

# Reaching the Full Potential of Gene Editing



“Inserting gene-sized pieces of DNA into human genome remains an arduous undertaking.”

David Liu  
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nature biotechnology

Value Proposition

## Addressing technological challenges:

- **Boosts Efficiency:** Dramatically increases HDR and gene replacement rates
- **Enhances Precision:** Minimizes nuclease-induced mutations
- **Full-Scale Flexibility:** Edits from single bases to multi-kilobase insertions
- **Versatile Utility:** Spans research, therapeutics, diagnostics, and bioproduction

## Responding to identified needs:

- **Expansive:** Unlocks novel gene replacement programs
- **Flexible:** Targets multiple mutations within a single disease
- **Economical:** Higher yields with reduced synthetic DNA costs
- **Secure:** Maximizes safety by limiting genomic alterations
- **Non-viral:** Bypasses AAV-related delivery constraints.