

 lagoped
one with nature



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One with Nature



Always at ease in its environment, the ptarmigan is at home in some of the world's harshest terrain and conditions. After surviving the end of the last ice age over ten thousand years ago, this modest bird now lives deep in the mountains and tundra. A true mountaineer, it readily adapts to its surroundings each season, changing the color of its feathers to match the rocks, grass, ice, and snow that serve as its habitat.

Through its sheer existence, the ptarmigan inspires and guides everything we do at Lagoped. Like this discreet bird, we aim to be one with our surroundings-and minimize our impact on them. With a deep commitment to respecting the environment and the people who make our apparel, we proudly craft our entire collection in Europe using recycled materials that also originate within the continent.

Just as the ptarmigan treads lightly on the land, we work to do the same-which shapes not just our products but also how we do business and interact with the natural world. Armed with a firm commitment to transparency, we offer you stories rather than secrets-eagerly sharing how we make our products and who makes them. We focus on sufficiency rather than excess, producing a streamlined collection of essential apparel-products that are built to last. These garments have been tested and refined around the world by some of the finest mountain guides and adventurers. Day-in and day-out, they trust us in the most demanding conditions. We don't take this responsibility lightly.

There's much to admire and much to learn from the ptarmigan. Whether adapting to changes in the seasons or thriving in the most challenging conditions, it's truly one with its environment. At Lagoped, we follow its lead and want to share its lessons well into the future.

We, too, aim to be one with nature.



Proudly Made in Europe

Sometimes, the best things are right in your backyard. Guided by this belief, we are proud to manufacture all of our products in Europe. And we do this using materials directly sourced from within the continent. In addition to being the birthplace of mountaineering and home to some of the world's finest textile artisans, Europe is at the forefront of social and environmental standards.

At Lagoped, we are firmly committed to ensuring everyone in our supply chain benefits from the value we strive to create. And this includes ensuring they can enjoy the same freedoms that enrich our lives. We believe that before we can truly take care of the planet, we must first take care of each other. By sourcing our materials and manufacturing our apparel in Europe, we avoid a reliance on forced labor-which, according to the United Nations, currently affects 152 million children around the world.

From this position of strength and compassion, we are better equipped to minimize our impact on the environment. Our deep commitment to the health and wellbeing of the planet and its people shapes every move we make. It also demands more from us. Whether it's thread, electricity, water, wages, insurance, dyes, or waterproof treatments, every component of our supply chain requires greater attention and a more disciplined approach to managing finances. This reality, in turn, fuels creativity and innovation. It also strengthens our commitment to saving resources and trading lightly on the earth.

Doing the right thing isn't always easy, but our customers- and future generations-deserve it.



People and the Planet Deserve Better



Whether it's the fabrics we use, our design philosophy, or our dedication to repairing our garments, a deep commitment to reducing our impact guides everything we do at Lagoped. And we aren't afraid to pull back the curtain on our efforts. Rather than focusing solely on where our apparel is produced, we carefully consider the full lifecycle of our garments. This provides a far more accurate assessment of their impact and a means to take greater responsibility for our actions. After all, if we compare the production process to an iceberg, the manufacturing component-which embodies where a garment is made -is just the tip. Yet significant components of the supply chain and their associated impacts lurk beneath the surface and out of sight.

At Lagoped, we provide transparency throughout the entire journey of our clothing- starting with the origin and composition of the materials we use. With an emphasis on recycled materials, we carefully consider every component of our garments to ensure they are produced responsibly and to high standards. We source recycled materials that are produced in Europe from waste streams within the continent. In addition to minimizing our footprint, this approach enables us to support the development of a strong recycling industry right in our backyard.

We also work to reduce our impact through our design process and approach to doing business. To avoid overproduction, we craft our garments in limited batches. And from one collection to the next, we carry over essential pieces and timeless products that are in high demand. Rather than catering to trends, we cater to the earth.

As a further testament to the faith we have in our apparel and our efforts to reduce their impact, we guarantee our garments for five years and will gladly help you repair an item beyond that should the need arise. There's a certain piece of mind that comes with knowing what's on your back- and it's even greater when you know the company that makes your clothing firmly stands behind it.



Working Towards a Planet without Endocrine Disruptors

Out of sight, out of mind-all too often that's the story of the chemicals used to make technical garments. Yet this lack of awareness among users does not diminish the problems these chemicals create. Waterproof garments frequently contain chemicals known as perfluorinated compounds (PFCs). They comprise a family of fluorine and carbon compounds (PTFE, PFOA, and PFOS) that are frequently used in waterproof clothing and non-stick coatings because of their hydrophobic and oleophobic properties. Yet these compounds are endocrine disruptors-they affect the hormonal systems of people and other animals and can cause them to face numerous health issues and biological dysfunctions. And because PFCs are non-biodegradable, they accumulate in our body through the food chain.

At Lagoped, we want to enjoy nature without compromising it. Consequently, we are firmly committed to avoiding the use of PFCs in our apparel. Instead, we use water-repellent products and membranes that have no PFCs. This commitment to minimizing our impact applies to all of our products and their components. Our synthetic down jackets serve as but one of countless examples of this. Nearly all of the insulated garments on the market receive a chemical, downproof treatment that prevents feathers or insulation from penetrating the fabric and leaking through it. To attain these same benefits, however, we forgo chemicals and instead use a mechanical treatment on the fabrics we use in our insulated jackets. We firmly believe that if we want a better planet, we must work relentlessly to find a better approach. Every step we take has an impact. We aim to tread lightly.



Born in the Alps. Born from Passion.

Some of the greatest friendships are forged in the mountains, along with some of our best ideas. And for Lagoped, this is especially true. United by a passion for exploring the mountains in all seasons, the brand's founders first met in the French Alps. This trio includes Pierre Derieux, Christophe Cordonnier, and Julien Désécures. Their love for the outdoors caused them to recognize a true need for technical apparel that was produced ethically and with minimal impact on the environment. Armed with this vision, they formed Lagoped in 2017. The following year, they unveiled their inaugural collection, which was informed, in part, by Julien's experience as a mountain guide near Chamonix. Shortly thereafter, the brand received the prestigious ISPO Gold Award for its iconic EVE jacket and SUPA pant from this debut collection. Each season, Lagoped gains more and more momentum-while remaining committed to producing its apparel ethically and minimizing its impact on the environment. And each season, our love for the mountains only grows stronger.



L'équippe

3-layers (M/W)



Jacket EVE2



Pants SUPA2

Insulation (M/W)



Hoodie Insulation HEYDO



Insulation HEYDO



Body warmer HEYDOMA

Urban/Ski 3-layers (M/W)



Insulated jacket URSK

Jacket TETRAS



3-layers (U)

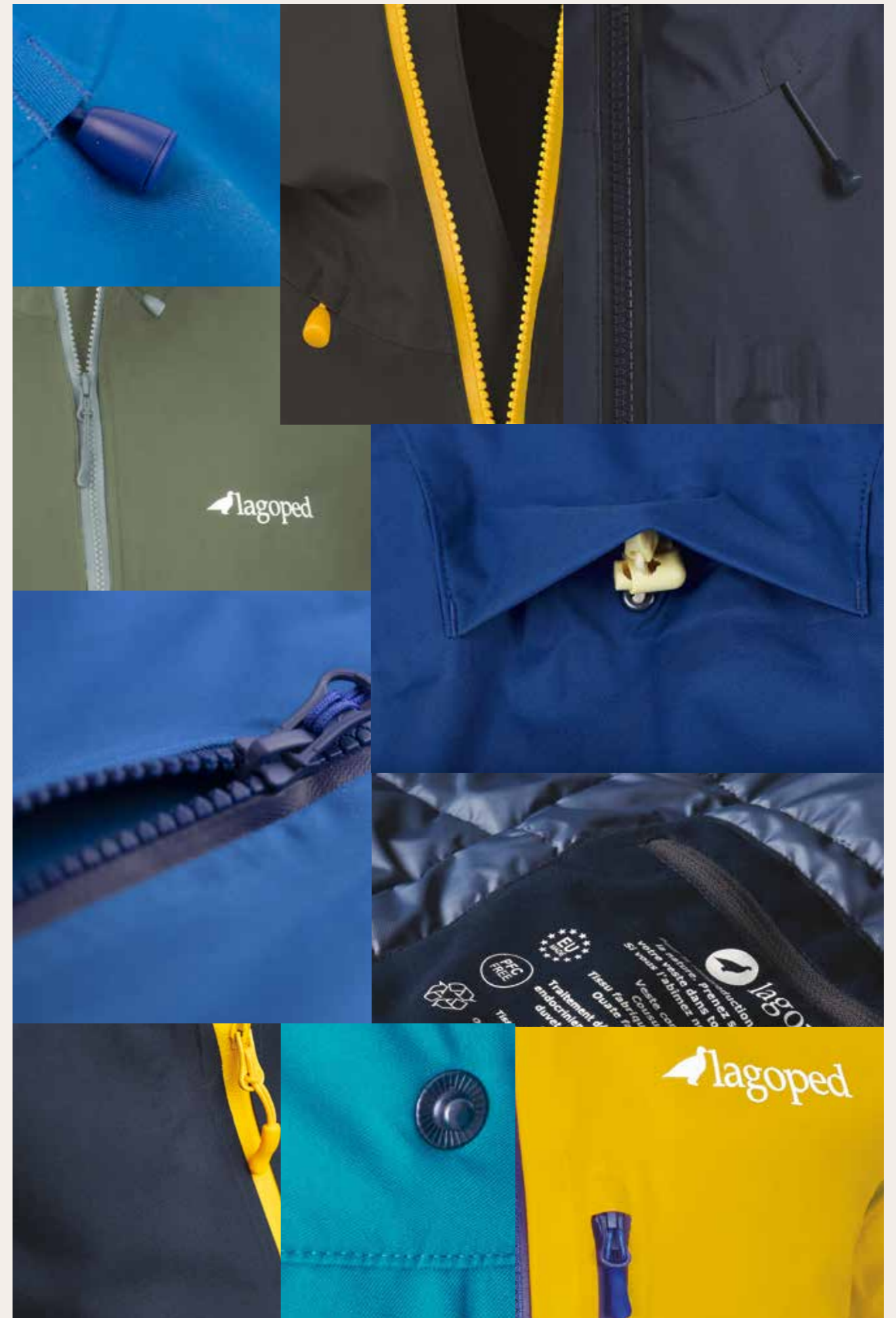


Overpant HIKEBIKE

3-layers (M/W)



Jacket GRAND TETRAS



Fleeces



Fleece RYPA

Pants(M/W)



Hiking pants PTARMIGAN

Backpack



Backpack KIIRUNA
One size



Fleece SWEECE Unisex



Fleece JULEECE (M/W)

Beanies



Wool beanie GEBO CUFF



Cap Recap



Technical beanie GEBO



Wool beanie Protect Our Winters



Sweatshirt (M/W)



Recycled SWEAREC

Tshirts (M)



Recycled Vallée TEEREC

Tshirts (U)



Recycled DRAPEAU

Woolen sweater



Recycled SNEJNI BARS

Tshirts (W)



Recycled Vallée TEEREC



Recycled OISEAU



Recycled RECYCLE



Recycled GRIBOUILLE



Recycled CLAIM



Recycled MOUNTAIN



Recycled SLOGAN



Recycled LANDSCAPE



Recycled SILHOUETTE



Recycled MOUNTAIN

The Tétrás jacket is inspired by nature—and built for exploring it. And like all of Lagoped's apparel, it's made in Europe with recycled fabric and created with a deep commitment to minimizing our impact on the environment. Tread lightly—leave only your footprint.





**We aim to be one with nature.
And we build clothing that
supports the same values
we cultivate while exploring
the outdoors—freedom,
commitment, and friendship.
Through these values we
celebrate self-sufficiency while
also working to create a strong
sense of community. After all, we
are all united by our love for the
outdoors and our dedication to
protecting our planet.**



Thanks to the Eve jacket, you can protect the planet while also protecting yourself from its harshest conditions.



Gold Winner



Elevate Your Experience. Elevate Your Consciousness.

At Lagoped, we transform how you experience the outdoors. We do this by pairing exceptional materials with unrivaled craftsmanship. And by manufacturing all of our apparel in Europe, we're able to ensure it's ethically produced and meets our high standards.



lagoped family

Outdoor Adventurers

Guide • Marilyne Blanc - Guide • Martin Elias - Guide • Maud Vanpouille - Aspirant Guide • Walfroy Constant - Guide • Antoine Moineville - Guide • Tiphaine Dupérier - Aspirant Guide / Ski patrol • Jérôme Sullivan - Guide • Julien Désécures - Guide • Pédro Boccon-Gibod - Master of ski • Damien Lacaze - Master of paragliding • Grégoire Lestienne - Guide • Ludovic Erard - Guide • Roochie Alpinism



Fuentes - Hiker • Julien Geay - Photographer • Julia Roger-Veyer - Photographer Alpinist • Philippe Garcia - photographer • Sébastien De Danieli - photographer • Camille Meunier - photographer • Maxime Alexandre - Hiker

Arghaline • Victor Garcia - Skieur Alpinist • Association Des sommets pour rebondir • Stéphane Dugast - Explorateur / Skieur • Quentin Bouchu - Montagnard • Florent Delpech - Alpinist / Hiker • Jessica Levy - Parachutiste et tout le reste • Jeremy Verney - Trailer • Thomas Wintergerst - Hiker • Alpinist • Frank Bernas-Hégy - Freerider / Surfer • Mathias Reuss - Alpinist • Julien Lacombe - Alpinist / Climber • Guillaume Jacquemin - Alpinist / Climber • Bobin-Lanier - Freerider • Mathias Paulin - Highline • Kevin

We're proud to work with some of the finest mountain guides and adventurers in the world. Day-in and day-out, they depend on our apparel while also living the values that inspire and define Lagoped. We're truly honored to have them on our team.

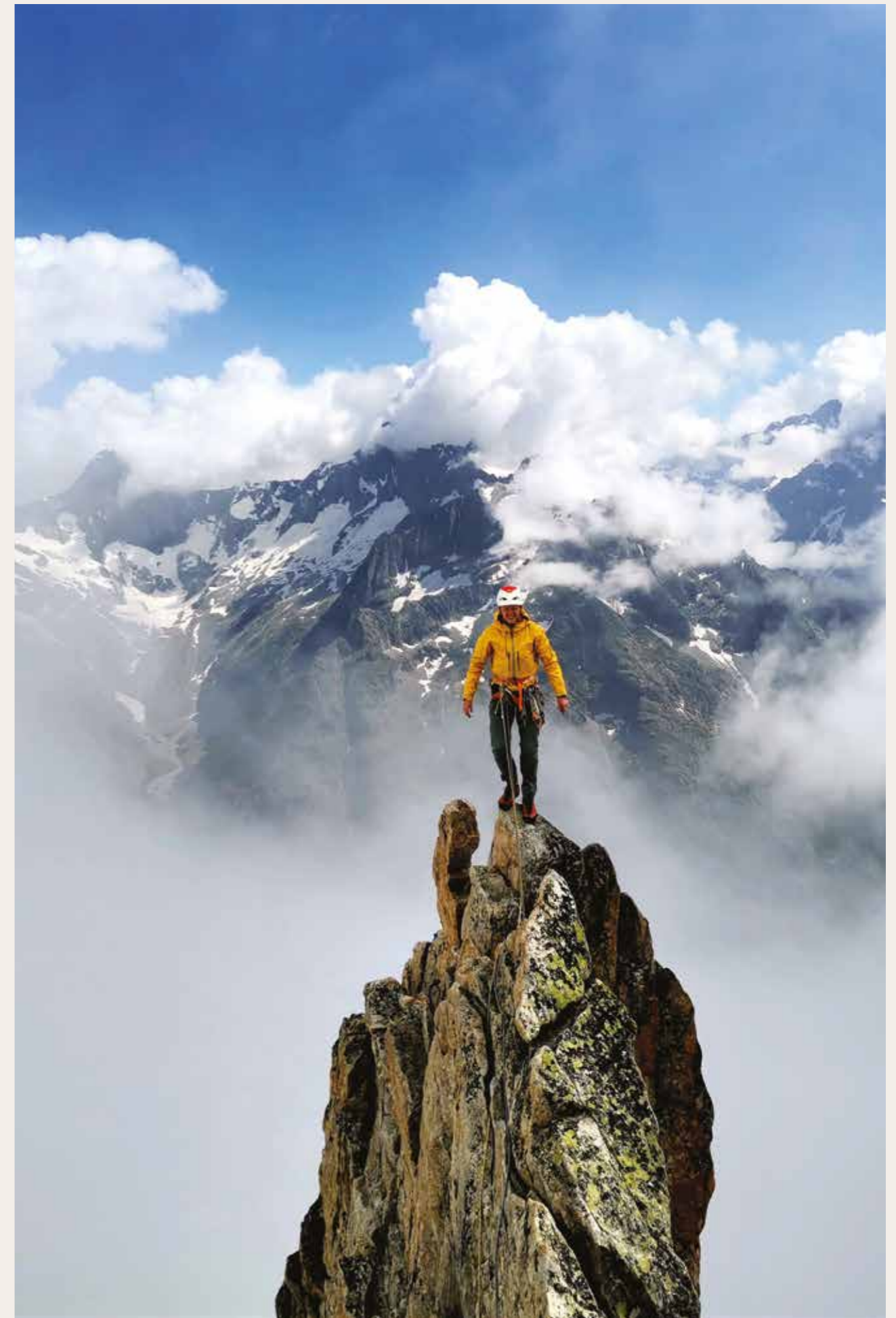
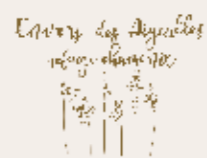


Significant Achievements

- 2018: 1st ascent of Cerro San Lorenzo, South Pillar (El Faro, 3,150m Patagonia) - Nominated for the Piolets d'Or
- 2018: 1st ski descent of Laila Peak (Pakistan)
- 2018: 1st free climb of the Or du Temps (Grand Capucin - Chamonix)
- 2019: 1st ski descent of Spantik (Pakistan)
- 2019: Ski descent of Nanga Parbat (Pakistan)

Worn by the Best

We're honored to equip some of the world's premier mountain guides and adventurers. They depend on us in all seasons—and they never cease to inspire and amaze us. They're deeply committed to helping their clients forge a special bond with nature. They also play a crucial role in continually refining our apparel. Through and through, these ambassadors embody the values that define Lagoped.



One with Nature



Despite its young age, Lagoped is continually turning heads and commanding attention. Here's a sampling of the media coverage we've recently received.

Logos for media coverage: BFM TV., PARIS MATCH, 2 MONTAGNES magazine, L'EQUIPE.FR, 3, TFI1, and france bleu.





Photographers

Front back cover : Arthur Bertrand

page 3 : Julien Geay / Solidrusk

page 4 : Sébastien Tinguely

page 5 : Boris Langenstein

page 9 : Coralie Biard

pages 18, 22, 30 : Pierre Moretti

page 12 : Andy Parant

page 20 : Julia Roger Veyer

page 27 : Robin Janvier

page 31 : Boris Langenstein

page 33 : Pierre Guibaud

Art direction : Christian Moretti



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