

# RINCK

Press Kit  
2024





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# VOCATION

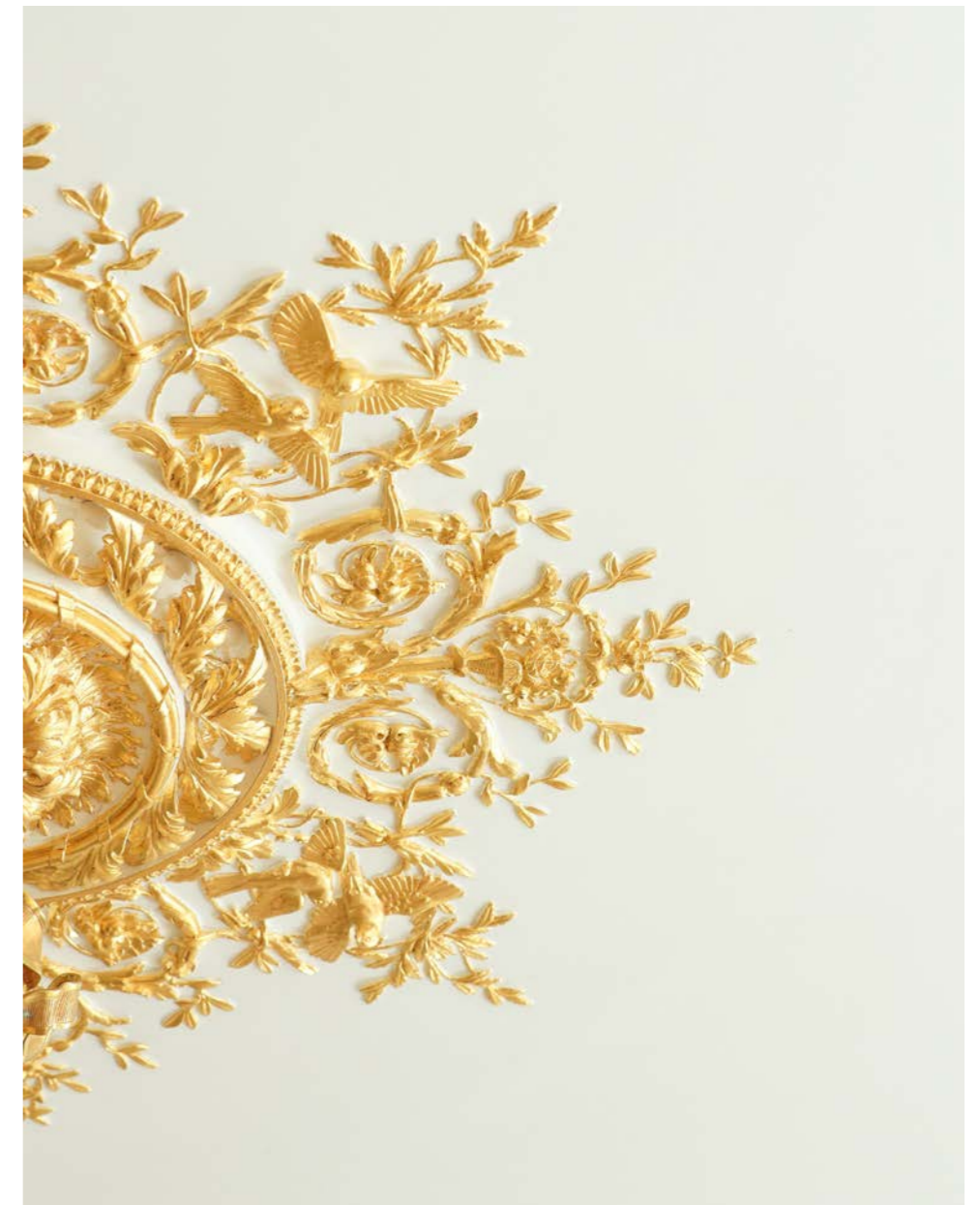
Rinck is an ensemblier décorateur founded in 1841, an ambassador of French lifestyle. The company encompasses both an interior architecture-decoration firm and its own production workshops specializing in decorative arts, furniture, and boiserie, thereby dovetailing the realms of creation and fabrication.

By uniting these varied trades, Rinck sources the staff's artistic and technical mastery, as well as the expertise forged by venerable traditions, as springboards for creativity. This savoir-faire, honed over nearly two centuries, is exercised by Rinck alone, or with select partners;

Preserved since the 19th century, the original models for our bronzes, the sketches of our designs, and the drawings and blueprints of our completed interiors, all recount our history, that of a company dedicated to excellence in interior design, decoration, and handcraftsmanship. Deep roots in a classical French ornamental repertoire imbue the brand with true legitimacy as it pursues innovation. For Rinck, a contemporary creation is never a break with the past, but a daily reinterpretation of a mastered and masterful collection of oeuvres - a lesson we learned from our elders, the virtuosos of Art Deco, who, in their day, reinterpreted the Louis XV, Louis XVI, and Directoire styles with their own cutting-edge techniques.

Today, as in days gone by, Rinck's teams of architects, decorators, and crafts- persons work in harmony, lending their creativity and craft to a venerable name nearly two centuries old. This humble commitment is an individual bent, but the pride is collective, as expressed in the maxim chosen by Rinck in the early 20th century:

« *Vieille renommée vaut blason* »  
“Longstanding renown is worth a coat of arms”



# HISTORY

## AN ENSEMBLIER DECORATEUR

Established in 1841, and developed during the Second Empire, Rinck followed the fashions of its time – the Napoleon III style and new interpretations of Ancien Régime aesthetics – executed by virtue of new techniques made possible by the Industrial Revolution. The company offered furniture and interiors, inspired by the works of the previous centuries' great cabinetmakers and ornamentists. After settling in Paris in 1871, the firm found harmony with its natural environment, the Faubourg Saint-Antoine district, in an era that saw the birth of the ensemblier and décorateur trades.

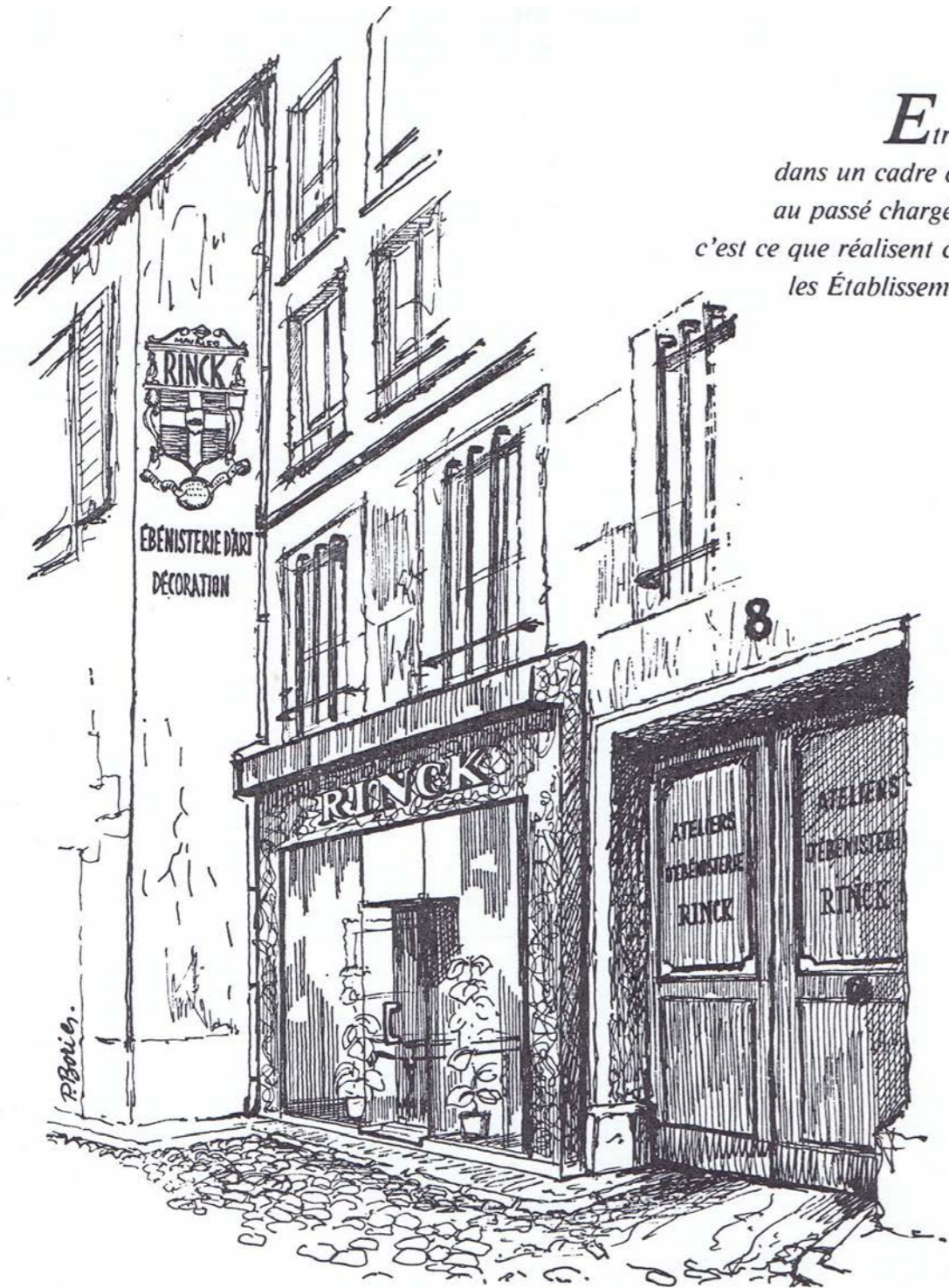


In the decades that followed, Rinck was one of the first to instill creations with Art Deco lines, producing pieces still eagerly sought by those who appreciate the genre. From that time on, the brand began carrying out certain projects in partnership with creative minds inspired by that time. In 1937, Rinck joined forces with Lucie Renaudot to design an ensemble that won an award at the Exposition Internationale. After the war, Rinck worked with great names in design, such as Louis Sognot, and brought modernism to the collections. This innovative spirit was hailed at the 1958 World Expo in Brussels, where the company earned the Grand Prix, tied with Citroën and Christian Dior.



# AN AMBITION FOR THE XXI<sup>ST</sup> CENTURY

In the second half of the 20th century, Rinck continued its determined dissemination of French decorative arts by carrying out the most prestigious projects in the world of interior design and decoration; in addition to the firm's own achievements, it completed custom missions and prototypes for many modern designers. The brand continues this activity to this day, working on several continents each year, sharing its singular savoir-faire and creatively gifted staff in inspired residential and commercial projects.



*E*tre moderne,  
dans un cadre de tradition  
au passé chargé d'histoire,  
c'est ce que réalisent chaque jour  
les Établissements Rinck.

**8 PASSAGE DE LA BONNE-GRAINE, 75011 PARIS - 700-42-67**

115, RUE DU FAUBOURG SAINT-ANTOINE, 115



In 2003, Rinck merged with Atelier Thierry Goux in Bourg-de-Péage, thereby acquiring a new workshop specializing in interior-outfitting, boiserie, finishes, and metal work. The alliance served as a catalyst for the brand in its 21<sup>st</sup> century expansion ambitions, allowing it to refocus on its core business: creative projects born of its own workshops in interior-outfitting, boiserie, and furnishings.

# INTERIOR ARCHITECTURE

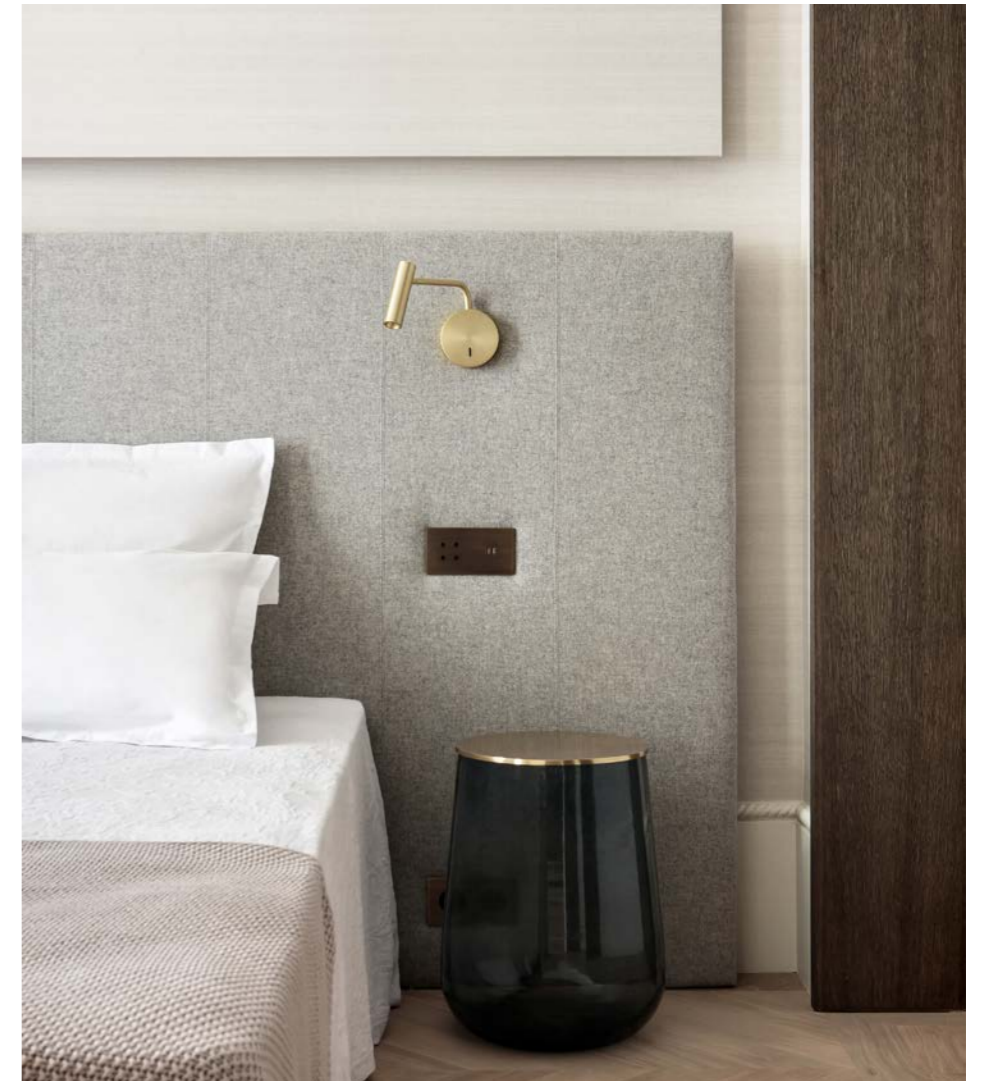
The creativity of the interior design and decoration workshop is born of a profound understanding of the historic languages of ornamentation. This mastery of the classic catalogs and their legacies allows greater freedom in interpreting aesthetic codes.

The workshop creates contemporary, inspired spaces that resonate fully with their owners. An essential prerequisite to our company's approach.

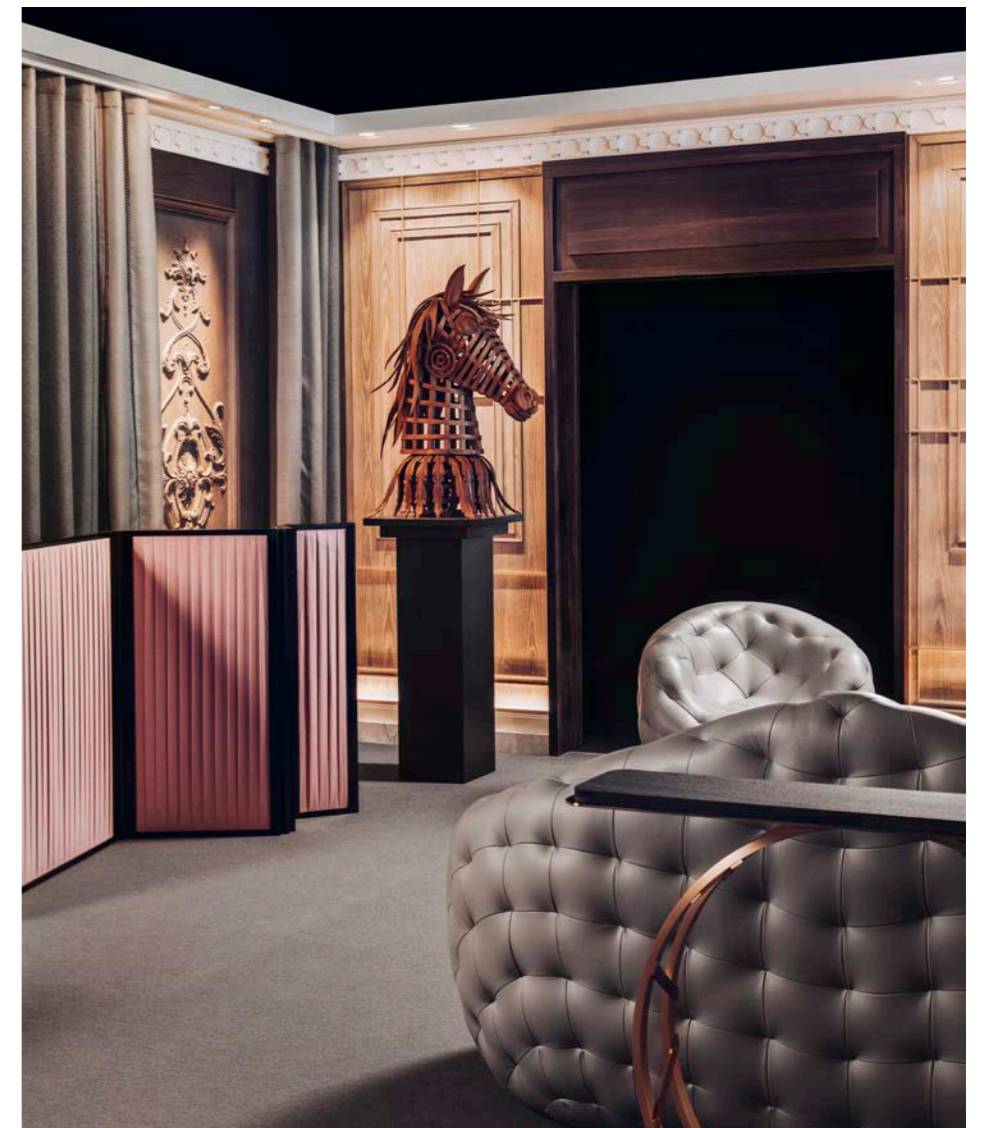
The Rinck Interior Architecture and Decoration studio works on both private residential (Houses, mansions, castles and apartments), and hospitality (Restaurants and boutique hotels).



*Private residential - Paris - Palais-Royal*



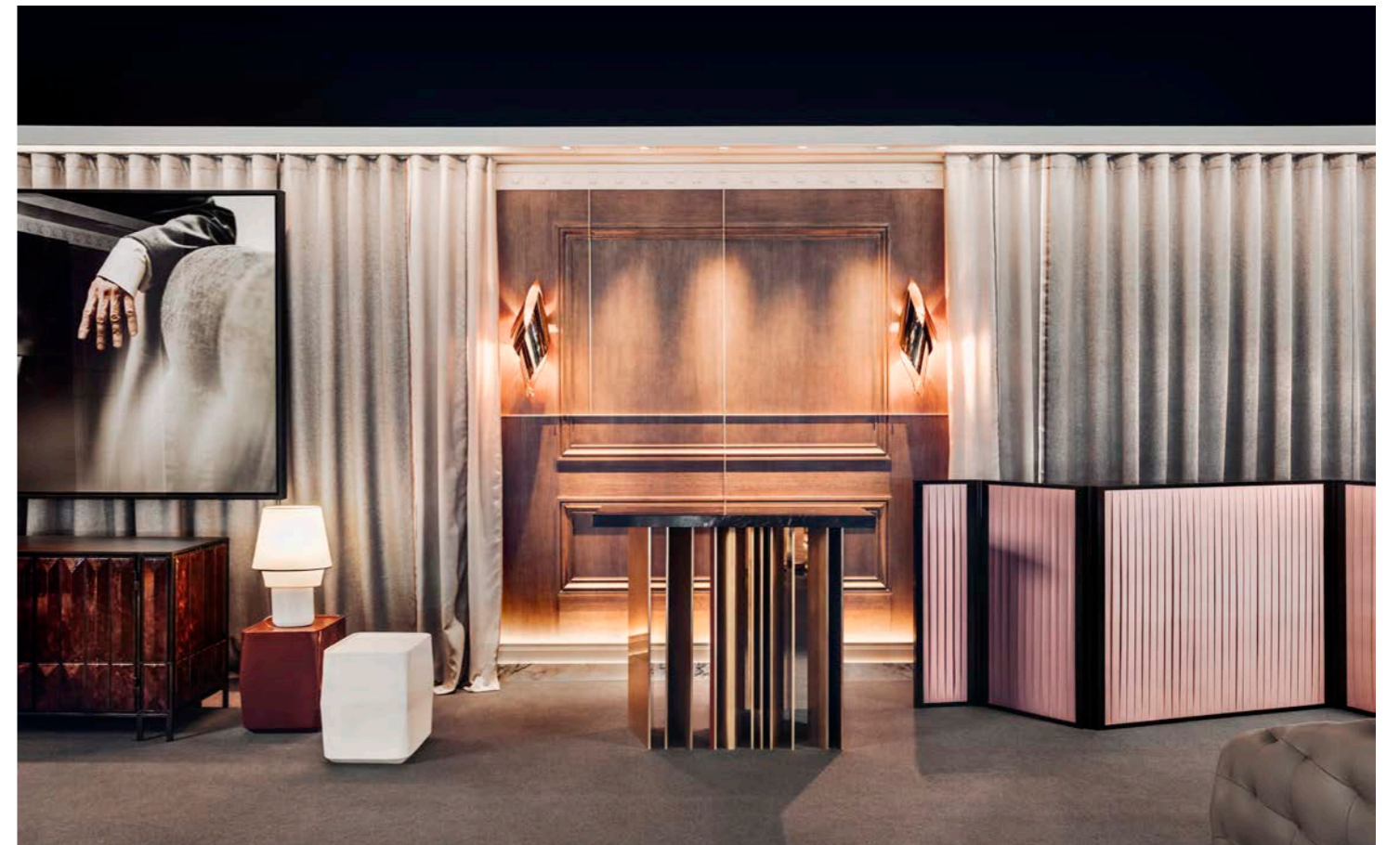
Private residential - Paris - Beethoven



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*Villa Europe*

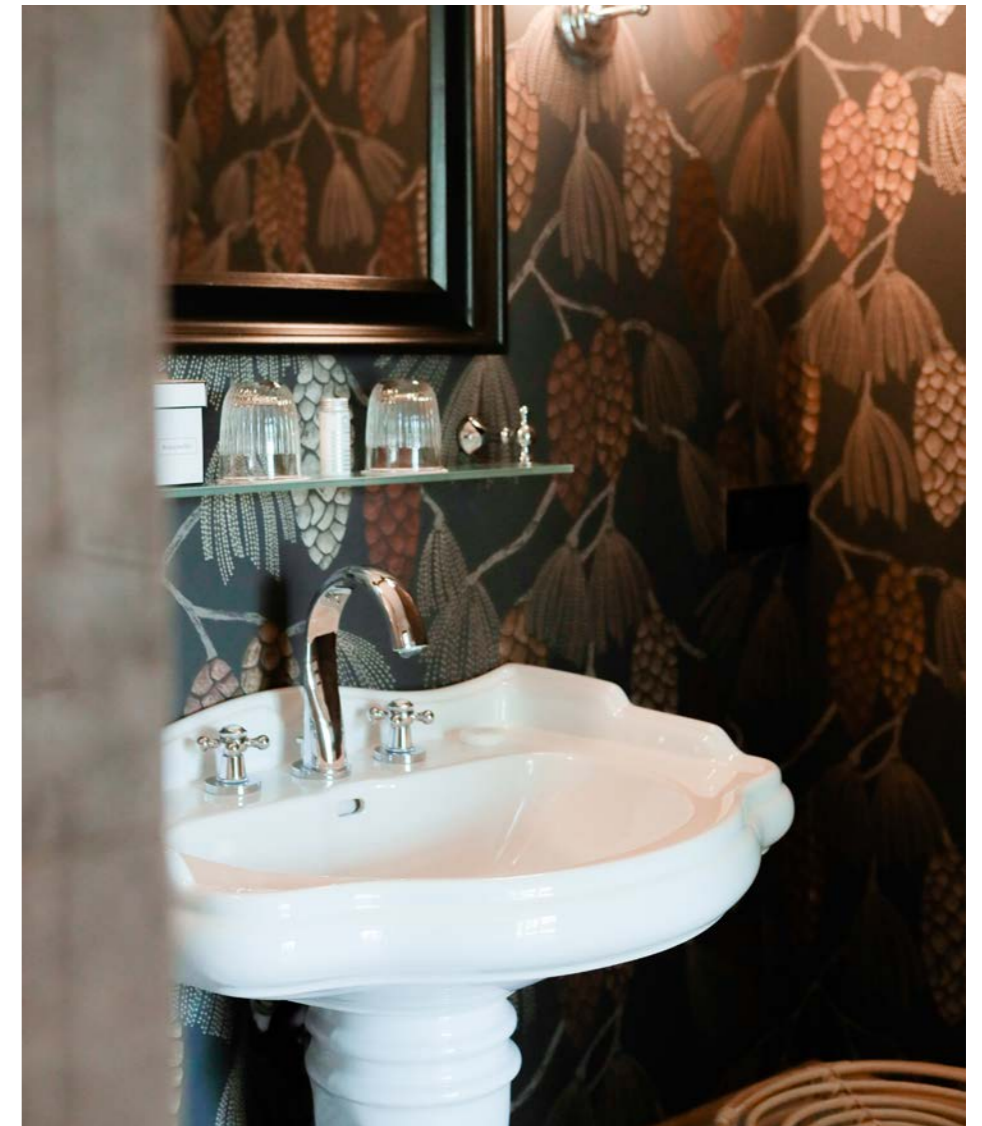


*Vip Area - Longines Master*





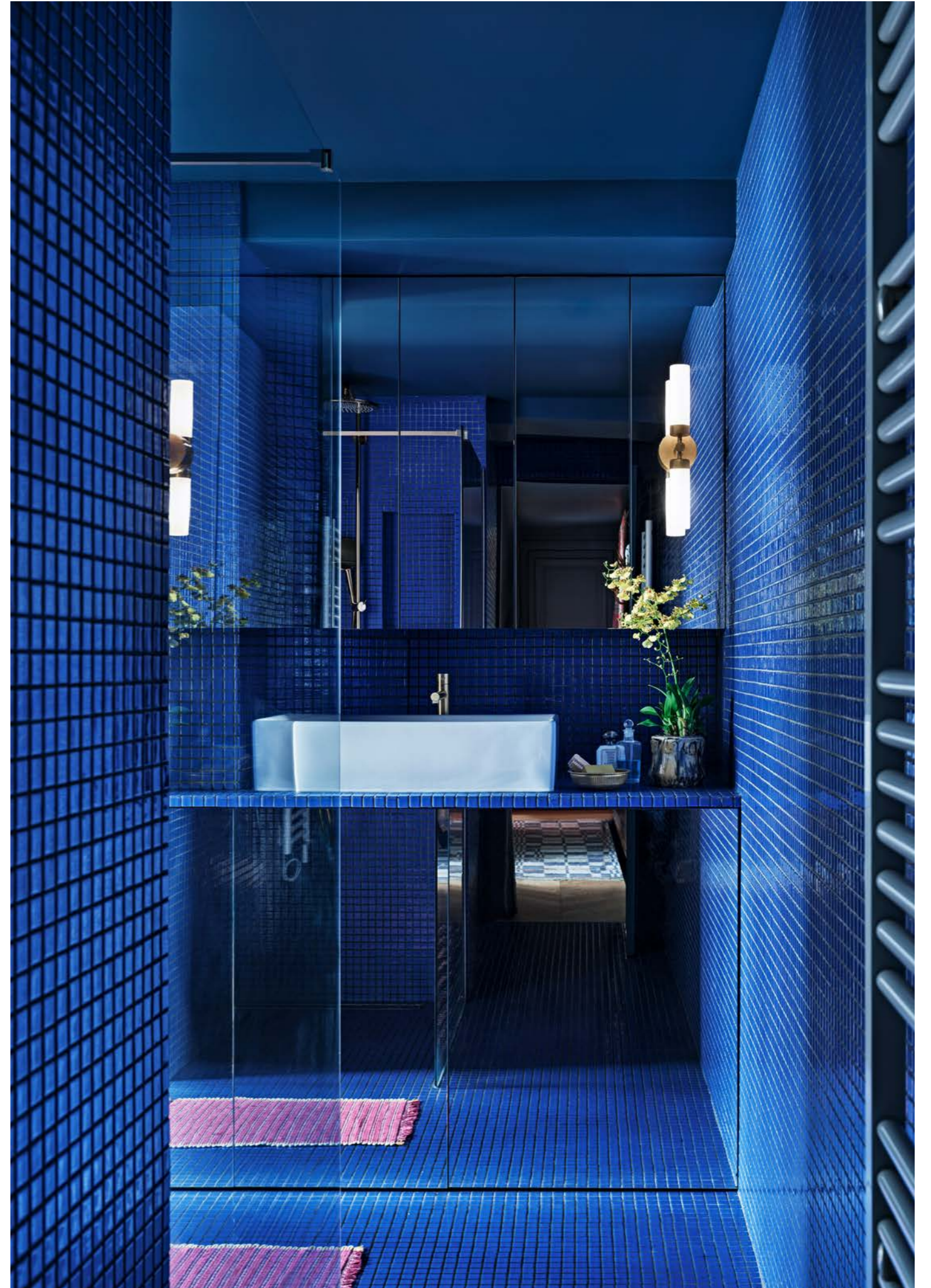
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Château de Saulon



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Private residential - Paris - Boulevard du Temple



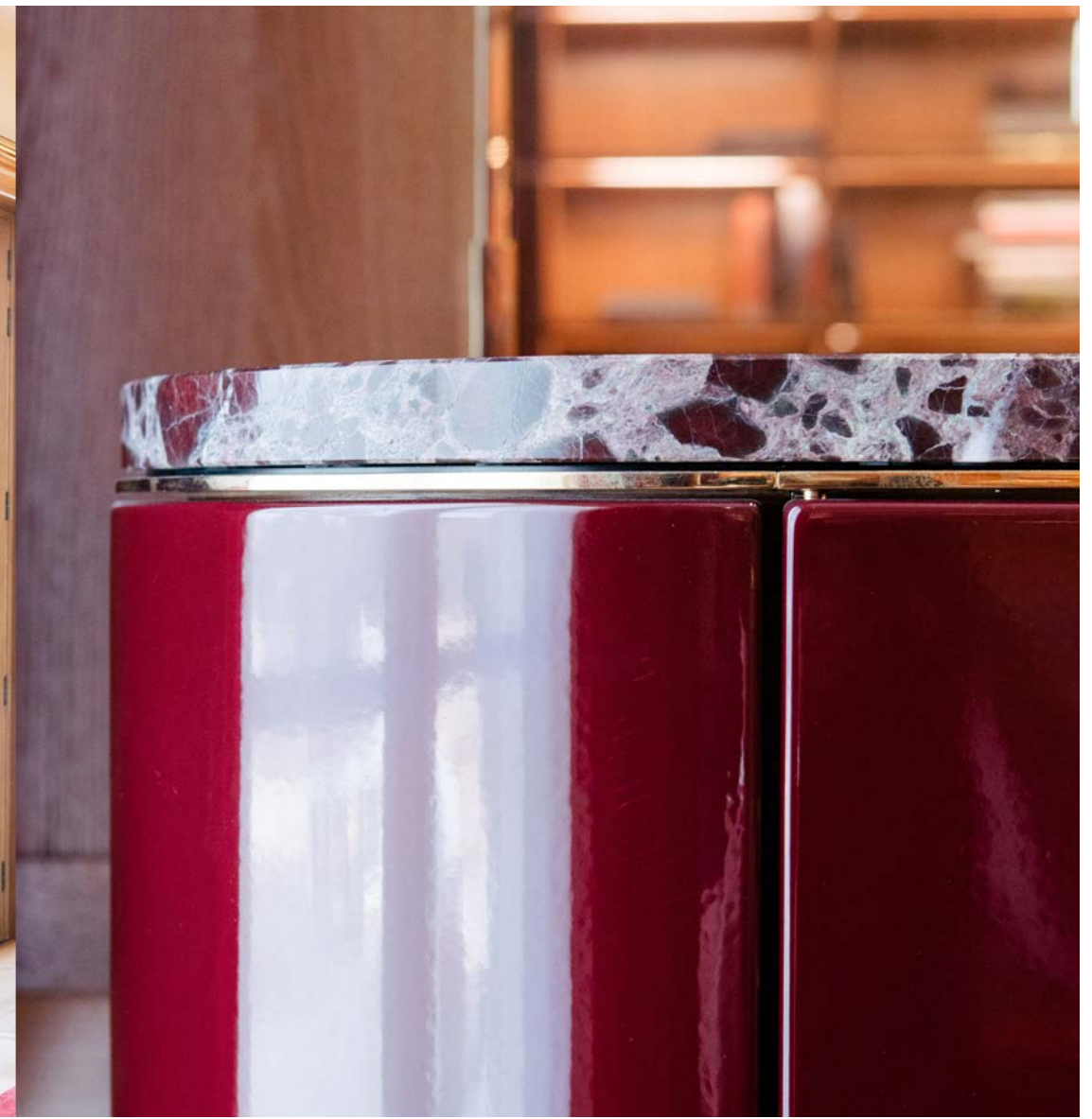
Private residential - Paris - Boulevard du Temple

## MILLWORK AND BOISERIE

Our woodworking and interior-outfitting workshops and research department, federating the major specialties of French master craftsmanship under one roof, state-of-the-art production equipment. A turn-key solution for even the most complex creations.



*Saint-Tropez Mansion - dressing rooms, outdoor bar, library, movie room : metal, boiserie, sheathing, tapestry and textil upholstery*







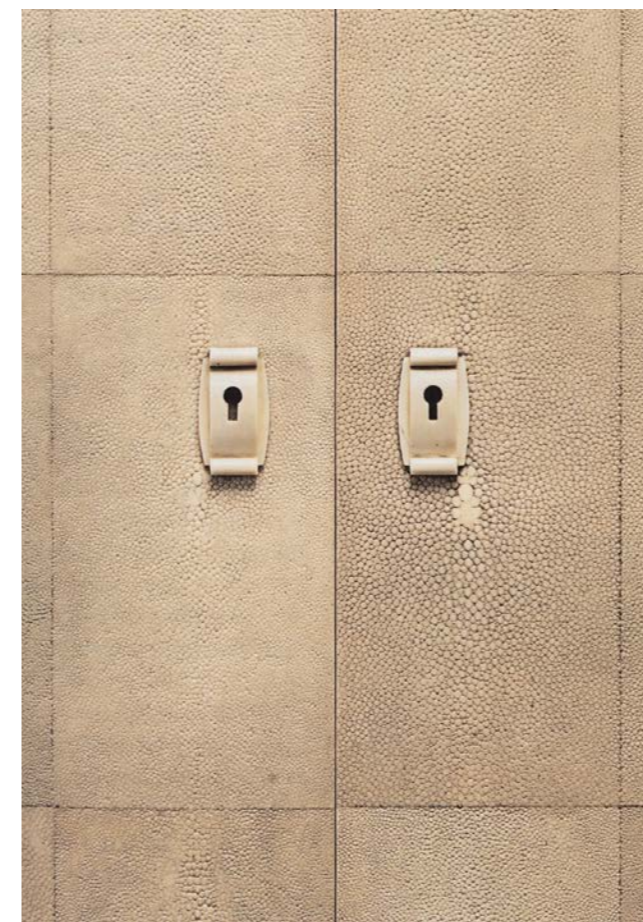
*Paris appartement, burr walnut boiserie*



*Swiss Villa, metal, resin & leather*

# CABINETMAKING

As it has in decades past, the furnishings workshop, designs and manufactures custom furnishings for the most prestigious international projects. Both classic and contemporary creations are supported by 180 years of archives..



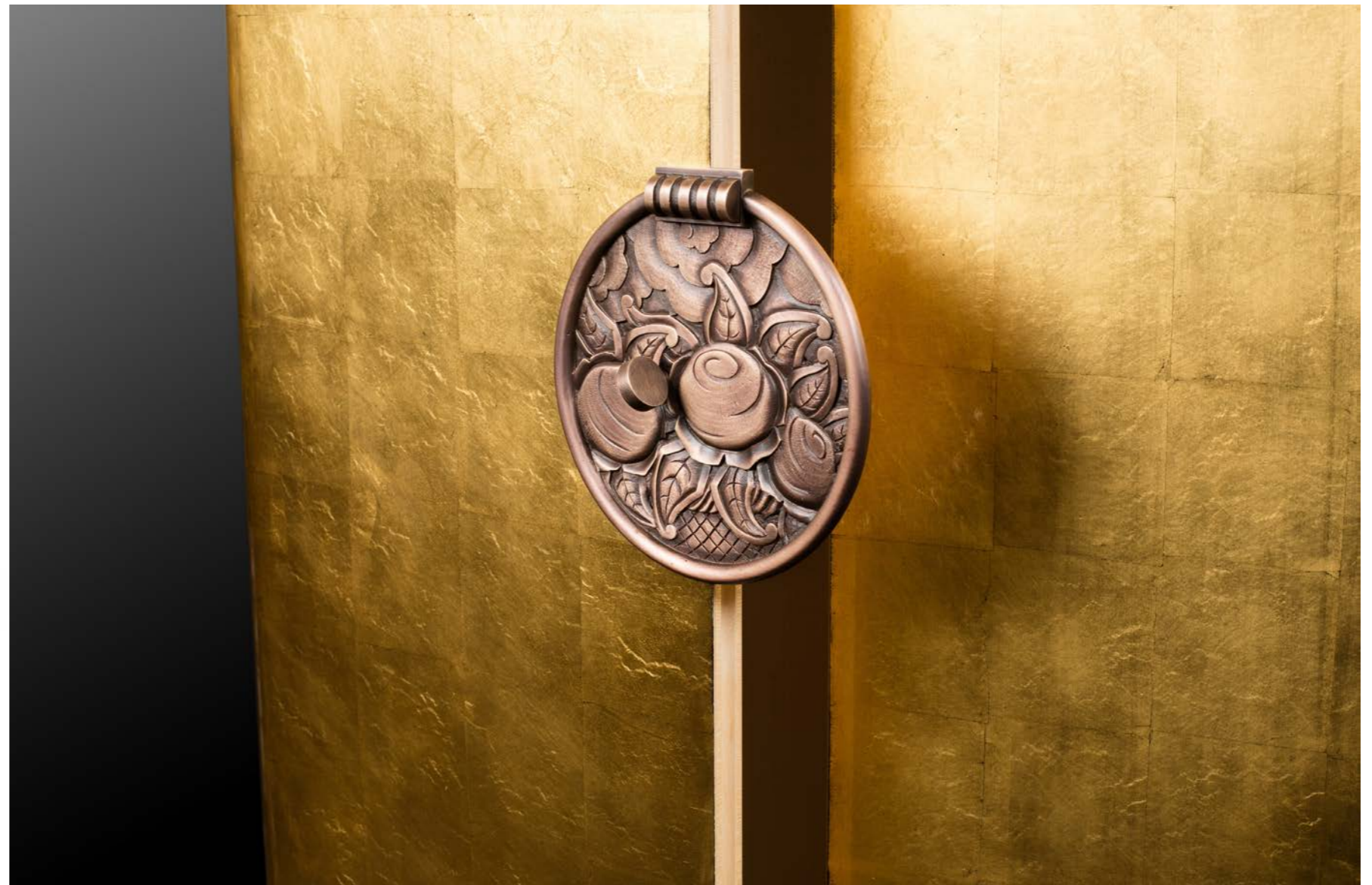
*Gueridon - shagreen and ebony parquetry on top*

*Shagreen sideboard*





*Chinese silver lacquer buffet*



*Gold-leaves cabinet*



*Hunting table - marble and sculpted wood*

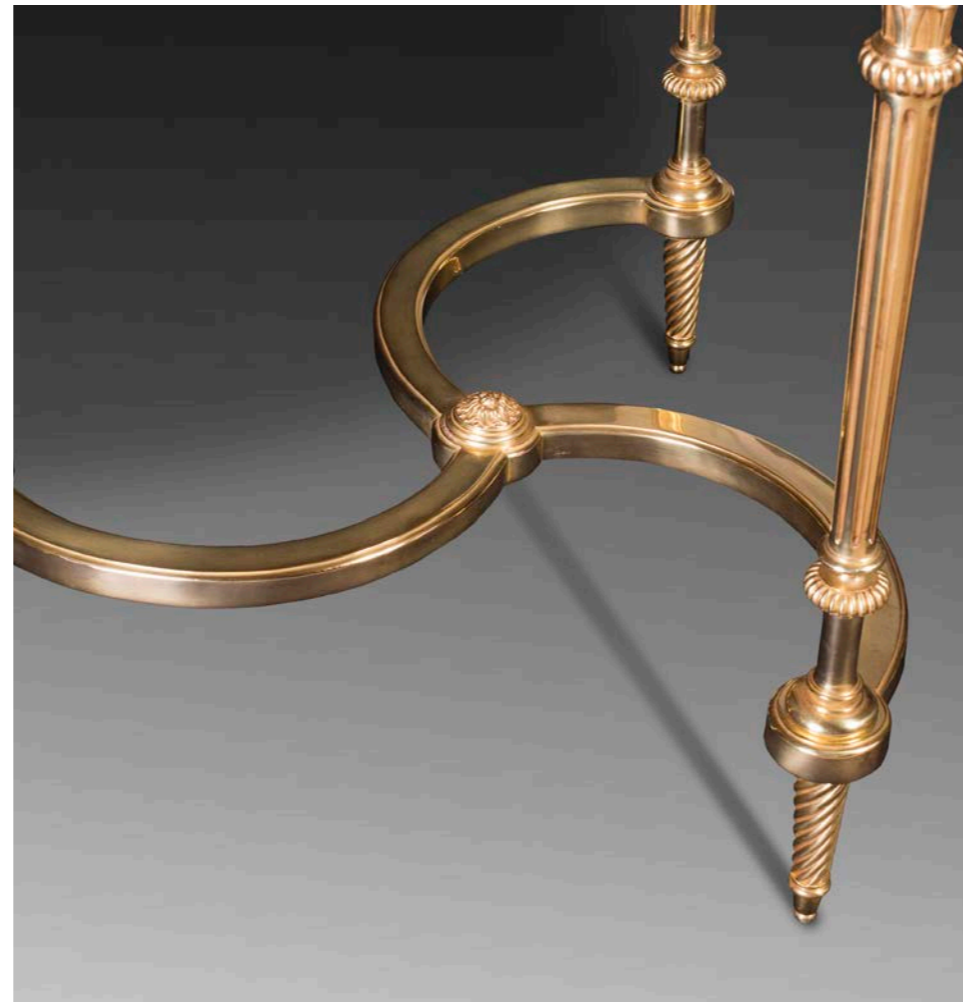


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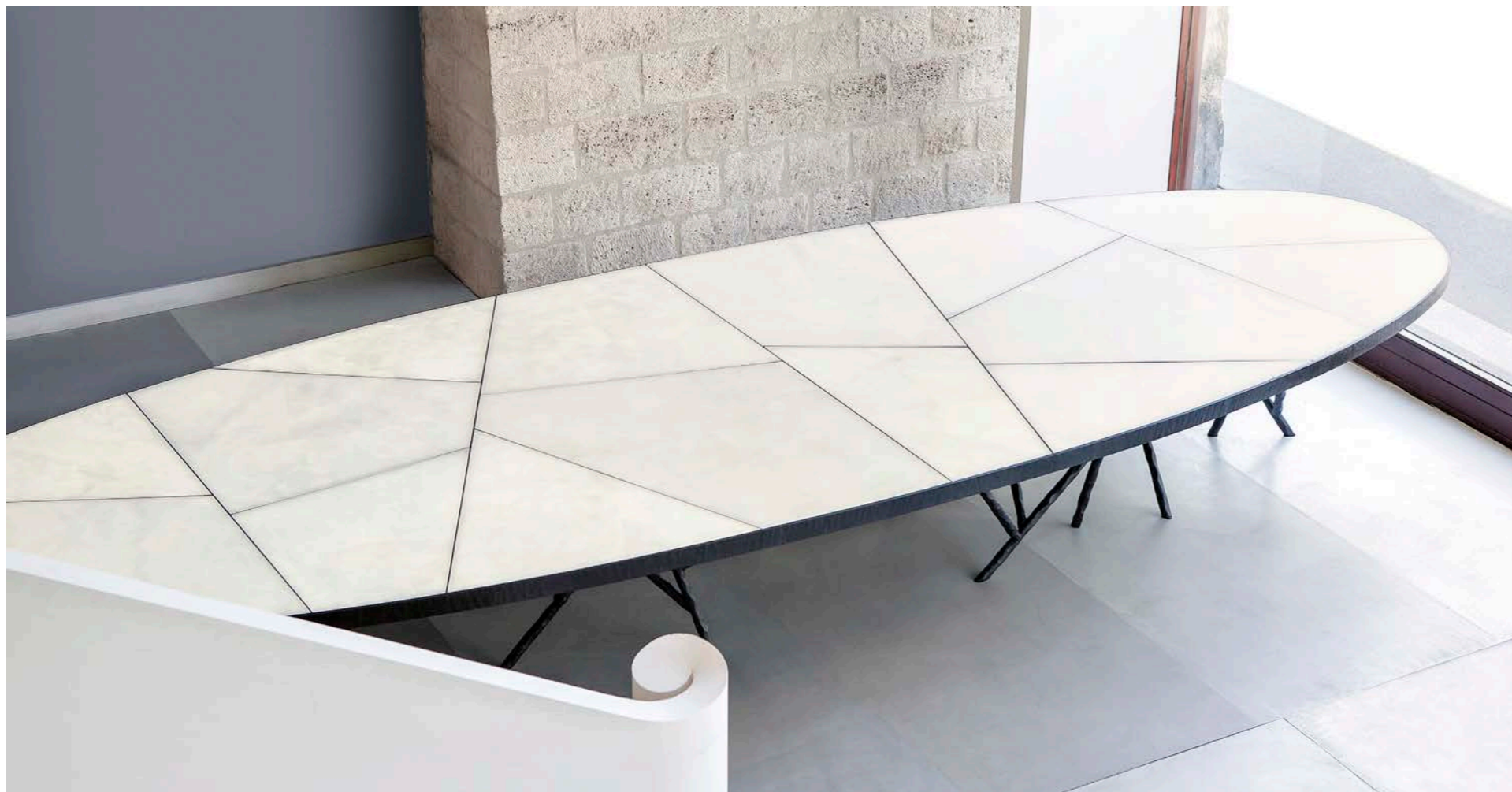


*Embossed silk velvet bed side tables*

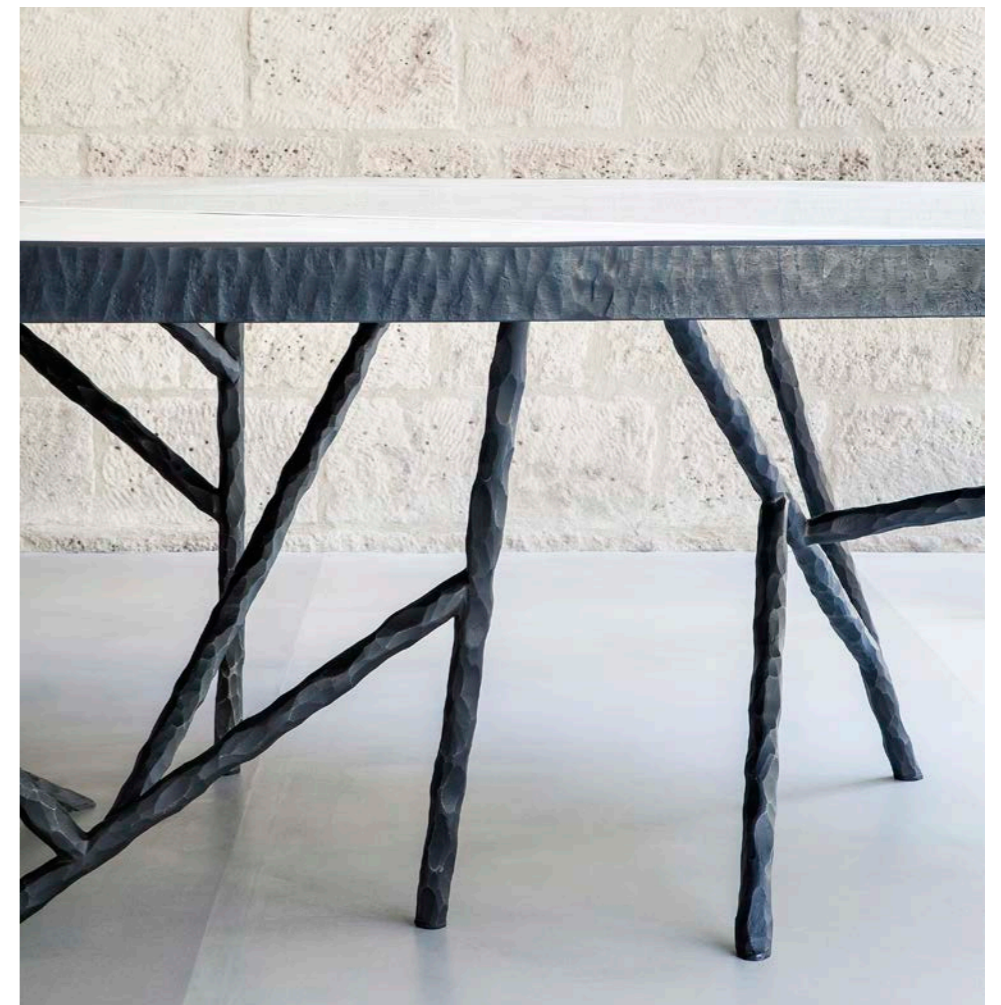




18 *Onyx side table*



*Backlit alabaster table*



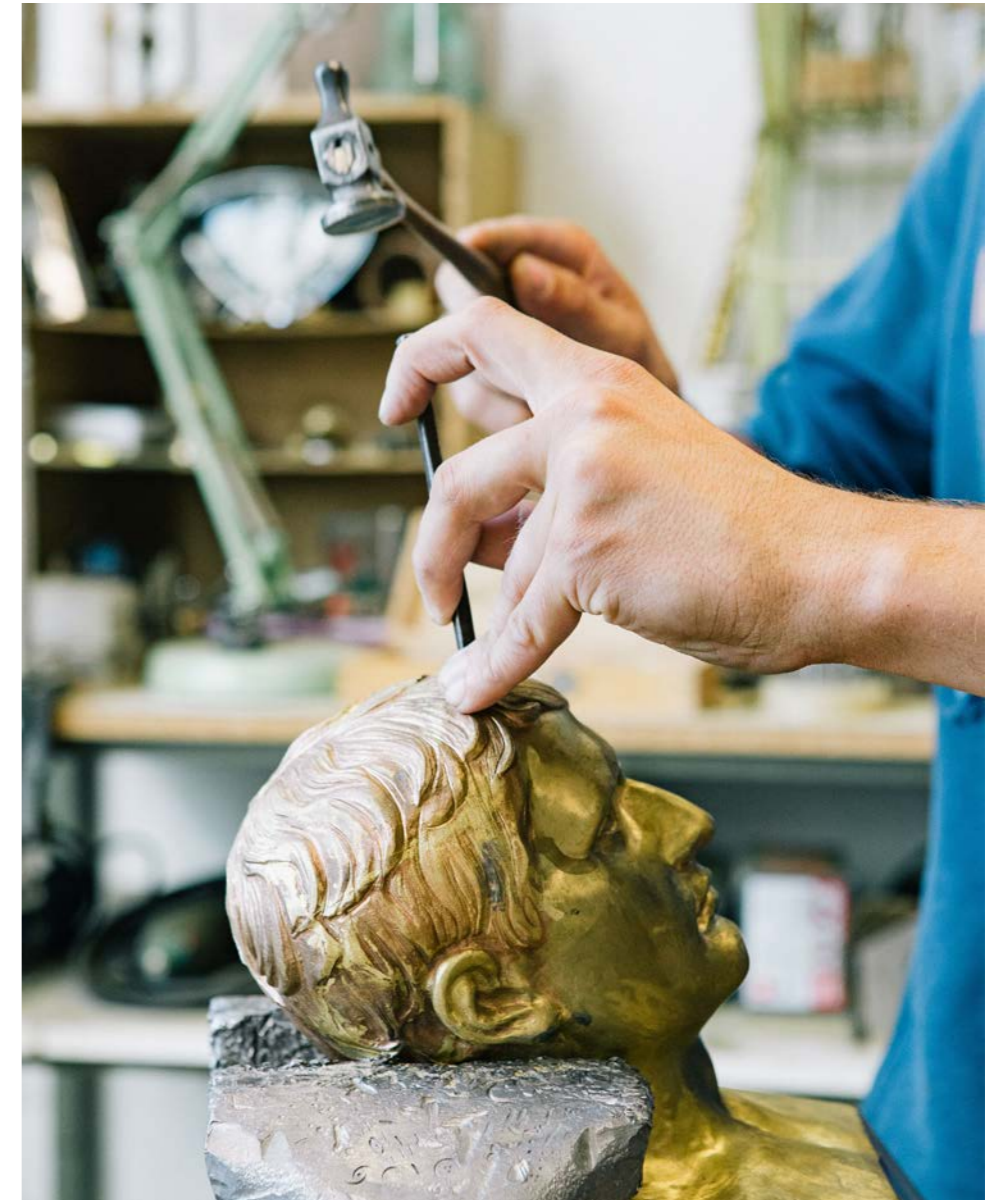
## SAVOIR-FAIRE

Our company - boasting its own production workshops and approaching its second century of operations - brings together many skills specific to French decorative arts. Be it our boiserie and millwork workshops, our furniture and bronze workshops, or our design offices, more than a dozen forms of savoir-faire are expertly practiced at our three sites, each having its own venerable history, a legacy that is further enriched as it is taught by one generation to the next.

They are complementary, often complex, traditional, or innovative, and combine the nobility of handcraftsmanship and the perfection of age-old techniques with digital precision and other new practices born of technological advancements. Their uses are dedicated to the making of exceptional pieces and are mastered by women and men who, with passion and respect, transform the material into something even greater than itself and bring to life all the interiors imagined by our designers and executed for our trusting clients.

## WOOD

Wood is a noble, subtle, living substance that is central to our work. We work with many species, be they indigenous or exotic, in both solid or veneer form, allowing the expression of cabinetmaking through sculpture or marquetry, for furniture, outfitting, or boiserie projects.

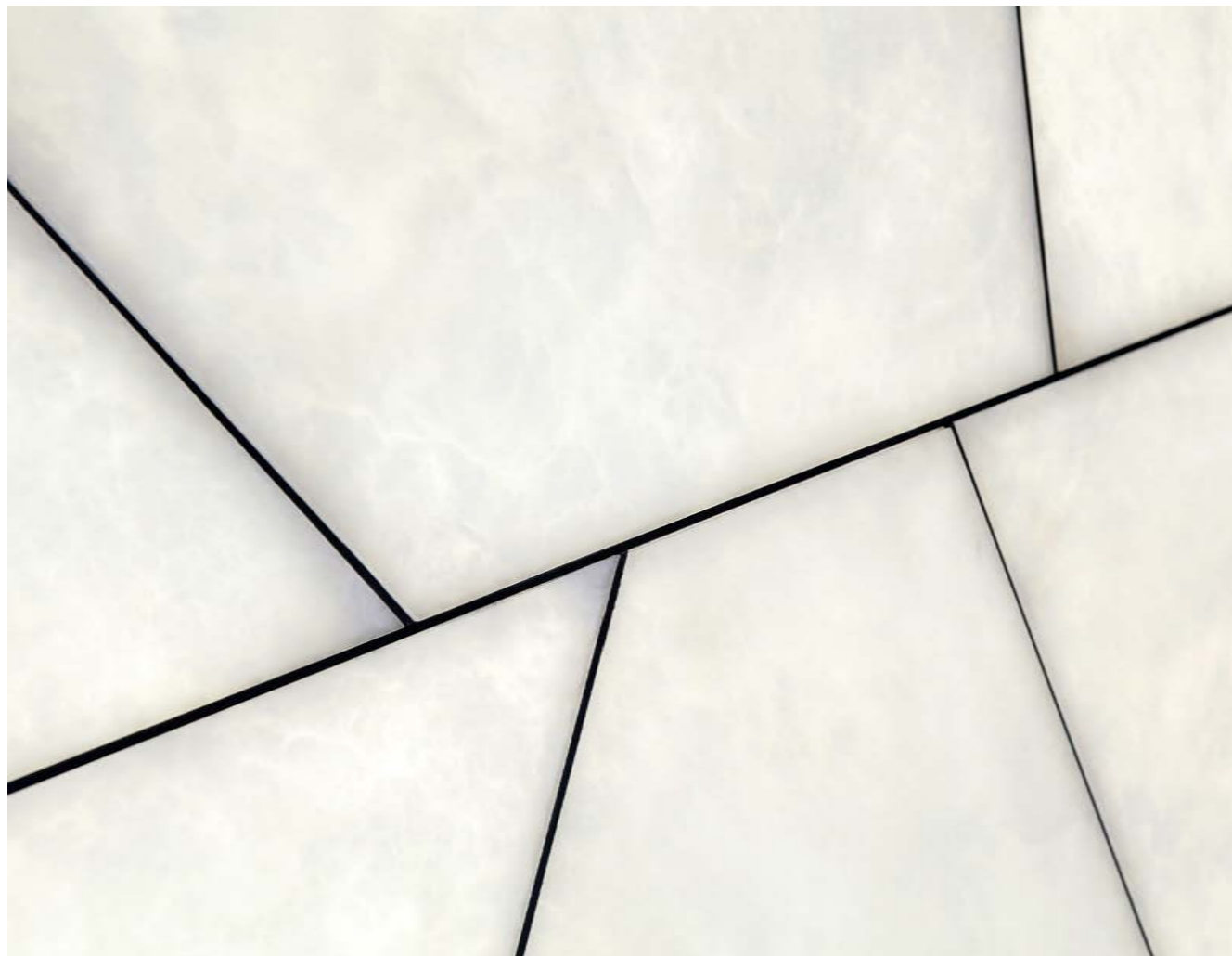
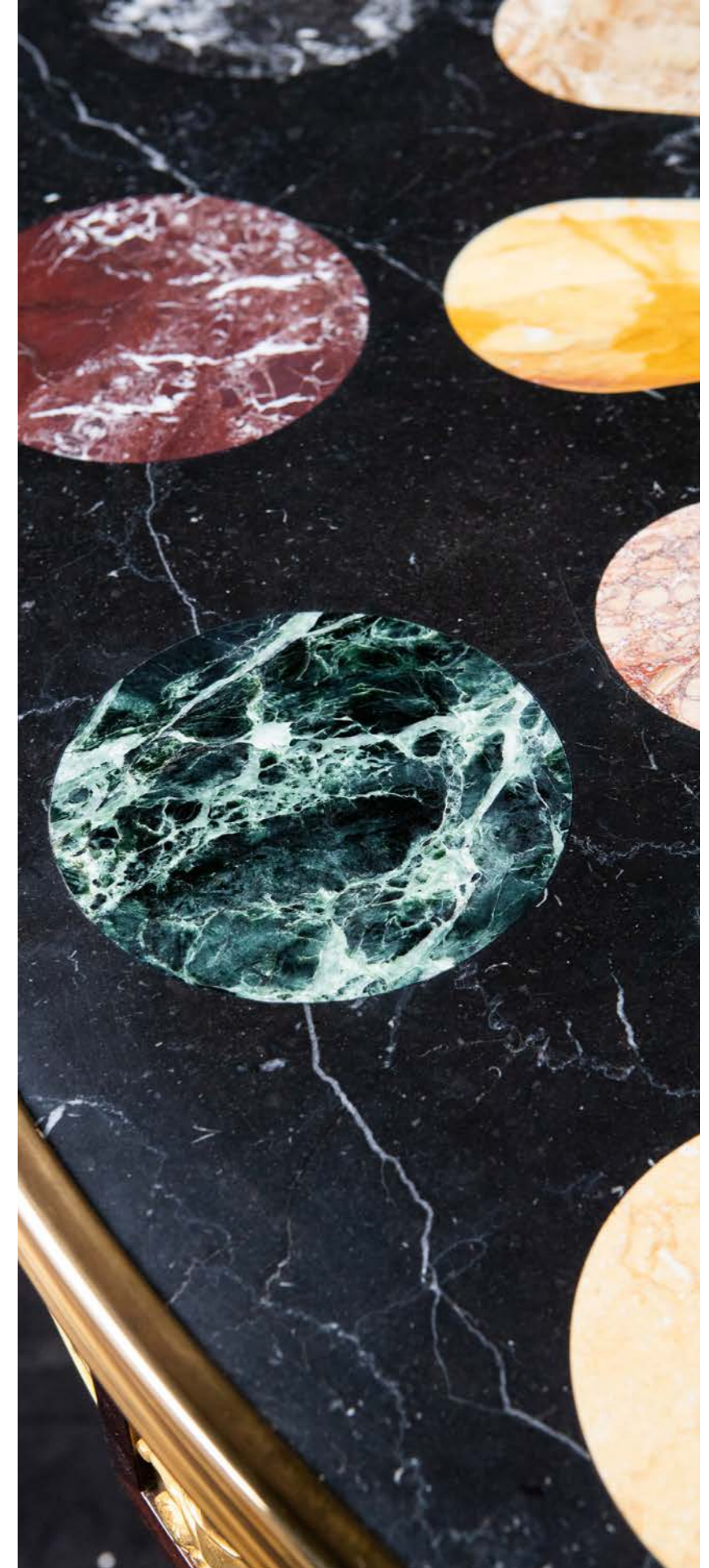


## METAL AND BRONZE

The craftspeople at Rinck have a comprehensive knowledge of the metal trades that encompasses a legacy of generational expertise. Be it steel, stainless steel, aluminum, copper, brass, or bronze, they have mastered the specialized technical savoir-faire related to each. Transforming this material, taming it, hammering it, chiseling it, pushing it, bending it, making it sing - this is a labor of love for our artisans. From cutting to welding, from chasing to mounting to polishing, their savoir-faire makes it possible to create high-quality ornamental decorations with applications ranging from furniture to outfitting.

# PRECIOUS MATERIALS

Precious materials such as shagreen, parchment, and semiprecious or ornamental stones - sought after for their rarity or originality, appreciated for a natural beauty that is showcased by the technical expertise of our craftspeople - give a project an added elegance by virtue of their unique qualities.



## LEATHER AND SOFT MATERIALS

Our meticulous artisans are the proud possessors of tremendous dexterity, able to cover any article or surface in the realms of furnishings and fittings with leather or any other soft material through sheathing, saddlery, tapestry, and upholstery in leathers or textiles.



## FINISHES

From traditional French polish to contemporary spray shellacking, from patinating to polishing to plating, from gold-leaf gilding to lacquering to decorative painting, we take tremendous care with our finishes. As the final touch on a carefully crafted piece of furniture, the finish is designed to underscore and deepen its perfection.



# DRAWING

If there is one artistic practice that unites every team member and every department at Rinck, it is drawing. From the conceptual and artistic sketches by our architects and designers, to the meticulous and exacting sketches of our sculptors, to the technical drawings by our design offices, our business always begins with a single line. Be it ornamental or technical, it is the foundation of all our creations.



## CONTEMPORARY COLLECTIONS

With more than 180 years of history in creating exceptional furniture, Rinck annually presents a new collection designed and manufactured by its own artisans. These cutting-edge ensembles are composed of wide-ranging pieces - from dining-room tables to console tables, sideboards to benches, sofas to armchairs - that complement the workshop's custom creations.

Last year, Rinck presented the Passage collection at Alcova Milan, while this year, the company has designed two new seats to coordinate with the furniture chosen for display at its recently opened Paris gallery in Saint-Germain-des-Prés.



*Beaune 73 Collection - 2024*







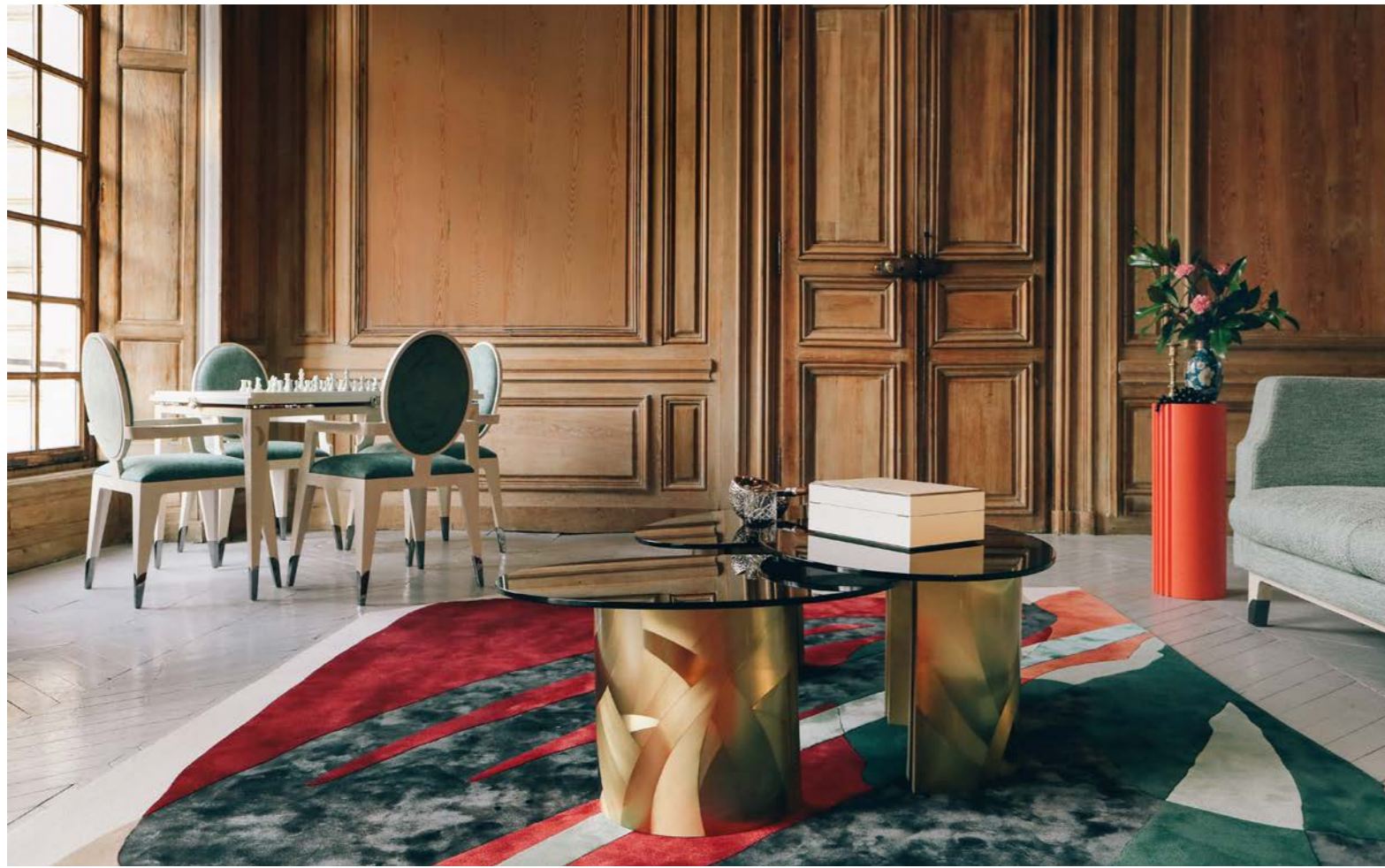
*Amarante collection - 2022*



*Félicité collection - 2020*



*Félicité collection - 2020*



Hébé collection - 2021



Amarante collection - 2022



Ornements collection, with Fromental - 2022

# GALLERY

Rinck now has its own gallery in Saint-Germain-des-Prés in which it exclusively presents its contemporary collections and collaborations with various artists.





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# KEY DATES

**1841** - Cabinetmaker Jean Rinck founds Rinck in Alsace..

**1871** - The firm moves to Paris' Faubourg Saint Antoine quarter following the Franco-Prussian War.

**1937** - Rinck and Lucie Renaudot receive the prestigious Médaille d'or de l'innovation, the gold medal for innovation, for the design of the furniture displayed at the Exposition Internationale in Paris.

**1958** - Rinck and Louis Sognot receive the Grand Prize at the World Expo in Brussels, tied with Christian Dior and Citroën.

**2003** - Rinck merges with Atelier Thierry Goux (created in 1988) and acquires a new workshop specializing in interior-outfitting and boiserie.

**2006** - Rinck is awarded the status of EPV (Entreprise du Patrimoine Vivant - Living Heritage Company) for each of its workshops.

**2008** - New boiserie and millwork workshop in Bourg-de-Péage.

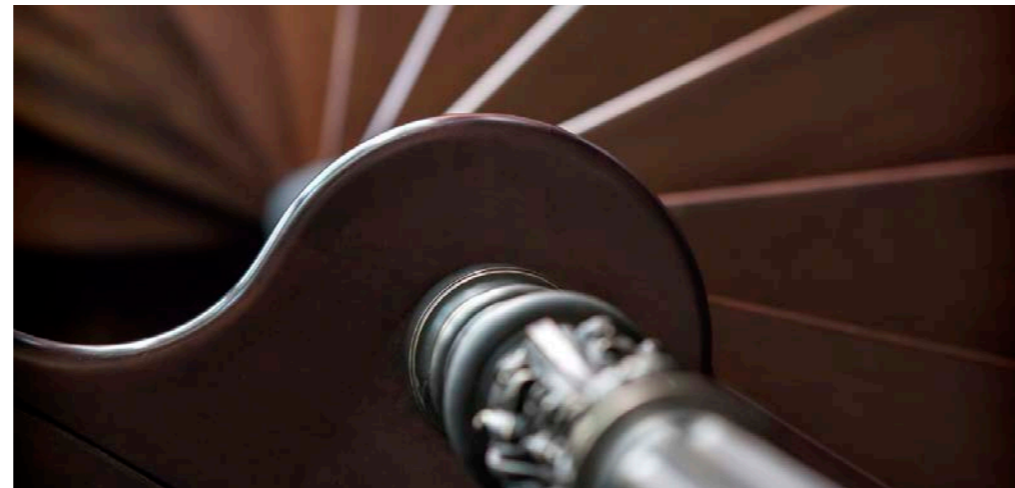
**2017** - Rinck gets a «Best of Year Awards» for its backlit alabaster table by «Interior Design» magazine.

**2020** - With the Félicité collection, Rinck resumes its annual furniture collection.

**2021** - Rinck launches its first online gallery : [www.galerie-rinck.fr](http://www.galerie-rinck.fr)

**2022** - At Alcova Milan, Rinck exhibited its Amaranthe collection for the first time. Later, in October, the company opened its first showroom in the United States, in The New York Design Center at 200 Lexington Avenue in New York City.

**2024** - Rinck opened its Paris gallery on Rue de Beaune in Saint-Germain-des-Prés, in the French capital's 7th arrondissement.



# ABOUT VALENTIN GOUX

After initially working in the media and pursuing entrepreneurial activities in fashion, Valentin Goux began restructuring the Rinck Group's communications and brand strategy in 2013, applying his experience in diverse communications realms. His success there naturally led to business development responsibilities, and he soon further demonstrated his savvy by generating strong business growth in London and New York experts.

In 2017, he became the Rinck Group Strategy and Development Manager and, in 2019, was appointed Rinck's Vice President.

In 2020, Valentin Goux assumed his duties as President of the Group.

In taking the helm of the Group, he succeeds Thierry Goux, alongside whom he has deepened Rinck's positioning for several years, dovetailing the worlds of prescription and French craftsmanship by bringing interior designers and manufacturing workshops together in a single company, thereby recreating the unique depth and breadth of service offered by the ensembliers décorateurs of Paris of the 19th and 20<sup>th</sup> centuries, services historically offered by Rinck.



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