



HISTORY OF A FRENCH PERFUME HOUSE





Fragonard... *is the beautiful story of a family, of perfumes and of women*

Founded in Grasse in 1926, Fragonard is the story of a family, of perfumers and of collectors that has been passed down through four generations. A story in which heritage is our foundation, collections and travel our inspiration, and excellence our compass.

In 1926, our company consisted of a small artisan perfumery, where local flowers and plants were distilled to prepare perfume concentrates, essential oils and other floral absolutes. Over the years, our perfumery has developed under the impetus of its managers, three generations before us, who have helped our company to evolve. In nine decades, Fragonard has gone from being a simple manufacturing workshop to a world of its own, with three factories, six museums and twenty-four boutiques.

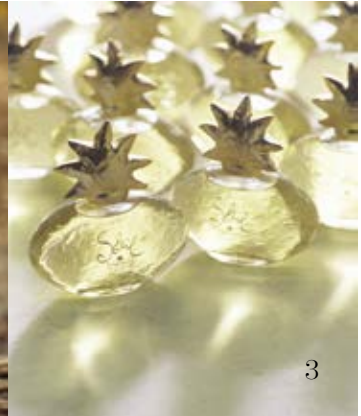
"Open to the world, creative and demanding", this is the motto we have inherited and will perpetuate in our turn. While our company has grown, we have made a point of doing so at our own pace, taking care to preserve the values that our father, Jean-François

Costa, passed on to us: quality work, respect for our employees and the desire to share.

For over 90 years, generation after generation, we have been sharing our savoir-faire, our profession as perfumers, but also our beautiful region of Provence and our town of Grasse, whose flourishing nature and centuries-old arts and traditions have shaped our identity. The decades have flown by, and what remains are a host of olfactory creations, passions and art collections that unceasingly inspire us for the present and the future. If perfume is the peak of the ephemeral, our craftsmanship has always been synonymous with quality, originality and durability.

We are sharing our story with you, hoping to take you on a journey through our world of refined fragrances woven from the most beautiful flowers. A journey that we hope will last for many more years and decades, thanks to your unfailing loyalty.

Anne, Agnès and Françoise Costa.





The Feminine Collection

Our historic women's eau de toilette range has been embellished with new fragrances and a new dress code : Maison Fragonard took inspiration from its ancient Provencal textile collection to create colorful new motifs draped in geometric shapes and flowers, with each eau de toilette elegantly decorated with an exclusive design



Juste un Baiser

Italian bergamot,
Cherry blossom, Apple

Almond,
Rose, Sandalwood

Indonesian patchouli,
Vanilla



Eau de toilette available in 100 ml,
perfume in 30 ml and 60 ml.



The Feminine Collection

Mélodie

Raspberry,
Redcurrant, Grapefruit

Rose absolute, Peony,
Rose berries

Cedarwood,
Moss, Vanilla



Fragonard

Hyacinth

Jasmine, Orange blossom,
Lily of the valley

Cedarwood



Étoile

Bergamot, Lemon,
Apple, Ginger

Gardenia,
Lily of the valley,
Jasmine

Cedarwood,
Amber, Musk



Frivole

Green mandarin,
Bergamot, Lemon

Jasmine,
Lily of the valley,
Peony

Patchouli,
Iris, Musk



Eau de toilette available in 100 ml, perfume in 30 ml and 60 ml.

Fleur d'Oranger Collection

Our iconic and queen of fragrances gets a makeover. Its sleek and delicately engraved silhouette holds a fresh and gourmand citrus symphony. Caressed by the Mediterranean sun, orange blossom meets bergamot, mandarin, and jasmine. On a musky base, it releases sensual and addictive notes.

Fragrance available in eau de toilette 100 ml, soap 150 g, soap dish, hand cream 75 ml.



Fleur d'Oranger Collection



Eau de toilette
100 ml

Our iconic and queen of fragrances gets a makeover. Its bottle, designed by Ateliers Saint Lazare, embodies timeless elegance. Its sleek and delicately engraved silhouette holds a fresh and gourmand citrus symphony. Caressed by the Mediterranean sun, orange blossom meets bergamot, mandarin, and jasmine. On a musky base, it releases sensual and addictive notes.



Eau de parfum
50 ml

In a flamboyant bouquet of white flowers, orange blossom opens its heart to bergamot and the sensuality of jasmine. This fragrance rests on a musky and woody base, promising an enchanting trail.



Hand cream
75 ml

With argan oil and sweet almond oil, this new delicately scented hand cream is the ally of precious skin.



Body cream
200 ml

Enriched with shea butter, this new body cream generously nourishes the skin. The skin awakens, enveloped in a floral veil.



Perfumed shower gel
250 ml

The fragrance is also available in a shower gel to prolong the delights of this white flower.



Soap and soap dish set
Savon 140 g

Adorned with a lovely engraving, this soap with its intoxicating fragrance awakens the senses. Available as a set, it comes with its porcelain biscuit soap dish, whose patterns evoke the fruit tree.

Diffuser
Fleur d'Oranger
200 ml

Between land and sea, citrus fruits thrive under the Provençal sun, caressed by the Mediterranean breeze. This diffuser invites you to stroll in the shade of orange trees, where floral aromas delight the senses. For lovers of this scent, a diffuser is now available in 500 ml, presented in an elegant, sleek design case.



The Flowers of **The Perfumer**

*An homage to the scents of Provence,
created with beautiful and natural essences*





Belle d'Amour

Belle d'Amour joins the Flowers of the Perfumers range by offering a journey to the realm of love. An eau de toilette that reveals a perfect balance between sweetness and sensuality. Let yourself be carried away by this angelica flower, here mingled with the addictive notes of blackcurrant and vanilla.

Fragrance available in eau de toilette 100 ml, 150 g savon, soap-dish, hand cream 75 ml.



Bel Oranger

This new variation on orange blossom was inspired by Sicilian sun-soaked citrus fruit. The tang of Italian bergamot and lemon petitgrain give orange a potency softened by cedar and patchouli.

Fragrance available in eau de toilette 100 ml, 150 g savon, soap-dish, hand cream 75 ml.



Belle de Grasse

An olfactory rustle of violet leaves over a drop of bergamot essence reveals a heart of mimosa absolute and orange blossom, underscored by lilac. The base note of heliotrope is enriched with an intense musk.

Fragrance available in eau de toilette 100 ml, 150 g savon, soap-dish, hand cream 75 ml.



Italian bergamot
Essential oil,
Violet leaves

Mimosa absolute,
Orange blossom
absolute, Lilac

Heliotrope,
Musk

Beau de Provence

Beginning with a tart top note of grapefruit combined with an irresistible duo of fig and bergamot, this eau de toilette offers a fresh heart note of mint, basil, and ylang-ylang. The base releases nomadic notes of Atlas cedar, Indonesian patchouli, and Javanese sandalwood and vetiver.

Fragrance available in eau de toilette 100 ml, 150 g savon, soap-dish, hand cream 75 ml.



Bergamot, Italian
Grapefruit, Fig tree

Mint, Basil,
Ylang-ylang

Atlas cedar, Indonesian
patchouli, Java vetiver,
Sandalwood

Belle d'Arles

Symbol of freshness, bergamot sparkles with neroli in the top notes of this eau de toilette scented with peach, revealing a heart of orange blossom absolute that rests on a ambery base.

Fragrance available in eau de toilette 100 ml, 150 g savon, soap-dish, hand cream 75 ml.



Belle de Paris

Belle de Paris is elegantly cloaked in iris, a symbol of chic, and wears its incomparable scent. Its fruity head notes of green mandarin, neroli, and pear brighten a generous heart of iris absolute adorned with violet and incense. While musk and white cedar form its base.

Fragrance available in eau de toilette 100 ml, 150 g savon, soap-dish, hand cream 75 ml.



The flowers of The Perfumer

The latest of our home fragrance creations, the Rêve d'une Nuit diffuser evokes dusk in a Mediterranean garden, all within one bottle. As the hours go by, the room is filled with the sweet scent of jasmine, combined with the soft, heady notes of amber and cedarwood.



Freesia

Jasmine,
Orange blossom

Cedar, Amber



Rêve de Paris

Like a bouquet gathered in the first days of spring amidst a verdant forest, Rêve de Paris fills your home with the airy, perfumed notes of a bunch of lilies-of-the-valley.



Rêve de Grasse

Rose

Geranium

Peony,
Lily of the valley

The Diffusers

Like bouquets of fresh flowers with a few notes of wildflowers, the wooden reeds of these diffusers distill their scented notes in the house.



Rêve de Sicile

Green mandarin,
Italian lemon

Tangerine leaves,
Cardamom

Basil, Rosemary



Rêve d'Arles

Ginger, Cardamom,
Seed carrot

Immortelle Absolute,
Rose, Jasmin

Cedar, Licorice



Rêve de Provence

Close your eyes and let yourself be enchanted by lavender fields. The Rêve de Provence diffuser has magical properties... Its natural composition is based on lavender essential oils.

Room Diffuser 250 ml & 10 wooden reeds.

The Woody Collection

Exotic elixirs to take you on a sensorial journey. Discover the most noble woods specially chosen to create these unisex and creative woody eaux de toilette.



Petitgrain, Ginger,
Bitter orange

Patchouli,
Caraway, Rose

Cedarwood,
Tonka bean, Musk

Patchouli



Elemi, Grapefruit,
Neroli, Incense

Vetiver,
Balsam fir

Benzoin,
Cedarwood, Musk

Vétiver

Fragrances available in eau de toilette 100 ml, shower gel 250 ml, body lotion 250 ml.

The Floral Collection

A flowery variation on fresh and iconic scents that make life that much more beautiful. Crafted and created in our Grasse factories, these eaux de toilette celebrate with freshness and elegance the most beautiful flowers of perfumery.



Verbena, Grapefruit,
Exotic verbena

Ylang-ylang,
Jasmine, Iris

Cedarwood,
Patchouli, Amber

Verveine



Rose absolute,
Gardenia, Violet

Jasmine, Lily of
the valley, Ylang ylang

Blackcurrant
leaves

Rose de Mai



Redcurrant, Rhubarb
and Mock orange

Pink, Red and white
peonies, Jasmine,
Mimosa

Iris,
Musk and amber

Pivoine

Fragrances available in eau de toilette 100 ml, shower gel 250 ml, body lotion 250 ml.



Room Fragrance



Mimosa

Bergamot,
Violet

Gardenia,
Mimosa

Heliotrope,
Musc



Fleur d'Oranger

Orange blossom

Bergamot,
Mandarin, Jasmine

Honey, Musk

The Diffusers

*The perfume transcends
the seasons, inviting flowers
into your home. Fragonard home
diffusers invite your body and soul
to rest and give your home a warm
and convivial atmosphere.*



Pivoine

Currant, Rhubarb,
Fake orange

Rose, Red, White
peony, Jasmin,
Mimosa

Musc, Iris powders,
Amber



Lilas

Hawthorn, Lilac,
Lily of the valley

Heliotrope,
Cyclamen, Vanilla

Moss, Cedar wood,
Musk



Verveine

Verbena, Grapefruit,
Exotic verbena

Ylang Ylang,
Jasmine, Iris

Cedar wood,
Patchouli, Amber

Les Jardins de Fragonard

*From all over the world,
marvellous fragrant compositions evoke gardens
of enchanting scents.*



Pear, Bergamot,
Pomegranate

Peony,
Rose absolute

Cedar wood,
Oak wood

Grenade Pivoine

With fruity headnotes of pomegranate and pear,
flowery heart notes of peony and rose absolute,
and woody base notes of cedar and oak,
the Grenade Pivoine eau De Parfum invites you
on a trip to a Persian and.

Neroli, Green apple,
Bitter orange

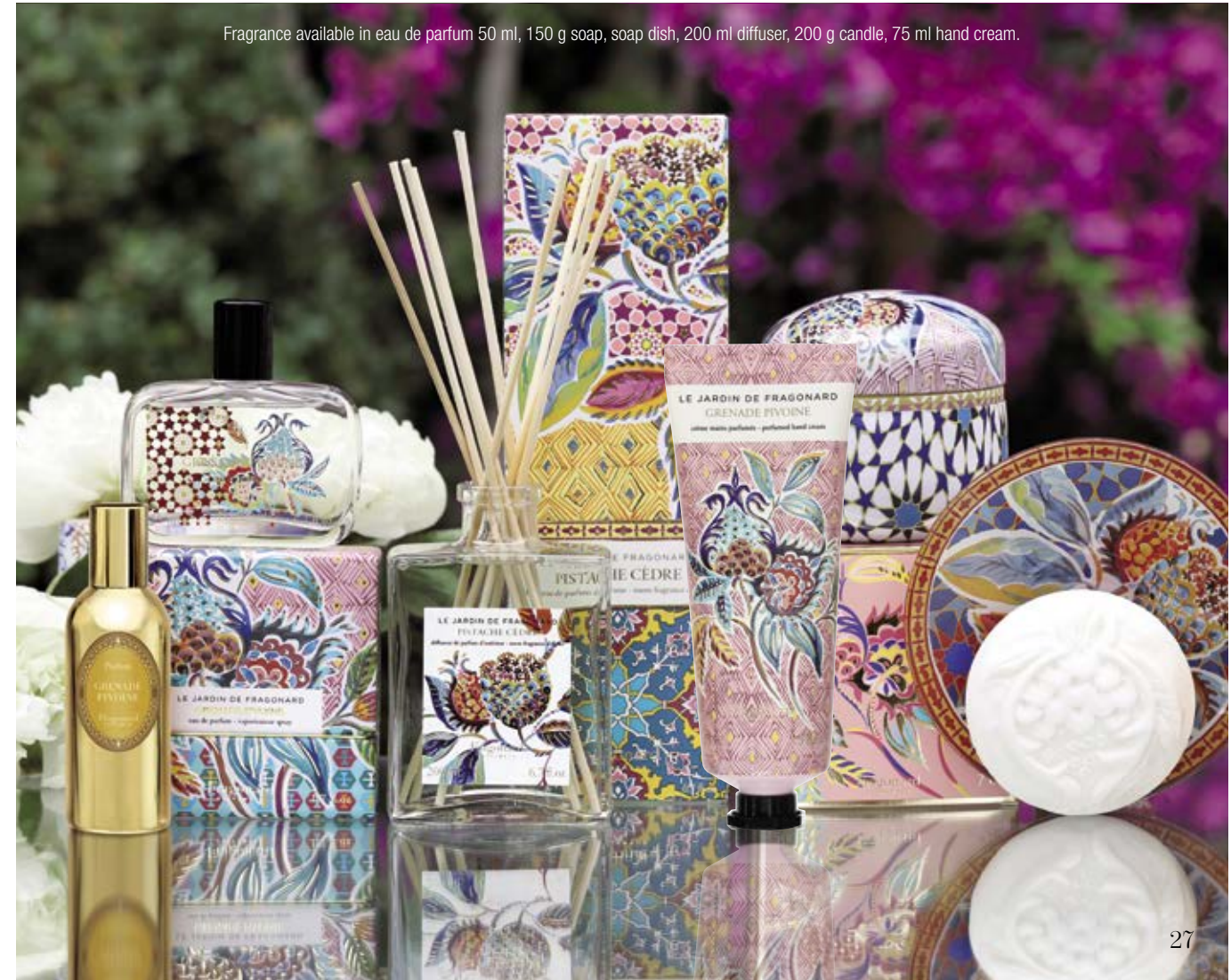
Rosemary,
Jasmin, Thym

Cedar wood,
Fève tonka, Vanilla

Pistache Cèdre

The shade of a hundred-year-old
cedar tree gives out its fragrance
mixed with that of dried fruits,
filling the house with
a marvellous scent.

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.





- Bergamot,
Lemon jasmine
- Honeysuckle,
Green tea,
White cedar
- Guaiaac wood,
White amber

Jasmin Perle de Thé

Green tea, even if it is scalding, is thirst-quenching. We seek refuge in the intimacy of an Andalusian garden to savour a green tea, even if it is scalding, that is thirst-quenching and enjoy the benefits of the blooming jasmine. Beauty and femininity typify this heady, sense-filling combination of fragrances.

- Mint, Basil
- Pepper, Lemon
- Jasmine

Menthe Basilic

Notes of mint and spicy basil are like a brisk, refreshing breath of air.

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.



Les Jardins de Fragonard

- Mandarine blossom,
Moroccan lemon,
Violet leaf
- Linden,
Orange blossom,
Jasmine
- White cedar,
White musks

Tilleul Cédrat

In the shade of a linden tree, the sparkling notes of lemon and violet leaves lend a welcome freshness, while the Provencal sun envelops us in its fragrant flower embrace.

- Oleander, Rose
- Lilly of the valley,
White Lilac
- Cedar wood, Vanilla,
White amber

Laurier Rose Cèdre

A delicate perfume of oleander in bloom, sustained by a note of cedarwood for a woody floral ambience in your home.

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.

Les Jardins de Fragonard



Pepper, Cardamom,
Rose berries

Laurel, Incense,
Chilli berry

Benjoin,
Sandalwood, Musk

Santal Cardamome

A woody, amber and spicy eau de parfum. Pepper, cardamom and pink peppercorns as head notes resting on a heart of laurel, incense and chilli berry with a base of benzoin, sandalwood and musk.

Coriandre,
Lemongrass

Basil,
Mint

Ginger,
Cardamom

Coriandre Lemongrass

Green and spicy, this fragrance reveals a mix of fresh herbs: coriander, citronella, basil and mint echoing a cardamom ginger duo softened by a touch of coconut.

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.



Pear,
Peony

Lavander,
Rose

Tonka bean,
Violet leaf

Rose Lavande

Back to Provence, with our head in the juicy citrus notes, our heart against the folds of velvety rose petals for a snooze in the woods, comfortably resting among the olive trees. The peppery notes of lavender gently tickle your nostrils.

Orange,
Lemon

Lavander,
Basil

Mint,
Sage, Vanilla

Anis Étoilé Lavande

The green fragrance of very fresh star anis, magnified by sparkling, citrusy lavender.

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.



Les Jardins de Fragonard



Rose Ambre

Redolent of the Far East in all its magic and mystery, the eau de parfum Amber Rose offers a head note full of the acid sweetness of bergamot and blackcurrant, and a heart note with the nobility of rose combined with almond, all set against a divine base note of patchouli, amber, tonka bean and vanilla.

Bergamot,
Blackcurrant

Rose, Almond
patchouli, Amber

Tonka bean,
Vanilla

Myrrhe Patchouli

Home fragrances subtly distil sensual, spicy fragrances evoking the legendary lands of the Silk Road. An Oriental journey, eminently feminine, with its magical mysteries.

Bergamot, Petit grain,
Ylang, Galic wood

Opoponax, Myrrh,
Vetiver, Patchouli

Tonka bean,
Benjoin

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.



Hélotrope Gingembre

A longing for spices and an awakening of the senses transports us to the famous Mughal gardens with their myriad of extraordinary perfumes. A bewitching, tender Oriental journey.

Bergamot, Orange
rose, Cinnamon,

Ginger, Apple
Hélotrope

Vanilla, Tonka bean,
Caramel

Gingembre Vétiver

An original combination of fresh, energising ginger, sustained by the woody note of vetiver.

Grapefruit,
Red berry

Ginger, Geranium,
Patchouli, Vetiver

Hélotrope, Vanilla,
Tonka bean, Caramel

Fragrance available in eau de parfum 50 ml, 150 g soap, soap dish, 200 ml diffuser, 200 g candle, 75 ml hand cream.



The Collections

*Soleil, Grain de Soleil,
Cœur de Soleil*

*Sun-filled and iconic fragrances
which alchemy leaves a delightful trace.*



Soleil

Jasmine, Ylang,
Wisteria, Mimosa,
French marigold

Rose, Iris,
White lily, Lilac

Sandalwood,
Amber, Musk



*Grain
de Soleil*

Jasmine, Heliotrope,
Orange blossom

Rose, Iris,
Cinnamon

Incense,
Patchouli, Vanilla



*Cœur
de Soleil*

Bergamot, Mandarin,
Blackcurrant

Freesia, Rose absolute,
Jasmine absolute

Cedarwood,
Amber



The Prestige Collection



The Prestige Collection

Re-edition of an historic Fragonard bottle for six eaux de parfum of precious femininity.

Diamant

Mandarin,
Orange, Pepper

Jasmine,
Plum, Rose

Vanilla, Patchouli,
Musk, Caramel



Belle Chérie

Mandarin, Starfruit,
Cinnamon

Jasmine, Heliotrope,
Lily of the valley

Sandalwood,
Tonka bean, Vanilla



Étoile

Bergamot, Lemon,
Apple, Ginger

Gardenia,
Lily of the valley,
Jasmine

Cedarwood,
Amber, Musk



Fleur d'Oranger Intense

White Flowers,
Orange blossom

Bergamot, Jasmine,
Mandarin

Sandalwood,
Musk



Belle de Nuit

Violet,
Geranium, Rose

Plum,
Woods, Musks

Mirabilis, Ylang ylang,
Gardenia



Reine des Cœurs

Peach,
Pink pepper

Orange blossom,
Rose, Ylang ylang

Musk,
Benzoin



The Men's Collection

Express your style with our eaux de toilette for men by Fragonard. Aromatic, woody, fresh or fruity notes create a unique olfactory experience and fragrances for the contemporary man.



Bleu Riviera

Bergamot, Mandarin from Italy
Lavender, Clary sage from France, Iris
Indonesian patchouli, Ceter from Haiti



L'Aventurier

Lemon, Pink peppercorn
Patchouli, Amber
Vetiver, Leather, Musk



Homme Éléant

Bergamot, Cardamom, Mint
Incense, Cedarwood
Iris, Patchouli, Vetiver



Eau de Séducteur

Bergamot, Bitter orange, Mandarin
Cardamom, Geranium, Nutmeg
Tonka bean, Sandalwood, Musk, Cedarwood



Beau Gosse

Bergamot, Marine note
Cardamom, Nutmeg, Rosemary
Musk, Cedarwood, Patchouli



Désert

Mandarin, Bergamot
Sage, Saffron, Neroli
Tobacco, Oud, Tonka bean



Concerto

Mandarin, Bergamot, Lemon
Jasmine, Rose, Tea, Spices
Sandalwood, Amber, Patchouli



Après-Rasage

Bergamot, Lemon, Mandarin, Lavender
Geranium, Neroli, Petitgrain, Rosemary
Amber, Sandalwood, Benzoin



Secret Absolu

Bergamot, Cypress, Pepper
Cedarwood, White amber, Violet leaf
Oud, leather, Tonka bean, Musk, Vetiver, Patchouli

After-shave balm Freshening

The final touch of freshness, this balm gives the skin a gentle sensation of well-being to soothe razor burn. Subtly scented, its texture is quickly absorbed and matches all our men's eaux de toilette.

Fleur de Citronnier

In 2025, Fragonard celebrates the lemon blossom, a symbol of sparkling freshness. This citrus blossom with its invigorating scent exudes delicate floral and citrus facets.



Italian lemon, Grapefruit,
Argentina lime,
Brazilian orange Italian lemon

Petitgrain, Wild jasmine,
Green apple

Red cedar, White musk,
White amber

Eau de toilette *Fleur de Citronnier* 50 ml

In 2025, Fragonard is celebrating the sparkling freshness of lemon blossom with Fleur de citronnier, an invigorating citrus perfume exuding delicate floral and citrus notes. A luminous fragrance upheld by dazzling petitgrain and effervescent Italian lemon, mellowed with Brazilian orange and noble jasmine and amber.



Set of 3 guest soaps *Fleur de Citronnier* 3 x 75 g

Beautifully sculpted and scented with the flower of the year.



Savon bar *Fleur de Citronnier* 140 g

Crafted at the Fragonard workshops, this artisan soap bar is delicately scented with Fleur de citronnier.



Diffuseur *Fleur de Citronnier* 200 ml

Floral and delicate the enchanting Fleur de citronnier diffuser brings a delicate, fresh and comforting scent to the home.



Soap dish *Fleur de Citronnier* 10 x 14,5 cm

This glass soap dish, decorated with the Flower of the year, combines esthetics and functionality.

2025 FRAGONARD CÉLÈBRE
LA FLEUR DE CITRONNIER
FRAGONARD LOVES LEMON BLOSSOM

VRAI

— For body and face —

*Marrying simplicity
and high-quality ingredients,
a line of delicately scented
body and facial
care products.*

Eau de Toilette
100 ml



Shampoo
240 ml

A "real" shampoo and haircare product suitable for all hair types. Its formula, ultra-rich in Aloe Vera, softens the hair and makes it easy to detangle. Used since ancient times, Aloe Vera is a natural ingredient known for its nourishing and moisturizing properties.



Eye
contour care
15 ml

A light eye cream enriched with argan oil, shea butter, caffeine and a derivative of vitamin E. Its formula moisturizes, nourishes and softens the skin.



Radiant Serum
30 ml

A true serum which firms up and re-structures the skin, leaving a radiant complexion. The active ingredients in this serum smooth fine lines and wrinkles and brighten the skin tone.



Body cream
200 ml

A real, pure and simple cream, light and soothing, combining a nourishing and revitalizing shea butter, peach extract rich in fats and proteins, softening oatmeal and protecting cotton seed oil. Its airy texture, the softness of its ingredients, and the freshness of its fragrance makes it an every day pleasure and is perfect for all skin types.



Bath and
shower gel
250 ml

A real, pure and simple bath and shower gel for dreamy skin: Soft, smooth, silky and perfumed for a refreshing and energizing shower or bath.



Natural Argan Oil
100 ml

Renowned for its anti-ageing properties, this natural hair and body oil is made of 95% pure and natural almond of arganier extract. It deeply nourishes the skin and gives great shine and manageability for the hair.



Gentle
Hand Cream
125 ml

A pure and simple hand balm with an elegant scent. It combines oat, cotton seed oil, vitamin E, shea butter and Apricot extract.



Soap
150 g

A truly gentle vegetal soap with sweet almond oil fragranced with bergamot, amber, basil, verbena, jasmine, thyme and iris.





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