

BUSINESS SEMINAR | SOUTHERN AFRICA – INDIAN OCEAN

SPONSORSHIP

October
15 -16

JOHANNESBURG

ASSOCIATE YOUR CORPORATE IMAGE WITH A MAJOR EVENT

BUSINESS SEMINAR | SOUTHERN AFRICA – INDIAN OCEAN

Business France and the French-South African Chamber of Commerce and Industry (FSACCI) are organizing the Business Seminar Southern Africa & Indian Ocean from **October 15th to 16th, 2024 in Johannesburg**. This event aims to strengthen and boost economic and trade relations between **France and the Southern Africa-Indian Ocean region** (Angola, Mozambique, Namibia, Botswana, Zambia Madagascar, Mauritius and Zimbabwe).

The program includes:

- **Plenary session & round tables**
- **Exclusive networking opportunities**
- **Communication about your company**
- **Site visit**
- **Matchmaking**
- **Qualified one-on-one B2B meetings**

THE EVENT WILL BRING TOGETHER

- A delegation of SMEs, ETIs and major groups wishing to affirm or develop their business in Southern Africa - Indian Ocean
- A large delegation of participants including high-level institutions (French and regional authorities), senior executives, local subsidiaries of French companies, members of the French-South African Chamber of Commerce and Industry (FSACCI), Foreign Trade Advisors and participants from all over Southern Africa and the Indian Ocean.

WHY PARTNER WITH US

- Increase your visibility with companies and institutions, including **over 400 participants expected**
- Meet decision-makers from all countries in the Southern Africa and Indian Ocean regions, French subsidiaries and officials at conferences / networking cocktails.
- Promote your offer and expertise, in our catalog as well as during the plenary session.

BRONZE OFFER

VISIBILITY

- **Your logo on all media communications:**
 - *On the official program*
 - *On the event [website](#) (+ insertion of your website link)*
 - *In every emailings sent throughout the event*
 - *On all publications related to the event on Business France's social networks (potential digital audience: 500 000 people)*
 - *On the conference welcoming screen*
 - *On the presentation deck which will be shown during the event*
 - *On a press release*
- **1-page advert in the catalogue (digital and hard copy)**
- **A pull-up banner in the meeting or plenary room**
- **Backdrop and communication materials in the reception area**
- **Social media focus on your company's appointed speaker**

NETWORKING

- **Promotional booth in the Expert Village to present your offers & products**
+ TWO invitations to participate in the conferences & Networking sessions

1 780 EUR *exl. taxes*

VISIBILITY

- **Your logo on all media communications:**
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 - *On all publications related to the event on Business France's social networks (potential digital audience: 500 000 people)*
 - *On the conference welcoming screen*
 - *On the presentation deck which will be shown during the event*
 - *On a press release*
- + **Promotional video to be included on the official event website**
 - **1-page advert in the catalogue (digital and hard copy)**
 - **A pull-up banner in the meeting or plenary room**
 - **Backdrop and communication materials in the reception area**
 - **Social media focus on your company's appointed speaker**

NETWORKING

- **Promotional booth in the Expert Village to present your offers & products**
- + **FOUR invitations to participate in the conferences & Networking sessions**

3 050 EUR *exl. taxes*

VISIBILITY

- **Your logo on all media communications:**
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 - *On all publications related to the event on Business France's social networks (potential digital audience: 500 000 people)*
 - *On the conference welcoming screen*
 - *On the presentation deck which will be shown during the event*
 - *On a press release*
- **Promotional video to be included on the official event website**
- **1-page advert in the catalogue (digital and hard copy)**
- **+TWO** pull-up banner in the meeting or plenary room
- **Backdrop and communication materials in the reception area**
- **Social media focus on your company's appointed speaker**

NETWORKING

- **Promotional booth in the Expert Village to present your offers & products**
+ SIX invitations to participate in the conferences & Networking sessions

5 080 EUR *exl. taxes*

VISIBILITY

- **Your logo on all media communications:**
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 - *On all publications related to the event on Business France's social networks (potential digital audience: 500 000 people)*
 - *On the conference welcoming screen*
 - *On the presentation deck which will be shown during the event*
 - *On a press release*
- **Promotional video to be included on the official event website**
- **1-page advert in the catalogue (digital and hard copy)**
- **+THREE** pull-up banner in the meeting or plenary room
- **Backdrop and communication materials in the reception area**
- **Social media focus on your company's appointed speaker**

NETWORKING

- **Promotional booth in the Expert Village to present your offers & products**
- **+TEN** invitations to participate in the conferences & Networking sessions

7 620 EUR *exl. taxes*

CONTACTS



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