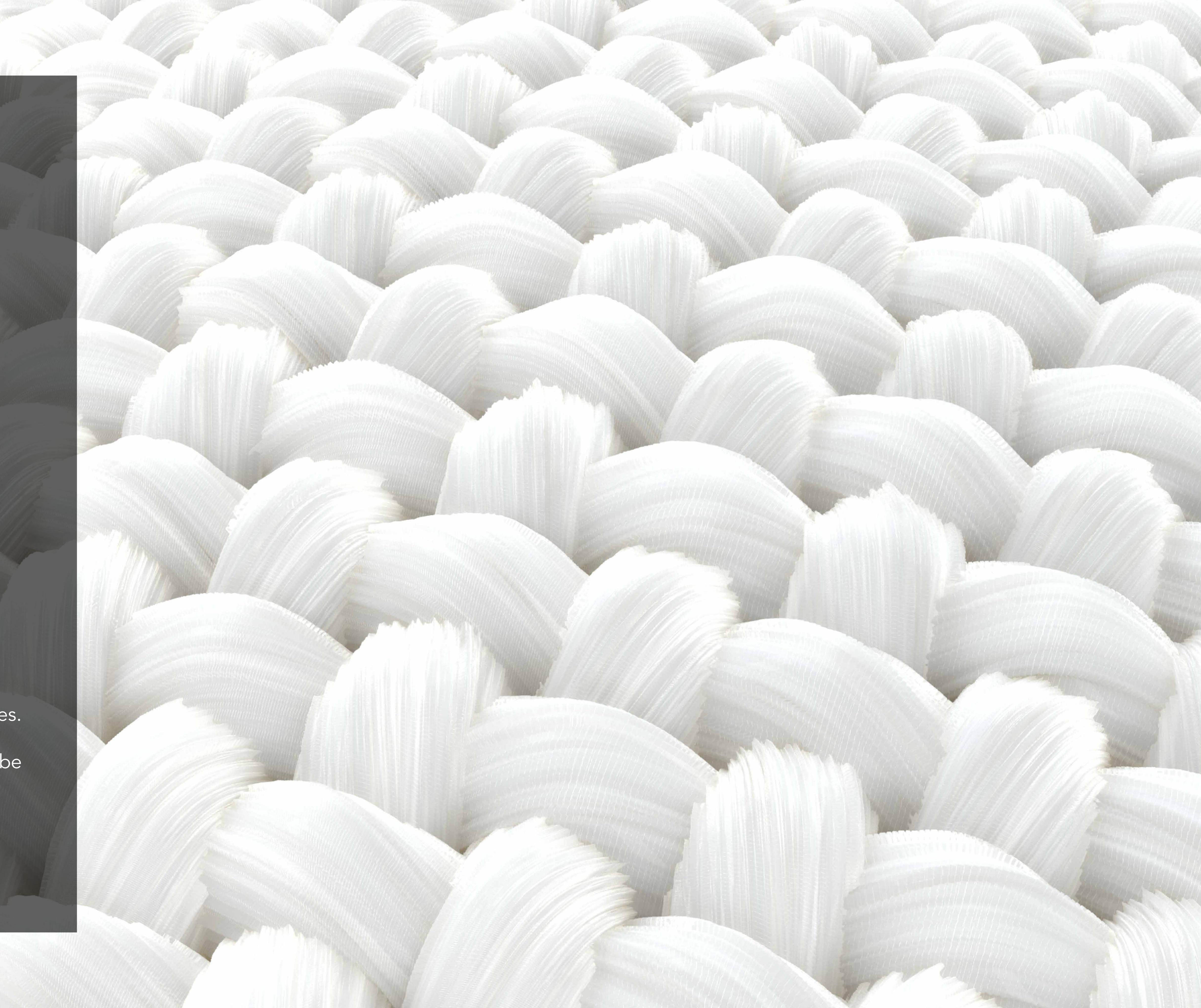


QUICKDRY

INDUO® shirts dry extremely fast.

There is no need to use a tumble dryer which damages the clothes.

Simply hang your shirt on a hanger and in no time, it will be perfect and ready to go.







INSIDE THE FIBRE

INDUO® fabrics are superior to other water repellent fabrics because they are 100% cotton and strongly recommended for their durability, touch and breathability

DURABILITY

Traditional finishes are applied at the end of the production chain and are usually removed the first time they are washed. Thanks to our technology and our unique production process, we are able to modify the cotton fibre at its core for a long-lasting result.

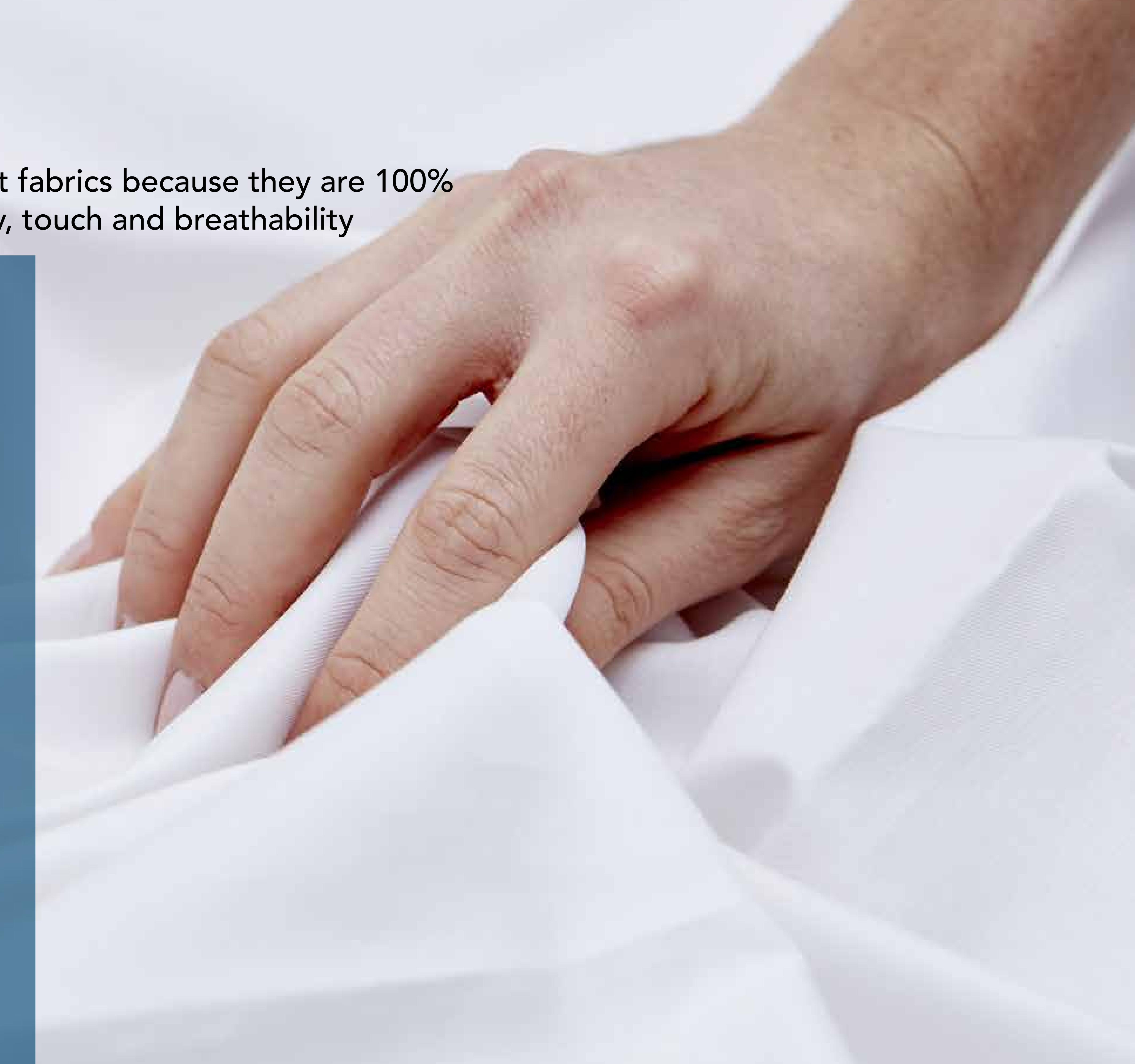
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TOUCH

Traditional finishes stiffen the fabric, making it wrinkly and rougher. Blind tests show that it is the contrary for INDUO® and our fabrics are widely acclaimed for their comfort.

BREATHABILITY

Have you ever felt wet inside your raincoat because of the sweat? When perspiration condenses inside a garment, it becomes liquid and can even start to flow. Not with INDUO®! The breathability of the fabric lets perspiration evacuate.





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